

Forecast—Cloudy, showers; little temperature change
(Details on Page 2)

NO. 246—NINETY-FIFTH YEAR

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52 PAGES

Road 'Trap' Claims Life Of Child

Three-year-old Sharon Carrington died Wednesday night after a collision with a truck on the busy street in front of her home.

Her death was the fourth who promised to take the minister to the scene.

News of the accident has reached the Douglas and Ralph Street area, boiling anew and threatening to take matters into their own hands to eliminate what they call a "death trap."

Angry Saanich citizens have long campaigned for stricter safety regulations covering the scene of the accident—the scene of the accident.



SHARON CARRINGTON

portion of Douglas near Ralph which has become part of the new Patricia Bay Highway.

Sharon, only daughter of Mr. and Mrs. Arthur Carrington, 3937 Douglas, was taken to Royal Jubilee Hospital after being in collision with a panel delivery truck in the morning.

SKULL FRACTURED

She suffered a fractured skull, fractured hip and shoulder plus multiple bruises and abrasions.

The latest accident plus the upsurge will result in a visit to the scene by Public Works Minister P. A. Gagliardi. It was disclosed Wednesday night by R. H. Wootton, Saanich councillor.

Mr. Wootton said he had his children from the schools talked to John Isdale MLA, unless a crosswalk was put in.

Mishaps Injure Three

Traffic accidents in the Victoria area Wednesday afternoon and evening sent three persons to hospital.

Nick Seguinowich, 370 Gamma Street, was taken to Royal Jubilee Hospital in serious condition after being in collision with an automobile on Douglas, 82 feet north of Market.

Mr. Seguinowich, walking

Mrs. Rolston Feels Better

Education Minister Tilly Rodon was "feeling a little brighter" Wednesday. Premier Bennett reported.

He said Mrs. Rolston had come out of a coma into which she had sunk after an operation in Vancouver Saturday.

The premier added her condition was still serious.

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Increase in Outlets Under Strict Control

(Continued from Page 1)

"Saloon," and "tavern," and "beer," "wines," or "liquor" are taboo.

Penalties under the new bill are heavy, in line with the general Stevens Report of strict regulation. Any licensee will lose his license after two infractions of any section of the bill or any regulation within a period of three years.

The general penalty section of the bill calls for penalties ranging from a \$50 fine for a first offense to six months in jail for a third. Penalties for corporations range from \$1,000 to \$3,000.

A new liquor control board would be appointed under the bill. The bill says the board shall consist of not more than three members. This is the same wording used in the present act, but in recent years the board has been a one-man show. The present chairman, Col. Donald McGugan, could be reappointed under the new bill.

The bill gives the board sweeping power to make regulations mens of oak trees are found in to carry out the intent of the North America.

Bulgarian Singer Thrills Audience

GANGES — An enthusiastic audience greeted Tanya the well-known Bulgarian mezzo-soprano, when on her first appearance in the Mahon Hall, Ganges, she sang herself into the hearts of all those who listened. The program included "Down in the Forest", "O Lovely Night", "Kashmiri Song", "Caro Mi Ben", "Danza, Danza" in Italian, Aria from Madam Butterfly, "One Fine Day", "None but the Lonely Heart", "Lul Lulu", "Villa" from "The Merry Widow", "Glanzia Mu" from "The Firefly", "Dark Eyes", "The Holy City", several of which received great applause and recalls. As her concluding number Tanya sang the refrain from "Bitter Sweet", "I'll See You Again", which it is hoped, may prove prophetic.

Mrs. Warren Hastings, in her usual inimitable manner, accompanied the singer throughout the evening.

The concert, sponsored by the Ladies' Auxiliary of the local branch of the Canadian Legion, was held under the sponsorship of Mrs. J. B. Acland, assisted by her committee, Mrs. A. B. Kripinski, Mrs. A. R. Price and Mrs. W. H. Bradley.

Prior to the first group of songs, duets were played by Mrs. A. J. Hepburn and Professor Austin Wells. Later in the two interludes Professor Wells rendered piano-forte solos by Chopin, the favorite composition, a mazurka, having a good reception.

Mrs. A. M. Brown, president of the I.A. expressed her thanks and those of the Auxiliary, to Tanya and to each of the others taking part. Thanks were also expressed to Mr. and Mrs. W. H. Bradley for so kindly lending their piano for the occasion.

Groups Combing Central Interior

PRINCE GEORGE (CP) — Two major searches were underway in the dense bushland of central interior British Columbia Wednesday, one seeking an inexperienced hunter, the other a youngster police fear may have been the victim of foul play.

While RCMP sought some clue to the whereabouts of four-year-old Ronald Aspinall, who vanished from his Prince George home last Friday, a new search party was organized to seek a Kamloops business executive who has not been seen for 10 days.

Frederick Freeman of Kamloops was reported missing Wednesday by his wife in Kamloops. She said he planned to make calls on theatres in this interior B.C. region some 400 miles north of Vancouver in connection with his film dis-

Oddities Legal Action

UNITED NATIONS, N.Y. (UPI) — Soviet delegate Andrei Y. Vishinsky was asked Wednesday night what he thought of the world series, and whether he favored the Yankees or the Dodgers.

"It is a very great event," he said, "but I cannot interfere in the internal affairs of the United States."

OMAHA, Neb. (UPI) — Detectives aided a worried couple who reported their six-year-old daughter had been missing for four hours.

They found the girl under their bed.

OMAHA, Neb. (UPI) — A steakhouse in South Omaha near the livestock yards suggests in its menu:

"We will serve your drink in a coffee cup if your boss or client is at the next table."

Do women cheat on Social Security?

Is the girl who quits her job to get married entitled to unemployment compensation? Should you pay for your cleaning woman's old-age insurance? Governor Warren and the Journal editors discuss these questions—based on the study of fraud made in California. Be sure to read "Good News Warren Davis on Social Security" in the October issue of Ladies' Home Journal. Now on newsstands.

News in Review

(From AP, CP, Reuters, UP)

BY ERITH M. SMITH

In Washington Wednesday President Eisenhower named Governor Earl Warren of California to chief justice of the United States. Warren, a 62-year-old Republican, succeeds the late Chief Justice Fred Vinson, who died September 8.

Many of the details of the new liquor system, such as legal hours of sale, won't be known until these regulations are passed.

Two Injured in Skating

Two Victoria youngsters were injured Wednesday while skating at Memorial Arena.

Six-year-old Allen Hine of 210 Suzanne Place, View Royal, received a deep cut to his forehead, which required five stitches to close.

It is believed he fell and another skater accidentally hit him with a skate.

Bruce Atkinson, 13, of 1202 Yukon Street, was taken to Royal Jubilee Hospital with a possible fractured left wrist after he fell heavily. A checkup at the hospital showed that the wrist was only sprained.

More than 50 different species of power to make regulations mens of oak trees are found in to carry out the intent of the North America.

Provincial health officials of Manitoba said in Winnipeg Wednesday there had been 19 new cases of polio reported during the day, but no deaths. Total of cases for the year has been adjusted to 1,896, since several cases previously listed as polio were later diagnosed as other illnesses.

From Tokyo comes word that a young North Korean pilot who flew a Russian-built MiG-15 to South Korea September 21 is now in Okinawa, helping U.S. fliers test the jet fighter.

The Ottawa Citizen is moving to concentrate on the evening newspaper field, has announced it is merging its morning and evening editions. Effective today it will publish one paper under the name of The Evening Citizen.

The keel plate of a \$16,000,000 Canadian Pacific passenger liner was laid Wednesday at Glasgow by President W. A. Mather of the CPR. The 22,500-ton vessel will be completed in 1956 and will carry 1,050 passengers.

B.C.'s proprietary drinking club must be incorporated under B.C. law for at least three years; clubs will apparently knock on the head by the proposed new liquor act.

Proprietary clubs, which are not defined in either the old or new liquor act, were sharply criticized by the Stevens liquor inquiry commission last year.

The Stevens commission described proprietary clubs as clubs launched "merely to take advantage of the profit feature of the liquor licenses." It said these clubs performed no useful function, and their licenses should be canceled.

The government in its new bill goes a step further and cancels all club licenses, including those of veterans' clubs, golf clubs, business men's clubs and other bona fide organizations, as well as all beer parlor licenses.

These licenses will expire at the end of the year, but the liquor board has the power to extend any or all of them for another year.

Meanwhile at Quesnel, B.C., 60 miles south of here, police reported they were holding a transient for investigation in the strangle-slaying of 13-year-old Donna Lee Corbett of Quesnel.

Body of the young girl, missing for a week, was found in woods near Quesnel 10 days ago.

Police said the transient was being held on a minor charge pending the slaying investigation. They declined to disclose his name.

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No Meetings Without Us, Say Soviets

UNITED NATIONS, N.Y. (UPI) — Russia indicated Wednesday there will be no Korean peace conference unless the West agrees to consider Communist demands for participation by so-called neutral nations.

The UN political committee stood firm in the face of this threat, however, and placed the question of make-up of the conference at the bottom of its agenda.

The committee voted 48 to 6 with five abstentions for a Colombian proposal to postpone any further UN discussion of Korea until late in the fall, well after the scheduled October 28 opening date of the peace conference.

It also voted 49 to 7 with four abstentions for an Australian suggestion that the committee could at any time by a simple majority, decide to take up the Korean question sooner if it found a need for such action.

Andrei Vishinsky, chief Soviet delegate, in demanding immediate discussion of the Korean issue said "there is no possibility of hoping" the conference will take place if debate is not taken up on the Chinese Communist and North Korean demands that neutrals be invited.

Henry Cabot Lodge, chief U.S. delegate, denounced the Russian threat as a "mean manoeuvre" designed to frighten the UN into taking up the matter now. He urged the 60-nation political committee not to change its mind.

Nine-Year-Old Going Straight

WHITE PLAINS, N.Y. (UPI) — the station like seasoned under

AN INDEPENDENT NEWSPAPER. THE ORGAN OF NO CLIQUE OR PARTY

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THURSDAY, OCTOBER 1, 1953

Community Chest Drive

THE SUCCESS or otherwise of the Community Chest objective of \$210,000, the official drive for which begins in the Greater Victoria area today, will depend in very real measure on the degree to which individuals respond to the appeal. No community can afford to neglect the needs of the underprivileged, the aged or the sick, and no earning individual is without his share of direct obligation in that regard. If all who are honestly able to do so will play their part in the current campaign there should be no strain on any single contributor. There is no doubt whatever that this is a true and an urgent cause.

The nature of the services of the "66 Community Chest agencies which will benefit from the campaign has been explained at some length in the course of the last few weeks. There cannot be many citizens who today honestly do not

know what is involved in the Chest's total budget. The sum of \$210,000 sought is less per capita than the average family will probably spend on its next week end. Of course circumstances differ, but there can be relatively few homes in this city which are genuinely unable to bear their fair share of this joint responsibility.

New in this year's Community Chest drive is the budget plan, which has much to commend it. The job to be done for the needy or unfortunate spreads around 12 months of the year. It involves express care and attention every hour of every day in some particular. There is no reason why raising the necessary funds should not come to be considered on a year-around basis, and much sober wisdom in so doing. The challenge before all citizens who can do so is to underwrite their share in the current drive.

A Capital Should Be a Capital

PLEAS for a capital city grant for Victoria have been made before in the Legislature without much effect. Lip service has been paid to the idea by some former administrations but that is about as far as the matter went. Perhaps there is hope the plea will fall on more receptive ears this time, however, since the suggestion is advanced by a government party member. Had it come from the other side of the House probably it would be tossed immediately out of court, since all governments have a strange horror of adopting an opposition proposal unless they can camouflage it as their own.

Mr. S. C. Chant had warrant for his advocacy of a grant in recognition of Victoria's special position as the capital city of the province, and not because this city has returned three members to the reigning government group, although that is a point that might well impress the cabinet nevertheless. Nor is the

claim for a grant based primarily on the exemption from taxation of provincially held property in the city, although that too is something worthy of serious consideration. As with federal exemptions in this regard city coffers are unfairly depleted by such tax-immunity.

On the broader ground that as the capital city Victoria deserves particular treatment the proposal has both logic and common sense. It should be a matter of pride to the government, just as much almost as to the city council, that its environment should befit its status, and that the capital of the province should proclaim itself as such in many ways. The city cannot do all that might be desired to distinguish it without a helping hand, and it is to be hoped the present provincial administration will take time to look at the subject anew and with a sympathy hitherto lacking at James Bay. After all this is the government's home too.

B.C. Drinkers Aren't That Bad

AS a means of translating statistics into easily understandable terms it is a common practice to use the "per capita" formula. In these days of astronomical figures for almost everything the bare statement that taxation, for example, amounts to so many billions of dollars may not make a very deep impression; but express the total in terms showing the average cost to each citizen and people begin to take notice. In this and other ways per capita computations serve a useful purpose, but it may also be demonstrated that they can be most misleading.

Returns of liquor board business tabled this week show that a total of \$70,829,537 was spent over government liquor store counters in the last fiscal year. This has been interpreted to mean that on average British Columbians—men, women and children—spend \$43 a head on liquor in a single year. In reality they did nothing of the kind, be-

cause the spending in liquor stores included the purchases of all the hundreds of thousands of tourists, convention delegates, businessmen and others visiting the province. How much that amounted to there is no way of estimating. That it represented a large proportion of the total transactions is beyond dispute, however, for travelers are notoriously heavy spenders on liquor, as casual observation of the government stores in the tourist season will establish.

British Columbians have a reputation for being heavy drinkers; and \$70,000,000 is far too much to be spent on liquor in one year in a province of 1,200,000 inhabitants, even allowing for tourist trade. But let's not give our people a worse name than they deserve—not forget the large part of that \$70,000,000 "worth" of liquor which is made up of the plain water with which the government adulterates its wares before retailing them at enormous profit.

Readers' Forum

Letters to the editor on any topic of genuine interest are welcome if they are brief, accurate and fair. No letter will be inserted in whole or in part except over the signature and address of the writer. Unsolicited correspondence cannot be returned.

CLUB PRIVILEGES

Sir.—Now that the time has come for the liquor act to be revised, it would be an opportune time for the Canadian Legion to clarify a local legionnaire's standing in respect to other Legion clubs.

It appears the present liquor act restricts a legionnaire's movements from one club to another, namely the Britannia Branch having hard liquor license, one must be a member or be signed in as a visitor. In the past, however, the other two Legion branches, Pro Patria and Naval Veterans have permitted movement of all legion members.

Now a further split is evident. Being a Britannia member, I was informed at the Pro Patria Club that my legion card was not good enough and that I would have to be signed in as a visitor. In presenting my card at the Naval Veterans I was immediately accepted.

May I add in closing that a falling off in Legion membership can only result from such policies, which surely never stemmed from our mother organization, the British Legion.

ROBERT REGUS
1812 Feltham Road, RR 5, Victoria, B.C.

BELLA COOLA ROAD

Sir.—Congratulations on the editorial of Friday, dealing with the overdue completion of the road from Stuie to Anahim Lake. The new route being up Young Creek avoids the steep grade near the Precipice which has long been an obstacle to the old route. This route goes back to 1862 when Lieutenant, H. S. Palmer, R.E., made a route survey from Bella Coola at Fort Alexandria on the Fraser River, and a map was printed.

Ever since 1895 when the Norwegians attempted to settle and farm in the valley, the trail to the interior has been used and improved, so that a few years ago two young men from Vancouver came along it on their motor cycles. For many years there has been a good horse trail from Stuie to "Grahams" near Tatla Lake, and many applications have been made to get an adequate

grant from the provincial government to complete the road.

I have visited the valley and explored from Stuie twice since 1938, and have found the road to Stuie good, in fact it goes several miles beyond it. I have made a study of the history and geography of the valley and area from the time of Mackenzie to the present.

FREDERICK V. LONGSTAFF,
(Major, Retired.)
50 King George Terrace, Victoria, B.C.

SPEED ON ROADS

Sir.—The recent tendency to encourage faster driving locally is disturbing and the protest of one organization is well taken, though it is reassuring to note the comments of some of the younger drivers concerning this problem.

Criticism of the road-hogging obstructionist is justified, of course, but it is sheer non-sense to say "you going too slow can endanger as many lives as one going too fast."

Impatient, irritable speeders do not need spokes to help them on their way to accidents. Anything will do, as statistics show—pedestrians, curves in the roads, bridges, telephone poles, lights of other cars, even railway trains.

Rather than agitating for higher speeds on our roads, we should endeavor to increase the number of intelligent drivers, young or old, who realize that the saving of a little time on the run to Nanaimo is a poor price to pay for shattered bodies and mashed cars. Certainly it should be illegal deliberately to obstruct traffic, but we must not confuse ordinary roads with multiple-lane highways where minimum speed zones are set; nor must we forget that our roads are for the use of all, including pedestrians and animals. Let the slower driver keep well to the right and the faster one exercise reasonable self-control.

No amount of argument will alter the fact that all records show it is the reckless speedster who is the real menace on our roads.

A. F. DAVIS.
RR 5, Victoria, B.C.



"Off you go, son—you're only four days late. Don't forget to tell 'em it was old Fred who fixed your chain—if you win!"

Thinking Aloud

"...of shoes—and ships—and sealing wax—of cabbages and kings."

BY TOM TAYLOR

IN the current Totem offering excellently acted, incidentally, by the four players concerned—playwright Tennessee Williams, cities Neville Chamberlain's umbrella as one of several things that reflected the 1939-45 wrath to come. This accords with the fashion of despising Chamberlain for postponing a Roman holiday for millions of people sitting safely two to six thousand miles away.

Yet what, in essence, was Chamberlain's error? Simply that he trusted Hitler as later on Roosevelt was to trust Stalin.

* * *

Democracy is rather an elastic substance, but somebody in the Legislature is stretching it too far by asserting its virtue to be denied by the chlorination of Victoria's water. By this token if the houses don't run on time, if the Cougars don't win the league, if there aren't four pubs at every corner — then "true democracy" is being betrayed.

I doubt that Victoria's chlorination is any business of the Legislature, but in any case democracy isn't well served by being dragged in to buttress every individual whim. It is democracy that permits private opinions to be aired, but—that doesn't mean it is flouted because these aren't adopted.

* * *

Dr. Hugh MacLennan is quoted as saying that if Shakespeare were trying to sell his plays today he wouldn't have much success. That reminds me that when Christopher Morley was young and a reader for Doubleday Page he cribbed for a lark from the great bard and entered some Shakespearian lines in his firm's competition. And the poem was rejected as not up to modern snuff.

But of course if Shakespeare were alive he would have no trouble selling his wares. He wrote strictly for the market in his own day, and very profitably too, and in 1953 he wouldn't be writing Elizabethan prose of the 16th century. Genius will out, and it expresses itself according to the age in which it appears. I think Shakespeare could hold his own all right.

* * *

Just recently I discovered I have a "fan" in a nine-year-old girl in the Hollywood district. At the other end of the lifespan I have a regular reader in the person of a gracious Oak Bay lady of 90 years. The dual responsibility devolving therefrom commands my respect but rather appals me.

* * *

One of the marvels of London is the soubriquet with which guardsmen at Buckingham Palace, the Tower and Horse Guards Parade ignore tourists who snuggle up to them while having their picture taken. They seem impervious to side attractions, even in the form of allegedly enticing movie stars from Hollywood. One such—by name of Ava Gardner—has been rebuked by a London paper for making eyes at a Tower sentry with "obvious intention to distract the soldier's concentration."

I doubt that had he succumbed the soldier would have been hauled off to the guardhouse as the Daily Mail suggests, but the paper's summing up is interesting, to wit: "The episode was a breach of good sense and good manners." The question is now whether Hollywoodians understand that kind of language, very little in the past seeming to suggest so, at least.

Gerald Waring

Reports from Ottawa

THE time-worn fact that people cross the border into the United States without bothering to call at American immigration offices is accepted here something like the advent of winter. Nobody likes it, but nobody can do anything about it.

The External Affairs people are aware of it, because it affects our relations with the U.S. The census people know about it, because it throws out their figures. To the RCMP, the armed forces and the tax collectors it often explains the disappearance of fugitives, deserters and tax delinquents. But the people who get most exercised about it are officials of the immigration department.

Their reaction is one of chagrin. They're spending millions each year to encourage immigration from Europe, to help make Canada a nation of 50,000,000 people by the year 2000. But it would appear that perhaps as many as one out of every half dozen European immigrants stays only long enough to pick a spot along the border where he can slip into the States.

Their reaction is one of chagrin. They're spending millions each year to encourage immigration from Europe, to help make Canada a nation of 50,000,000 people by the year 2000. But it would appear that perhaps as many as one out of every half dozen European immigrants stays only long enough to pick a spot along the border where he can slip into the States.

There are no complete and reliable figures on emigration from Canada, legal or otherwise. There's no count of people leaving, as there is of those coming in. But there is what the census officials call "disappearance of population."

By actual count, the census takers know that the population was 11,506,655 on June 1, 1941. By adding immigrants and births and subtracting deaths, it should have been 14,027,298 10 years later, not counting Newfoundland, and before subtracting emigrants. But it was only 13,648,013.

In other words, over the decade there was a population disappearance of some 379,000.

Figures are available on ordinary emigration to the U.S., Britain and certain other countries, and account for possibly as much as 95 per cent

On the Record ...

Sober Realities

By DOROTHY THOMPSON

THE most important development during the Eisenhower administration has been in the field of foreign policy where this administration is now pursuing a more conservative line than its predecessor.

This program was associated with promises to reduce spending and begin to balance the budget, quite evidently a contradiction in terms.

The contradiction naturally alarmed our European Allies, who could not reconcile a more dynamic foreign policy with the prospect of decreased military and economic aid.

I doubt whether President Eisenhower ever thought highly of the holy crusade. The president is generally and generally far more than civilians are cautious about undertaking action that may precipitate wars, unless they are more than reasonably certain of just how they can be won. Civilian politicians are usually more bellicose than soldiers. If Hitler had listened to his general staff it is unlikely that there would have been a Second World War. Actually, he had to force the resignation of its top members before he could get on with his plans.

But at any rate it has been partially clear for the past months that no coalition of the free nations could be created behind the policy which the election campaign seemed to promise. The Arab-Asian block did not budge from its neutralist position. Britain made overtures to explore, at least, whether a modus vivendi could be found with the Soviet Union under its new leadership. Chancellor Adenauer sought to calm Soviet fears; and France continued to pursue the policy of avoiding a policy.

I think it unlikely that a modus vivendi will be found with the Russians, but it is nevertheless possible that the point of highest tension may have passed as both sides take account of sober realities.

The present Russian government is not strong, nor is its internal position consolidated. The policy, since the beginning of the Stalin regime, of concentrating all energies on producing capital goods, leaving those who produce them without adequate food clothing or shelter, cannot be continued, or certainly cannot be intensified, by a regime that lacks Stalin's monolithic power and must therefore make some effort to be popular.

The turnover of administrators in Georgia, the Ukraine, and the Baltic states is a sign of instability, and so (although they have been exaggerated by propaganda) are the popular demonstrations in Czechoslovakia and East Germany. In any case, the satellites are an increasing economic liability to the Soviet Union. The once great food-exporting countries, Hungary and Romania, are unable even to feed themselves, and as military allies in case of war all satellites are dubious.

There is therefore every reason why Soviet leaders should wish, if they can find a way out, to retrench and concentrate on the internal problems of the Soviet Union itself.

All great wars promote revolutionary dreams of a "new and better world," especially when their aims are ideological and unlimited. But gradually realities begin to reassess themselves, such as the tenacity of national characters, inherent conflicts of interest, limitations on the power to govern or lead beyond certain limits, and the choice between guns and butter.

There is a letdown in realizing that all the blood and treasure expended in the hope of a final solution has not achieved it.

But in life there are no final solutions. The Biblical millennium, we might remember, coincides with the end of this world.

With the Classics

When I look into a glass,
Myself's my only care;
But I look into a pool,
For all the wonders there.
When I look into a glass,
I see a fool;
But I see a wise man;
When I look into a pool,

—William Henry Davies

Fun, Fact and Fiction

By ALEX DE MONTMORENCY
North American Newspaper Alliance

THE famous German armament firm of Krupp, which the cold war saved from final liquidation by the Allied authorities, will undertake one more of its post-war overseas ventures—this time in Pakistan.

A dispatch to Svenska Dagbladet of Stockholm reports that Krupp engineers have recently completed a study of Pakistan's coal and iron resources with a view of building there a steel industry, and have reached a favorable conclusion. As a result, the Pakistani government has contracted with the German firm to carry out such a project. The Asian Dominion must now import all of the 350,000 tons of steel it uses annually.

The initial target for the new Pakistani foundry and steel mill will be the production of 30,000 tons of good

"Well," stammered the man, still agitated, "I don't know, but my pipe wasn't lit before."

The father decided to have a serious talk with young Jimmy, who was inclined to be light-hearted and irresponsible. "Jimmy," he said, "you're getting to be a big boy and you ought to take things more seriously. Just think—if I died suddenly, where would you be?"

"Heres," said Jimmy. "The question is, where would you be?"

Woodward

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STORE HOURS: 9 A.M. TO 5 P.M. — WEDNESDAY, 1 P.M.

THIS IS IT! THE COAT "BUY" OF THE SEASON!

Beautiful FALL COATS

in imported mohair wool . . . or
100% wool

Woodward's planned months ago to bring you this noteworthy value . . . Coats with a look of elegance, flawlessly tailored in the season's most striking styles from rich imported fabrics. Diagonals, planks or checks. Fully satin lined, interlined with chamois. Sizes 10 to 22½.



LADIES' COATS

Makers Clearance! Fine Rayon Flannel

Showerproof Raincoats

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Ladies' Coats

Lingerie and Accessories Values!

COSTUME JEWELRY

Brighten up your fall wardrobe with jewelry . . . Sparkling stone-set necklaces, earrings, bracelets, also many pendants and charm bracelets. Large assortment of designs and color combinations. Special, each **89¢**

LARGER SLIPS

Crepe slips in extra large cut . . . with good secure seams. Dainty lace-trimmed bodices. ***1.69**
Sizes 40 to 46. Special.

SLIPS!

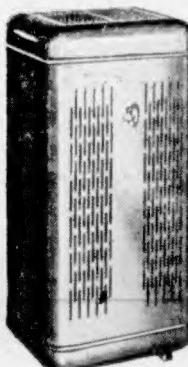
Practical nylon woven fabric or long-wearing crepe. Pretty trimmed with dainty lace. White only. Sizes 32 to 38. ***1.79**
Special.

GIRDLES

Satin lastex and nylon net girdles to give support and comfort. Short and longer styles. Broken size range, from small ***2.69** to large. Special.

UMBRELLAS

Colorful plaids and borders in these 10-rib umbrellas. Sturdy rayon materials and attractive handles. ***2.95**



Woodward's "Introductory Offer" on the Evans Circulating Oil Heater

\$81.00

ONLY

Complete with 4-GALLON FUEL TANK and Thermostatic Controls for Automatic Operation.

A compact oil heater designed to distribute heat for the average four-room house, or as an auxiliary heater for those hard-to-heat homes. Comes complete with four-gallon fuel tank and thermostatic controls for automatic operation. Buy now at this amazing low price, while quantities last. ***81.00**

Woodward's Combination Radio Value!

\$60 Trade-In Allowance for Your Present Radio . . . When You Purchase This Beautiful . . .

Emerson Combination Radio
Add enjoyment and beauty to your home with one of these beautiful EMERSON combination radios with three-speed record player which takes records of all sizes and speeds. has standard and broadcast bands, hand-rubbed cabinets in walnut, mahogany and blond oak.

List Price **\$309.50**
Less Your Trade-In Allowance **60.00**

BALANCE **\$249.50**

Mahogany and blond finish. **\$10.00** extra.

\$50.00 TRADE-IN ALLOWANCE ON YOUR PRESENT RADIO on this popular "EMERSON" combination, equipped with standard broadcast band and three-speed record player. Cabinets finished in walnut, mahogany or blond.

LIST PRICE **\$233.50**
TRADE-IN ALLOWANCE **\$ 50.00**

Mahogany and blond finish. **\$10.00** extra.

BALANCE **\$183.50**

TING IT AT WOODWARD'S IS YOUR BEST GUARANTEE

Councils Unlikely To Block Outlets

City council and municipal councils in the area would not try to block granting of liquor licenses in Victoria if the city became a license area, says a survey of aldermen and councillors indicated Wednesday night.

Most felt that council should not interfere as the voters had it within their own power to

force a local option vote if petition from 35 per cent of them.

The proposed liquor act provides for local option votes if 35 per cent of the voters in a license area or the municipal council object to outright granting of licenses in any or all of the four categories mentioned.

MAYOR NOT AVAILABLE

Mayor Claude Harrison was not available for comment Wednesday night but has indicated in the past he favored more outlets in the city, particularly for the benefit of the tourist trade.

Ald. Arthur Dowell felt the whole thing was a provincial government problem.

"I see no reason why council should object. The proposed act allows people the right to petition for local option in any license area."

Ald. Brent Murdoch felt the council "should not interfere at all." He said he was glad to see the changes in the distribution of liquor "provided it is properly regulated."

PEOPLE HAVE POWER

Ald. Mrs. Margaret Christie and Ald. Robert Macmillan both said the people "have it within their own power" to obtain local option.

Ald. Percy Scurrah said he had not had time to fully study the bill, but from what he had seen of it he felt council should not interfere.

HAS SIMILAR VIEW

Ald. Frank Mulliner expressed the same view. He said the council "need not interfere" because the voters themselves were in a position to present their objections.

WELCOME PROPER LAWS

Reeve A. C. Wurtele of Esquimalt said he felt the council would welcome ANY "proper liquor laws." "We'll have no objections to suggestions," he said.

The reeve noted he believed all Greater Victoria should be one area on liquor control. "There's no reason why establishments should be confined to one or two areas here," Reeve Wurtele said.

Saunders Reeve Joseph Casey said bluntly that he "does not think the proposal on local option is right."

This tour includes ship and rail or bus from Victoria to San Francisco and return, ship to Honolulu and return, accommodation at hotel and sightseeing in San Francisco, San Jose, Santa Cruz, B.S. Alcatraz with ample opportunity to take part in the fun and gaiety of the day. Return by air to Victoria. You stay at one of the famous Waikiki hotels and enjoy the outstanding Christmas entertainment. Air-conditioned ship and at port is been reserved, a few berths are available book now, call for further information.

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600 and 602 Courtney Street

Between T.C.A. and Bus Depots B-4712

GEORGE E. WILLIS, Manager

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34 Days Tor. Only \$348

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A PADRE IN PRINT

BY REV. WILLIAM HILLS

Nobody can say that Victorians haven't definite opinions about other people's. Take, for example, the occasional remarks which appear in this space about the new recordings. The last time we said something about this (August 27) was when told by a gentleman to mind our own business. In short, he asked, "What the deuce do you know about music?"

He was particularly contemptuous about the praise given to Wilhelm Kempff's String Trio in C Minor and the rendition of the Schumann Serenade (Opus 8). The music piano concerto on London's will not set the world on fire record (WL 781). He charged that both the artist's performance and my appreciation of it engendered an unacceptable effluvia!

Well, no one has to be an author to appreciate good literature. Likewise, no one has to possess the attributes of a Hans Gruber in order to listen to the music heard in the concert hall or on gramophone records.

It was gratifying, therefore, to note in the September issue of the authoritative English periodical "The Gramophone," the expert criticism of Sir Compton Mackenzie with respect to this self-same recording.

"I have had particular pleasure" he said "from a performance of Schumann's Concerto in A minor with Wilhelm Kempff as the soloist and Krips conducting the London Symphony Orchestra . . . I do know this concerto well and I must praise this recording of it warmly, not merely as a piece of exceptionally well-balanced recording, but also as an agreeably romantic interpretation."

Perhaps it is unnecessary for me to say that Compton Mackenzie did not consult me before he wrote that opinion, but I would like to add—for those minded to be suspicious of conclusion either before or after the fact—that today September 28, was the first time that I laid eyes on his words.

The current long play catalogue lists 15 different pressings of the Beethoven Eroica Symphony. RCA Victor has two versions and Columbia has no less than three. Now, comes Westminster to add Hermann Scherchen and the Vienna State Opera Orchestra to that number.

This new record (WL 5216) has all the sound which has come to be Westminster's regular stock in trade, but I doubt very much if Beethoven is really there. I permit myself the luxury of owning both the Toscanini (RCA Victor) and the Walter (Columbia) recordings, and both are quite ancient as long-playing discs go, but they still are to be preferred to any other and, to my ears, Bruno Walter a little more so than the Maestro himself.

Beethoven is also represented listening.

Liquor Opinions Vary; Public Awaits Developments

(Continued from Page 1)

Max Zabel of the Dominion Hotel thought further study would be needed to decide whether it would be profitable to handle liquor.

Samuel Lane of the Old England Inn said it was obviously an important step with regard to the tourist industry.

He had made no plans yet. "It is a question of major policy and I will have to study it carefully—especially the local option," he said.

Miss F. Jordan of the Oak Bay Beach Hotel said the hotel intends to go after a license without one of the plans.

Nick Mangos of the Monterey said he will seek a lounge license.

George Essilios said he plans to seek a dining lounge for the Vogue and Oyster Shell cafes which he operates. He is prepared to renovate both of them.

Robert Macnicol of Vancouver, member of the provincial executive of the Canadian Legion and chairman of the licensed clubs committee, said his organization would be satisfied with such an arrangement.

Thomas Hincks, secretary of the Army, Navy and Air Force Veterans in Canada, said the new provisions look good to his organization as a non-profit club.

"We feel we're fairly well safeguarded," he said.

Officials of local golf clubs, which will be placed under the

same regulations as veterans' clubs, could see no cause for alarm.

Cecil Wright, exalted ruler of the Elks, had not seen an outline of provisions of the bill.

On the basis of reports, however, he could not see that operations of the Elks Club at 732 Cormorant Street would be affected.

Ray F. Whellams, a member of the executive of the Greater Victoria Citizens Association, said Wednesday he thought the answer to the liquor problem was not in legislation, but rather in education of the public.

He was campaign manager

for the "dry's" in the last two campaigns.

If the new legislation will reduce consumption of liquor, it is good. If not, it is bad, he said.

He had high praise for the way the government is handling the question.

Night Clubs

Not Banned

For Minors

BOGOTA, Colombia (AP)—

The government has received following protests, an order it issued four days ago forbidding the conservative newspaper El Siglo to publish for a month. El Siglo is owned by the family of former president Laureano Gomez, who was deposed last June 13 in a bloodless army coup. The government closed the paper with the accusation that it published subversive material.

have to canvass 80 per cent of the voters to get 35 per cent," he said.

Local musicians hold out little hope for new employment opportunities under such a new act, said Charles Hunt, president of the local musicians' union.

He said it appeared that entertainment will be largely confined to those centres now providing it without liquor licenses.

PROGRAMS FOR THE GREATER VICTORIA EVENING CLASSES

are obtainable at the Public Library; Post Office (Blind booth); City Hall; Oak Bay, Royal Oak and Esquimalt Municipal Halls; Eaton's (Mezzanine); Hudson's Bay; Telephone Office; Publicity Bureau; Belmont Building (Blind booth and Income Tax Office); as well as other central places. Detailed information contained therein.

Leading Students Presented Awards

Scholarships to four leading students in Greater Victoria university entrance examinations were presented in ceremonies at Victoria High School Wednesday afternoon.

Lorraine Brand was presented with the district scholarship of \$175 as the leading student in entrance examinations in Greater Victoria.

Gordon Walters was presented with a \$150 scholarship of the Women's Canadian Club. Mrs. E. S. Farr, club president, made the presentation.

MEMORIAL AWARD

A \$114 Cecilia Green memorial scholarship was presented to James Moore by Major R. H. Green, brother of the lady for whom the scholarship was founded.

The Bay-Wigley \$100 scholarship, presented by the Business



DAVE ARMSTRONG

Every morning at 8:35 is "Roving Reporter" time on CKDA, and you'll enjoy Dave Armstrong, manager of Victoria's most popular station, saying "hello" to Victorians and visitors on the street. This informative program is heard daily on CKDA.

Now!...THE TALL LOOK by

Tip Top Tailors...Hand Cut

To Your 21 Individual Measurements

Wide selection at any ONE PRICE

Club Clothes	\$4695	Tip Top (2-piece)	\$56.50
		Fleet Street (2-piece)	\$67.50

You SAVE \$10 to \$18



▲ Three-button suit built on Tip Top's famous "Town and Campus" body. Same comfort-giving features of the two-button model (at left).



► New! Four-button "Edwardian" model —different, very dressy. Now being worn by well-dressed men in England.

**CREDIT—if you wish
pay \$10 and wear it
balance over 6 months**

satisfaction guaranteed
or your money refunded

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taste that fragrance!

Yes, you can actually taste the fragrance of coffee in every cup of Nob Hill...

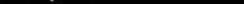
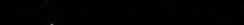
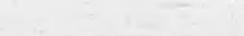
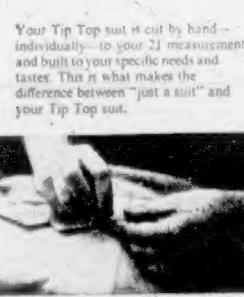
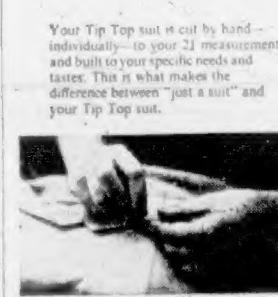
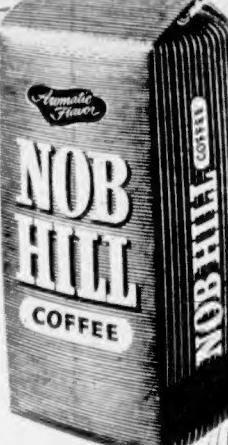
taste it as well as smell it. Some of that elusive, heavenly aroma has been captured and made part of the flavor itself...an "aromatic flavor." You'll find Nob Hill at the Coffee Mill at Safeway, where the flip of a switch grinds it fresh for you. That's why the "aromatic flavor" of Nob Hill is so satisfying. You'll never know till you try it.

The coffee with

Aromatic Flavor

The coffee that "tastes as good as it smells"

...at **SAFEWAY**



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NEW LIFE for
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FINE SELECTION OF FALL SPECIALS

3 PIECE MR. & MRS. BEDROOM SUITE of solid hardwood construction, walnut-finished. Has Mr. & Mrs. Dresser with mirror, 4-drawer chiffonier, double bed. A delightful suite.

109⁰⁰

159⁰⁰

MR. & MRS. SUITE in choice limed oak, or genuine matched walnut veneers, lovely design. Dresser, chiffonier and bed.

189⁰⁰

219⁰⁰

With Radio Headboard
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199⁰⁰

MAPLE BUNK BEDS

The ultimate in BEDROOM SUITES, with radio-headboard bed of a large and beautiful design, with combination NIGHT TABLES, and plenty of cross-the-top storage. Mr. & Mrs. dresser with mirror, large chiffonier. In lovely MATCHED WALNUT or LIMED OAK.

279⁰⁰

129⁰⁰

10% DOWN — THEN EXTRA EASY PAYMENTS!

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WHAT A SELECTION! We offer a complete display . . . a DEPARTMENT FULL OF CHROME. See the NEW ARRIVALS in sturdy 5-piece sets . . . heat, stain and acid-resisting table tops, durable plastic upholstery. IN THREE GREAT GROUPS

69⁵⁰

79⁵⁰

89⁵⁰

\$10.00 TRADE-IN FOR YOUR OLD SET ON ANY OF THESE



FAWCETT OIL RANGE

The famous FAWCETT TORRID OIL. Change NOW to oil heat and cooking. See this factory-built range with high shelf and SYNCROMATIC DRAFT burner.

290⁰⁰

STANCO OIL RANGE

Factory-built, EXCLUSIVE TO STANDARD. Has modern BURNER that promises GREATER FUEL SAVING. Trade-in your old range.

Regular
Less Trade-in.....
284⁵⁰
60.00

224⁵⁰

Value-Month At Standard

* FIVE FLOORS OF FALL SPECIALS!
* NOW'S THE TIME TO CHOOSE THOSE FURNISHINGS!
* ENJOY OUR EASY TERMS, TOO!

PILLOWS

36 ONLY—GOLDEN GOOSE PILLOWS filled with lovely soft down. Satin covered, in blue or eggshell. 19x25 inches. SPECIAL BONUS . . . a lovely COMBED PERCALE PILLOW CASE, hemstitched.

PILLOW
and
CASE

8⁹⁵
COMPLETE

SEAMLESS AXMINSTER RUG SPECIAL

A big selection on our second floor . . . ALL-WOOL PILE AXMINSTER CARPETS that are hardwearing, very beautiful, nicely figured ground, corner floral sprays. In green, grey and wine. 4 sizes.

4x6 ft.	6x9 ft.	9x10 ft.	9x12 ft.
35⁵⁰	55⁷⁵	85⁵⁰	98⁹⁰

NURSERY BUYS

CRIB

A sturdy, good-sized DROP-SIDE CRIB with end panel. Offered COMPLETE with cable spring and felt mattress. Real value at only COMPLETE

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FOLDING CARRIAGE

Here's a wonderful BUC! Folding carriage with safety stand and brake system. Complete with COIL springs, adjustable pusher, mudguards, storm cover and visor. FOLDS QUICKLY and can be converted to STROLLER ONLY.

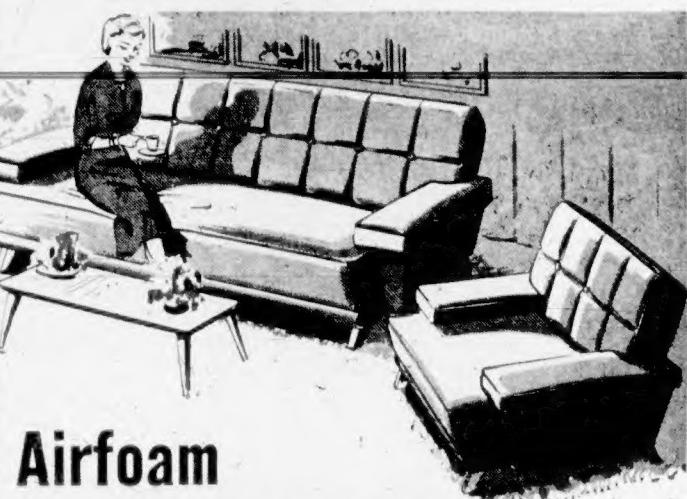
47⁵⁰

WHITEWOOD CHEST

Just what's needed for the children's room . . . a roomy sturdy 4-DRAWER CHEST OF DRAWERS in whitewood. SPECIAL ONLY!

12⁹⁸

HIGH CHAIRS
STROLLERS
BASSINETTES
PLAYPENS
ROCKERS
DOLL BUGGIES



Airfoam CHESTERFIELD or SECTIONAL GROUPING

Exactly as illustrated . . . and so COMFORTABLE! In styling, construction details, smooth tailoring, it's a modern suite of unmatched quality! With genuine Goodyear AIRFOAM cushions . . . exquisitely-tailored in beautiful rich "Boucle" covers, featuring sage green, lipstick, toast, persimmon, hunter green, chartreuse, gold and pumpkin.

2-PIECE SUITE . . . Chesterfield and matching Easy Chair

199⁰⁰

10% DOWN—then LET YOUR CREDIT GET IT!

HOSTESS CHAIRS

HOSTESS ROCKERS with hardwood frames, quality frieze covers. Very modern, only

29⁵⁰

HOSTESS CHAIRS of sturdy construction. All-wool frieze and velour covers. A big choice of colors.

57⁵⁰
17⁹⁰ and 19⁹⁰

With Airfoam Cushion.....
67.50

DINING SPECIALS

Here's wonderful value . . . DROP LEAF TABLE which folds to only 13½ inches, opens to 48 inches. Is walnut. TABLE with FOUR MATCHING CHAIRS, only

69⁵⁰

169⁰⁰

HIDE-A-BED SOFA

Looks like a compact CHESTERFIELD by day . . . opens to a REGULAR BED BY NIGHT! Covered in new "Boucle" tapestry in good color range. COMPLETE WITH SPRING-FILLED MATTRESS in double-size. SPECIAL ONLY

189⁰⁰

10% DOWN—then LET YOUR CREDIT GET IT!

3 WAYS TO PAY

- CHARGE ACCOUNT
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Occasional Tables



COFFEE TABLE only.....
17⁵⁰

LAMP TABLE CORNER TABLE STEP TABLE
a buy at.....
17⁵⁰ **27⁵⁰**

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a convenient special at

Standard
FURNITURE
DENNYS OF VICTORIA

Right
Through
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SAFeway!



**SAFEWAY is loaded with
GOOD BUYS this weekend!**

Prices Effective **Oct. 1, 2, 3**

CHEDDAR CHEESE

Berkshire, from Ontario

Mild, lb.	Medium, lb.	Sharp, lb.
49c	56c	69c

SKYLARK FRESH BREAD

Skylark breads are fancy breads of exceptional quality and are guaranteed fresh daily. Carefully mixed and slow baked.

Rye	Old Fashioned Rye, carefully mixed and slow baked.	15c
full 16-oz. Cello wrapped loaf.		
100% Whole Wheat	Made exclusively with 100% whole wheat flour.	15c
full 16-oz. Cello wrapped loaf.		
Raisin	Creamed full of choice plump California raisins, cinnamon flavored, full 16-oz. Cello wrapped loaf.	19c
Silhouette	High in protein, low in calories, full 16-oz. Cello wrapped loaf.	19c
Sandwich	White sliced, fine texture, delicious flavor, full 16-oz. Cello wrapped loaf.	15c

LIGHT GLOBES

Darker evenings are here. Stock up on guaranteed globes on sale at Safeway.

Frosted, 25, 40 and 60 watt, each	20c
Frosted, 100 watt, each	23c
Clear, 100 watt, each	29c
Clear, 750 hours, 150 watt, each	28c
White, 60 watt, each	27c
White, 100 watt, each	30c
Twilight Globes, each	85c

CLIP THIS COUPON

15c
SAVE 15c!
On the purchase of a 16-lb. or larger bag of Kitchen Craft Flour
Guaranteed to work wonders with any recipe. Bring this coupon to our store and get 15c off the regular retail price of a 16-lb. or larger bag of Kitchen Craft Flour.
Offer Expires October 18, 1953
15c

KITCHEN CRAFT FLOUR

Pre-fluffed for finer baking... Guaranteed to work wonders with any recipe!

10-lb. paper bag	71c
24-lb. paper bag	\$1.67
49-lb. cotton sack	\$3.45

SPECIAL!
Ogilvie's
MINUTE OATS

Toy Pack, an ideal breakfast cereal for the colder mornings, 48-oz. package.

29c

Canned Juices

Grapefruit Juice	Townhouse, Natural, 48-oz. can	33c
Tomato Juice	Aylmer, Fancy, 20-oz. can	2 for 29c

Canning Supplies

Certo Crystals	2½-oz. pkt	2 for 27c
Jelly Glasses	Kerr, W.M., ½ pint, dozen	89c
Fruit Jars	Dominion W.M., quarts, doz.	\$1.69
Pickling Salt	Windsor, 5-lb. paper bag	29c

Baking Supplies

Coconut	Monogram, medium, unsweetened, 8-oz. Cello pkg.	19c
Chocolate	Van Kirks, Chippy, 6-oz. Cello	29c

Household Items

Colored Tissue	Westminster, rolls	2 for 23c
Cleanser	Old Dutch, tins	2 for 29c
Cold Water Soap	Zero, 7-oz. pkt	59c

Miscellaneous

Tomato Catsup	Red Hill, 13-oz. bottle	24c
Almonds	California, Shelled, 8-oz. Cello pkg.	35c
Mixed Peel	Woodland's, Cut, 16-oz. pkt	33c
Pickling Spice	Empress, Whole, 2½-oz. pkt	9c
Luncheon Meat	Canadian Pork, 12-oz. can	29c
Pork and Beans	Taste Tells, 15-oz. can	2 for 23c

DAVID'S BISCUITS

Coco Sandwich, Coco Finger, Maple Leaf Sandwich, Coronet, Black and White, Paristen, Vanilla Wafer, Coco Grille, Marshmallow, Drops, Lemon Puffs, Modern, Rex, Strawberry Tarts, 16-oz. pkg.	39c
Sultana and Opera, Full 16-oz. pkg.	47c

BEVERLY PEANUT BUTTER

Made from freshly roasted peanuts.

27-oz. tin	47c
48-oz. tin	95c

POWDERED MILK

SWEETMILK, SKIM

16-oz. can	25c
5-lb. can	99c

CRISCO

For better baking.

1-lb. ctn.	34c
3-lb. can	99c

2 for 35c

2 for 55c

New Pack,
Tomato,
10-oz. cans

2 for 27c

seedless,
2-lb. bag
43c

★ TOMATOES

Gardenside,
standard,
peeled, 20-oz. cans

★ PINEAPPLE

Highway,
Ch. half slices,
20-oz. cans

★ SOUP, CAMPBELL'S

10-oz. cans

★ RAISINS, AUSTRALIAN

EMPEROR PURE ORANGE MARMALADE

Seville orange, 48 fl. oz. tin

65c

No 1 PURE WHITE HONEY

Altasweet, 2-lb. carton

49c

TASTE TELLS GREEN BEANS

Choice, Cut, 2 for 33c

15-oz. can

BAMBOO RAKES

Good
quality, 2 for 45c

SHELLED WALNUTS

Light Pieces,
8-oz. Cello pkg.

39c

BLUE BONNET MARGARINE

Quarters, 2 for 75c

1-lb. carton

EMPEROR JELLY POWDERS

Assorted, 3½-oz. pkg.

6 for 47c

WOODBURY'S SOAP

Facial,
4 cakes banded

28c

COFFEE VALUES

AIRWAY COFFEE

For those who like a mild mellow blend.

16-oz. pkg.	96c
3-lb. bag	\$2.84

NOB HILL COFFEE

A sharp, fresh vigorous full-flavored coffee.

16-oz. pkg.	98c
2-lb. bag	\$1.93

EDWARD'S COFFEE

An extra rich full-bodied fragrant blend.

Drip or regular, 16-oz. can	\$1.02
-----------------------------	--------

SPECIAL!

Grade "A" Small

FRESH EGGS

Breakfast Gem brand... Guaranteed fresh daily... In cartons, dozen.

47c

SAFeway

BEEF BUYS at SAFEWAY



Round Bone
ROAST BEEF
35¢

Round End,
Red and Blue Brand, lb.

Boned and Rolled
BRISKET BEEF
45¢

Red and Blue
Brand, lb.

Cross Rib
ROAST BEEF
49¢

Red and Blue
Brand, lb.

Lean
GROUND BEEF
43¢

Red and Blue Brand, lb.

Blade Rib
ROAST BEEF
49¢

Blade Bone Removed,
Red and Blue Brand, lb.

SHORT RIBS
29¢

Beef, for Braising,
Red and Blue Brand, lb.

ROUND STEAK
74¢

or Roast Beef,
Red and Blue Brand, lb.

**Boneless
STEWING BEEF**
43¢

Red and Blue
Brand, lb.

**Blade Chuck
ROAST BEEF**
45¢

Blade Bone Removed,
Red and Blue Brand, lb.



SPECIAL!
Pure
**PORK
SAUSAGE**
Small Casings, Deliciously Flavored
Lb. 49¢

LAMB
Loin Roast or Chops,
Tenderloin End
Ib. 93¢

FOWL
Grade "A,"
4 to 5-lb. average,
head and feet off
(Equivalent to Fowl 4 to 5-lb. avg. head and feet on, lb. 50c)
Ib. 47¢

SMOKED HAMS
Shamrock,
Whole, Half
or Piece
Ib. 69¢

SPARE RIBS
Pork
Ib. 55¢

Choice Quality
★ **VEAL** ★

Serve a delicious, tender, choice quality veal roast to your family
this week-end. We offer some exceptional values.

Stewing Veal Breast, Neck,
Shank, lb. **22¢**

Veal Rib Chops Trimmed waste-free
before weighing, lb. **75¢**

Round Bone Roast Veal,
choice quality, lb. **49¢**



OKANAGAN McINTOSH APPLES

Firm and juicy. Their tangy, sweet flavor makes McIntosh Apples a treat for fresh eating or apple pie, etc.

2 lbs. 23¢ Approx.
21-lb. Handi-Pak box **1 79**



Bartlett Pears
2 69

From the Okanagan . . . Fine quality, juicy and sweet . . . Preserve them now!

Approx. 21-lb. box . . .

Sunkist Oranges
10¢

Sweet, full of juice.
Family size, 288s, lb.

Prices
Effective
Oct. 1, 2, 3

SPECIAL!
TOKAY
GRAPES
Delicious table grapes . . . Tangy sweet,
firm-fleshed
2 lbs. 29¢

Cantaloupe	Imported, a good dessert, lb.	14¢
Seedless Grapes	Imported, sweet, lb.	15¢
Bananas	Imported, golden ripe, 2 lbs.	39¢
Prune Plums	Local, for preserving, lb.	8¢
Honeydew Melons	Imported, lb.	11¢
Field Tomatoes	Local, firm, lb.	8¢
Grapefruit	California, size 80s, 2 lbs.	27¢
Cabbage	Local, shred for salads, lb.	7¢

Carrots	Local, bunch, serve creamed, lb.	8¢
Celery	Local, fresh stalks, lb.	7¢
Turnips	Local, serve mashed, lb.	6¢
Potatoes	White Rose No. 1 in shopping bag	37¢
Lettuce	Local, crisp, solid head, 2 lbs.	25¢
Dill Cucumbers	Local, for pickling, lb.	9¢
Marrow	Vegetable, serve baked or boiled, lb.	4¢
Onions	Okanagan, Silver Skins, for pickling, lb.	19¢

**SPECIAL!
IMPORTED
HOLLAND
BULBS**
Spring Dutch bulbs . . . for fall planting
. . . assortment. Per package
69¢

Reibel Gets Big Chance



Earl "Dutch" Reibel, 23-year-old centre of the Western Hockey League's Edmonton Flyers last season, has moved up to the big time this year and will pivot two of the top stars of the National Hockey League, Reibel, who led WHL scorers with 34 goals and 56 assists, will start between Detroit Red Wings one-two scoring punch of Gordie Howe and Ted Lindsay. He will make his debut on October 8, when the defending champion Red Wings meet New York Rangers. Shown above are Howe, Reibel and Lindsay.

Bombers Even Series, Defeat Cougars, 8-5

NANAIMO—Victoria Cougars' outplayed Seattle Bombers through the early part of their game here Wednesday night but let down defensively in the latter stages as they dropped an 8-5 decision to Muzz Patrick's crew.

It was the second loss in three preseason games for the Cougars, who meet the Bombers at Victoria's Memorial Arena Friday and, here again the following night. They downed Seattle, 54, here last Saturday and were beaten, 3-1, by New York Rangers at Victoria Tuesday.

LACK CONSISTENCY

The Cougars, with coach Billy Reay still experimenting with various combinations on both attack and defense, were impressive at times but unable to present a consistently cohesive effort in a contest which was rather loosely played on both sides.

The smooth-skating Reay, possibly readying himself for next week's league opener, took several shifts, centring different combinations.

The line with Eddie Dorohoy working between Andy Hebenton and Stan Maxwell, was together a good part of the game and the unit with Colin Kit, Burn and Pentti Lund flanking Gene Achtymchuk was intact in several shifts.

ROOKIE GOOD

On defense, rugged Tony Schneider was the best of the Victorians, breaking up many Bomber attacks during the game which featured wide-open play by both clubs with little emphasis on checking. Sam Lavitt turned in another steady blue-line performance and checked in with the first two Victoria Senior Hockey League.

Veterans Elmer Laeh and Maurice Richard thrilled the crowd with two picture goals while three rookies—Jean Belliveau, Lorne Davis and Cec Hockstra—got the others.

Eddie Litzenberger and Gerry Desauzier scored for the Royals.

District Soccer League Sets Season's Schedule

Civil Service and Heaney's, victors in opening games last weekend, will be out to protect their first-place standings this weekend as all six teams in the Victoria and District Soccer League are scheduled to see action.

The Cartagena, 4-1 winners over Esquimalt, will take on defending champion Victoria West at Windsor Park Saturday afternoon, starting at 2:30.

Two games are slated for Sunday, Civil Service, which downed the Wests, 3-1, will meet Ralph Cosier's Canadian Scottish booters at Windsor Park at 2:45 while Wood Motors, which beat the Wests in the final six minutes of the period, Macaulay's coming as Lavitt sat out his second penalty to give Seattle a 5-3 lead.

The Bombers drove two more shots past goalies Ralph Almas, who was receiving little protection in the third, before Andy Hebenton got Victoria's final goal with five minutes remaining. Mark Marquess ended the scoring on a pass from Alf Lewsey, one of Seattle's two colored players.

SUMMARY

Seattle—Paterson, Geary, Lofrendall, Adam, Nadeau, Macauley, McLean, Mar-

Reshevsky Loses

ZURICH, Switzerland (CP)—Samuel Reshevsky of the United States lost his first game in the elimination tournament for the world chess championship Wednesday, leaving Vassily Smyslov of Russia with a one-point lead.

Yankees Beat Dodgers at Own Game

Elation Tempered By Injured Back

New York Yankees' elation take 'em how if I can be of any over their opening game world series victory against the Brooklyn Dodgers was tempered in the dressing room Wednesday when it was learned that Allie Reynolds had re-injured his back in the fifth inning.

Reynolds, who was injured early in the season when a bus carrying Yankee players crashed into a low overhead pass in Philadelphia, bore down so hard in a fifth-inning jam he worked up a new kink in the back injury that had led to his worst season as a Yankee.

"I didn't tire or lose my stuff, it was that old back," moaned Reynolds. "It began to hurt worse in the sixth inning and that's when I went out."

CASEY HOPEFUL

"I'll use him again," said manager Casey Stengel. "I don't know when or where. Maybe I'll just bring him in to strike out one man some day."

The mood in the Yankee dressing room was unusually quiet for a team that had won a game that looked to be anybody's until Sain doubled in the eighth. There were some smiles at first and then everyone settled down to showering and dressing.

Even Stengel was unusually quiet, although he did mention winning pitcher Johnny Sain and second baseman Billy Martin in glowing terms.

That Sain, he got out of a jam in the seventh with only one run, and the more he pitched the better he got," said Stengel. "Martin? Why? If he hadn't put us out in front with that triple in the first, we'd been in bad shape. He played great."

Hank Bauer, whose triple in the first inning started things going, blamed himself for letting George Shuba score a pinch-hitter in the sixth.

"That homer was about a foot over me," said Bauer. "I think if I had got back in time and turned I might have got it." Actually, Bauer made a tremendous jump in an effort to cut down Shuba's homer into the stands.

Yogi Berra, who threw out two runners at third base after bunts in the critical seventh inning, said he knew both Billy Cox and Glen Labine would bunt, "so I made like an infielder and got those runners at third. It was one of those lucky things. I guess."

However, the Dodgers weren't taking their defeat too heavily in their dressing room. "Wait till tomorrow," was the general cry.

Manager Charlie Dressen said that the close call at third base in the seventh inning when Yogi Berra tossed out Gil Hodges, who was attempting to move up on a bunt, decided the game. But he refused to admit, "All I'm going to say is that it was close," he said. "I'm not going to cry like the Yankees did last year."

JACKIE OPTIMISTIC

Jackie Robinson, the Dodger stalwart who is playing in his third classic, seemed to wrap up the Brooklyn sentiments when he said: "It was great the way the fellows came back after being down four runs. That means a lot. I think we can

do it again."

Before an estimated 3,500 fans at Montreal, Mazur scored two goals to pace the National Hockey League team to an overwhelming 7-2 win over Montreal Royals of the Quebec Senior Hockey League.

Veterans Elmer Laeh and Maurice Richard thrilled the crowd with two picture goals

while three rookies—Jean Belliveau, Lorne Davis and Cec Hockstra—got the others.

Eddie Litzenberger and Gerry Desauzier scored for the Royals.

Adanacs Plan Boxla Return With Juniors

NEW WESTMINSTER, B.C. (CP)—New Westminster Adanacs may return to the senior lacrosse wars next season, lacrosse officials indicated here.

December 28—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

January 4—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

January 11—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

January 18—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

January 25—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

February 1—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

February 8—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

February 15—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

February 22—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

February 29—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

March 6—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

March 13—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

March 20—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

March 27—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

April 3—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

April 10—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

April 17—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

April 24—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

April 31—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

May 7—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

May 14—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

May 21—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

May 28—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

June 4—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

June 11—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

June 18—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

June 25—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

July 2—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

July 9—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

July 16—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

July 23—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

July 30—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

August 6—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

August 13—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

August 20—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

August 27—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

September 3—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

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September 24—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

September 31—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

October 7—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

October 14—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

October 21—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

October 28—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

November 4—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

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April 21—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

April 28—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

May 5—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

May 12—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

May 19—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

May 26—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

June 2—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

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July 14—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

July 21—Canadian Scottish vs. Esquimalt. Wood Motors vs. Victoria West.

July 28—Canadian Scottish vs. Esquimalt

GIANT SALE

MALKIN'S FOOD PRODUCTS

United
PURITY
Stores

MALKIN'S
CANNED FOODS

ASPARAGUS TIPS, fancy, 12-oz. 44c 2 for 85c
WHOLE GREEN BEANS,
fancy, 15-oz. 25c 2 for 49c
TOMATOES, choice, 28-oz. 27c 2 for 53c
SWEET CHERRIES, choice, 15-oz. 27c 2 for 53c
SPINACH, fancy, 15-oz. 15c 2 for 29c
CUT WAX BEANS, fancy, 15-oz. 19c 2 for 37c
PEACHES, choice, 15-oz. 18c 2 for 35c
STRAWBERRIES, fancy, 15-oz. 30c 2 for 59c
APRICOTS, choice, 15-oz. 22c 2 for 43c

MALKIN'S PURE
JAMS AND
MARMALADE

PURE ORANGE MARMALADE, 24-oz. 35c
PURE CITRO MARMALADE, 24-oz. 38c
BLACK Currant, 24-oz. 51c
RASPBERRY JAM, 24-oz. 53c
LOGANBERRY JAM, 24-oz. 49c
APRICOT JAM, 24-oz. 45c
PEACH JAM, 24-oz. 45c
PLUM JAM, 24-oz. 38c
APRICOT JAM, 48-oz. 78c

MALKIN'S PURE
SPICES & EXTRACTS

BLACK PEPPER, No. 3 tin 28c
CINNAMON, No. 3 tin 11c
NUTMEG, No. 3 tin 15c
POULTRY DRESSING, No. 3 tin 10c
WHOLE MUSTARD SEED, ctn 10c
WHOLE CELERY SEED, ctn 10c
PICKLING SPICE, ctn 10c
VANILLA EXTRACT, 2-oz. bottle 25c
VANILLA EXTRACT, 4-oz. bottle 15c
LEMON EXTRACT, 2-oz. bottle 25c

EXTRA
SPECIAL
MALKIN'S
COFFEE
95c
lb.

You can feed your family better for less money by getting all your food needs at your neighborhood PURITY store! You'll serve better meals because you get TOP QUALITY foods—foods that are best by taste. You spend less money because all our prices are LOW prices—and that means savings all along your food list. So be thrifty wise! Shop and save at PURITY, where QUALITY is always part of the bargain.

MALKIN'S FOOD WEEK
OCT. 1ST TO OCT. 7TH

MALKIN'S
PEANUT BUTTER
16-oz. Unity jar
29c

Fresh! Nutritious!
Outstanding Value!

MALKIN'S

Malkin's Finest QUALITY Food Products are Featured at Your Neighborhood PURITY Store

★ PEAS
★ PORK and BEANS
★ MARMALADE
★ CORN
★ PEAS and CARROTS

Fruits and
Vegetables



TOMATOES.
Total 2 lbs. 19c
BANANAS,
golden ripe 2 lbs. 39c
SWEET
POTATOES, lb. 16c
ONIONS, 2 lbs. 15c

McINTOSH APPLES,
juicy and firm

ORANGES, Sunkist, California full of juice, 28-oz. 2 lbs. 63c
CARROTS, large local, premium quality, bunches 2 lbs. 15c



Peek Frean
Famous Biscuits

DIGESTIVE,
8-oz. pkt. 27c
ORANGE and LEMON CREAMS,
8-oz. pkt. 30c
COLORADO CREAMS,
8-oz. pkt. 31c



New Low Price

Delta Rice

	LONG GRAIN, 1-lb. pkt. 22c
	LONG GRAIN, 2-lb. pkt. 41c
	SHORT GRAIN, 1-lb. pkt. 20c

Dr. Ballard's
Pet Foods

CHAMPION DOG OR CAT FOOD, 15-lb. 3 for 39c
Now in three Flavors, Regular, Liver, Chicken

CHIPITS pkt. 29c
SPRINKLETS pkt. 28c

An exquisite semi-sweet chocolate

TOP
QUALITY
Meats

T-BONE STEAK lb. 79c
BONELESS PORK BUTTS lb. 59c
PICNIC HAMS Average 6 lbs. lb. 47c
SLICED RINDLESS BACON 4-lb. Cello ph. 41c
PURE PORK SAUSAGE Shamrock 1-lb. pkt. 49c
SLICED CHICKEN LOAF lb. 25c
SALAMI SAUSAGE lb. 58c

Above items for sale only at stores with meat markets

BURNS' CANNED MEATS

WIENERS AND BEANS, 15-oz. 29c
CHICKWAGON DINNER, 15-oz. 41c
BEEF STEW, 15-oz. 31c

"Always good and ready!"

TROPIC ISLE COCONUT Fine, unsweetened, 8-oz. Cello pkt. 20c
Ling thread sweetened, 8-oz. Cello pkt. 23c



UNITED PURITY STORES

Underwater Tests Set in Seymour Narrows

TV To View Dangerous Navigation Hazard

Television is slated to get its latest test early next month when an underwater TV camera is set up to study the structure of dangerous Ripple Rock in Seymour Narrows.

The navigation hazard for years has thwarted all attempts to remove it because its peculiar underwater structure and the strong tides surrounding it.

The camera will be used in trials for the National Research Council.

THEORY CHECKED

While the NRC is making ready for its attempt, the theory has checked into a theory suggested by a visitor to their offices.

A division spokesman said Tuesday that the plan is that of cutting canals through two land masses a working distance of about a mile and connecting by passing "the rock" in narrow near Campbell River.

The suggestion is for a canal crossing Deep Water Bay and Plumper Bay and Plumper Bay water channel.

PLAN FEASIBLE

Preliminary checks of photographs of the area had been shown it to be feasible subject to many details, including whether bed rock might be encountered below the surface.

Bodies Made to Measure

Hollywood Muscle Factory New Fad

HOLLYWOOD UPS: The year gone and done is now, there's a new one coming to Hollywood that comes in size. If you will go to Hollywood, there was the fad that would be a new suit.

Goddard's gym offers bodies made to measure. Customs work at a rate that's saving you money and time. After taking your measurements, you'll be the fad of the year.

GADGETS USED

The fad is to buy a few pounds of weight loss pounds and put them on.

Royal Theatre Opening October 21

St. Andrew's, Caledonian Society To Again Present Scottish Revue

The Victoria St. Andrew's and Caledonian Society will again present the annual Scottish Revue this year.

Scottish stars of stage, radio and television will be presented in Victoria during a three-day performance at the Royal Theatre October 20, 21 and 22. There will be a complete change of program on the 22nd.

Mail orders for tickets may now be sent to the Royal Theatre. The box office will open October 15 at Fletcher's Music Shop.

FEATURED ARTISTS

Among those to be presented on the show will be Willie Mac, Scotland's favorite accordionist and recording artist of the West.

New Instant Coffee Sparks Revolution in Breakfast Habits

Changeover Comes Fast as Women Abandon Coffee Pots and Messy Grounds for Matchless Speed and Satisfaction of Chase & Sanborn's New "Instant."

You just can't deny it! When the coffee pot disappears from innumerable breakfast tables across the land, some sort of revolution has hit the Canadian breakfast scene.

And it's happening! In a fast growing number of homes in every community, the breakfast coffee pot is headed perk, perked or dropped on the floor.

Coffee is a glorious fragrance and taste, but the messy hot water has a spoiling effect on new instant Chase & Sanborn Coffee.

Any woman would be glad to see how much time and effort goes into pots and messy grounds. But it has to be an instant coffee! A personal need to change her allegiance. For breakfast coffee, particularly.

New Process Perfected

If anybody could produce such an instant coffee it would be Chase & Sanborn, with its unbroken background of nearly 100 years as the nation's leading coffee house. Not until Chase & Sanborn scientists had devised a revolutionary new process was it possible to perfect this delicious new form of breakfast coffee.

This remarkable process extracts the flavor, color, aroma and all the down-home goodness of the finest selected coffee beans. Then you have your morning coffee in rich coffee-colored granules 100% real coffee! Nothing what ever to do but add hot water and enjoy its flavor and its beautifying lift.

Big Savings, Too

And with new instant Chase & Sanborn you not only economize on time and work. You save money up to 40¢ a pound on your coffee bills. No wonder it's being served in more and more homes every day.



Mrs. JOHN DRAINIE

DEE FINLAY
Records
Excellence singing star of
stage, screen and television.
Also, first Canadian to
make character comedian here
from a world tour of the big
laughing houses of Korea and
Malaya. Alfred Lewis, Australia's
Scottish hamper, and winner of
the Scott Opera Alice Award
and Jimmy Burns, Scotland's
favorite entertainer at the
piano, direct from the Pavilion
Theatre, Glasgow.

Take out the time. See
finely dressed presented here by
the stars.

Karen Lee, Alaska claims
model, singer, is another
star in the great city of the
world.



They're not
just talkin'
**THIS
REAL
COFFEE!**



Now!..the Flavor and Aroma of
Freshly Ground Coffee Instantly!



First Love of 20,000,000 Motorists!

Surveys indicate that there are more than 20,000,000 motorists in the U.S. and Canada. And most of them either own a Cadillac or plan to buy one. This is undoubtedly the greatest endorsement ever given an automobile — if not the greatest ever received by any manufactured product. But we think

you'll agree with us when we say that if you are among the millions who hold Cadillac as your "first love," better take it out and drive it today. One look and one ride — and we think you will agree that this is the perfect year to make your motor car dreams come true!

WILSON MOTORS LIMITED

909 Yates Street

E 1107

Philosophy of Socreds To Feature New Course

Social Creditors will get a View Royal community Hall this Thursday night to a social credit MLA, as well as some of the finer unnamed will address the gathering. A Social Creditors are urged to attend and interested persons will be welcome.

The opportunity will be provided by the View Royal Socred group which is beginning a course of study as approved by the Social Credit League. About 85 per cent of the members will be welcome.

There will be prizes for the largest fish, the largest catch and the largest fish story of the day.

Contest will be at 8 p.m. in the Buena Vista Hotel.

THURSDAY

FRIDAY

SATURDAY

THE CANDY BOX

2 STORES 1121 and 1611 DOUGLAS ST.

ENGLISH

LICORICE ALLSORTS

29c
lb.

2 lbs. 57c

ASSORTED

FRUIT DROPS

39c

ROYAL ASSORTMENT
Creams, Jellies and Chocolates, lb.

45c

ASSORTED

SANDWICH BISCUITS

39c
lb.

2 lbs. 75c

RICH CREAMY

FUDGE

39c
lb.

CHOCOLATE and MAPLE

I Can Shop "JIFFY QUICK" at SUPER-VALU FOOD STORES



Jiffy, quick or leisurely, shop the way you like. Super-Valu Stores are designed to enable you to swish through your complete food shopping in jiffy time or shop at your leisure in pleasant surroundings.



TODD'S SOCKEYE SALMON

1 lb. tin 41¢



DR. BALLARD'S CHAMPION DOG FOOD

2 15-oz. tins 25¢



SWEET MIXED PICKLES

McLaren's

With free pickle fork. 16-oz. jar

44¢

RINSO Large pkt.

34¢

RINSO Small pkt.

67¢

LUX Large pkt.

34¢

BREEZE Large pkt.

40¢

BREEZE Giant pkt.

79¢

LIFEBOUY SOAP Regular

3 for 25¢

LIFEBOUY SOAP Bath Size

2 for 25¢

GERBERS

INFANT FOODS 5-oz. tins 3 for 29¢

INFANT CEREALS 8-oz. pkt. 22¢

PERFEX BLEACH

16-oz. bottle

18¢

32-oz. bottle

31¢

64-oz. bottle

56¢

WHOLE CLAMS	Clover Leaf—Makes delicious clam chowder soup—16-oz. tin	39¢	SWIFTNING	1-lb. pkg.	33¢
TUNA FISH	Clover Leaf, flaked, 1½-lb. tin	29¢	CRISCO	3-lb. tin	\$1.02
AJAX CLEANSER	the foaming Cleanser	2 for 33¢	SHELLED WALNUTS	Fanless Size, Collo. pt.	39¢
FURNITURE POLISH	Johnson's Pride, Bottle	87¢	FRUIT COCKTAIL	Hunks, 15-oz. tin	25¢
MARGARINE	Good Luck, 1-lb. pkts.	2 lbs. 79¢	KADOTA FIGS	Saxo Pan, 16-oz. tin	23¢
MEAT SPREADS	Farmerette, assorted	14¢	TOMATOES	Nabob, 28-oz. tin	25¢
SUGAR	Ideal for kiddies' sandwiches, 1½-lb. tin	95¢	CUT GREEN BEANS	Nabob, 15-oz. tin	2 for 39¢
PANCAKE FLOUR	Aunt Jemima, 3½-lb. bag	55¢	SARDINES	King Oscar, 1-lb.	2 for 49¢
PUFFED WHEAT	Quaker, 6-oz. pkf.	19¢	KLEENEX	Regular size	2 for 39¢
BRAN FLAKES	Kellogg's, large pkt.	24¢	CHILI CON CARNE	Tubby, 1½-lb. tin	32¢

With 10¢ coupon on Purchase of Tea or Coffee

	BOILING FOWL	Specially Selected Birds From Local Vancouver Island Farms, Grade "A"	Ib. 39¢
	FRESH PORK PICNICS	Full of meat	Ib. 39¢
	FRESH COHO SALMON	Ready for the oven	Ib. 43¢
	SIDE BACON Rindless ½-lb.	39¢	BABY BEEF LIVER Ib. 39¢
	STANDING RIB ROAST	Ib. 65¢	CROSS RIB ROAST Ib. 49¢

	McINTOSH APPLES	CRANBERRIES	Ib. 35¢
	3 lbs. 29¢	SWEET POTATOES	2 lbs. 35¢
		CORN ON COB	6 for 31¢
		GRAPES	Flame Tokay 2 lbs. 29¢

ALL PRICES EFFECTIVE:
Thursday, Friday, Saturday, Oct. 1st, 2nd, 3rd

OPEN UNTIL 9 P.M. FRIDAY NIGHT

All Stores (except Esquimalt) will remain open until 9 p.m. Friday for the sale of smoked and cooked meats, produce and groceries. Fresh meats will be sold at Gorge Road and Estevan Avenue stores only.

SUPER-VALU
FOOD STORES

B.C. OWNED AND OPERATED



Stock Quotations-Market Report

Daily Colonist Victoria, B.C., Thurs., Oct. 1, 1953 17

Toronto Mines

	Buy	Sell	Close	Chg.	1/2	1/4	1/8	1/16	1/32	1/64	1/128	1/256	1/512	1/1024	1/2048	1/4096	1/8192	1/16384	1/32768	1/65536	1/131072	1/262144	1/524288	1/1048576	1/2097152	1/4194304	1/8388608	1/16777216	1/33554432	1/67108864	1/134217728	1/268435456	1/536870912	1/107374184	1/214748368	1/429496736	1/858993472	1/171798694	1/343597388	1/687194776	1/137438952	1/274877888	1/549755776	1/109951152	1/219902304	1/439804608	1/879609216	1/1759218432	1/3518436864	1/7036873728	1/14073747456	1/28147494912	1/56294989824	1/112589979648	1/225179959296	1/450359918592	1/900719837184	1/180143967432	1/360287934864	1/720575869728	1/144115173556	1/288230347112	1/576460694224	1/115292138848	1/230584277696	1/461168555392	1/922337110784	1/1844674221568	1/3689348443136	1/7378696886272	1/14757393772544	1/29514787545088	1/59029575090176	1/11805915018032	1/23611830036064	1/47223660072128	1/94447320144256	1/188894640288512	1/377789280576024	1/755578561152048	1/151115712224096	1/302231424448192	1/604462848896384	1/1208925697792768	1/2417851395585536	1/4835702791171072	1/9671405582342144	1/19342811164684288	1/38685622329368576	1/77371244658737152	1/154742489177474304	1/309484978354948608	1/618969956709897216	1/123793991341974432	1/247587982683948864	1/495175965367897728	1/990351930735795456	1/1980703861471590912	1/3961407722943181824	1/7922815445886363648	1/1584563081173272736	1/3169126162346545472	1/6338252324693090944	1/1267650464986181888	1/2535300929972363776	1/5070601859944727552	1/1014120371988945504	1/2028240743977891008	1/4056481487955782016	1/8112962975911564032	1/1622592595823128064	1/3245185191646256128	1/6490370383292512256	1/1298074076658502512	1/2596148153317005024	1/5192296306634010048	1/1038459261326802096	1/2076918522653604192	1/4153837045307208384	1/8307674090614416768	1/1661534818122833536	1/3323069636245667072	1/6646139272491334144	1/1329227854982668288	1/2658455709965336576	1/5316911419930673152	1/1063382283860134624	1/2126764567720269248	1/4253529135440538496	1/8507058270881076992	1/1701411654176215384	1/3402823308352430768	1/6805646616704861536	1/1361129323340932312	1/2722258646681864624	1/5444517293363729248	1/1088903586732748848	1/2177807173465497696	1/4355614346930995392	1/8711228693861990784	1/1742245738773981568	1/3484491477547963136	1/6968982955095926272	1/1393796591019852544	1/2787593182039705088	1/5575186364079410176	1/1115037272815880352	1/2230074545631760704	1/4460148991263521408	1/8920297982527042816	1/1784059596554085568	1/3568119193108171136	1/7136238386216342272	1/1427247677243268454	1/2854495354486536908	1/5708990708973073816	1/1141798141794615632	1/2283596283589231264	1/4567192567178462528	1/9134385134356925056	1/1826877026871385012	1/3653754053742770024	1/7307508107485540048	1/14615016214911080096	1/29230032429822160096	1/58460064859644320192	1/11692001979288640384	1/23384003958577280768	1/46768007917154561536	1/9353601583430912312	1/18707203166861824624	1/37414406333723649248	1/74828812667447298496	1/14965762533489497696	1/29931525066978995392	1/59863050133957990784	1/11972610026791598156	1/23945220053583196312	1/47890440107166392624	1/95780880214332785248	1/191561760426665570496	1/38312352085333114096	1/76624704170666228192	1/153249408341324456384	1/306498816682648912768	1/612997633365297825536	1/122599526670559565112	1/245199053341119130224	1/490398106682238260448	1/980796213364476520896	1/196159242672893041792	1/392318485345786083584	1/784636970691572167168	1/156927394138314433432	1/313854788276628866864	1/627709576553257733728	1/125541915310651546456	1/251083830621303092912	1/502167661242606185824	1/100433532484521237648	1/200867064969042475296	1/401734129938084950592	1/803468259876169801184	1/160693651975233760368	1/321387303950467520736	1/642774607900935041472	1/128554921580187008288	1/257109843160374016576	1/514219686320748033152	1/102843937261489066304	1/205687874522978132608	1/411375749045956265216	1/822751498091912530432	1/164550297618382506864	1/329100595236765013728	1/658201190473530027456	1/131640238094765054812	1/263280476189530109624	1/526560952379060219248	1/105312190479812043848	1/210624380959624087696	1/421248761919248175392	1/842497523838496350784	1/168499504767699670152	1/336999009535399340304	1/673998019070798680608	1/134799603814159736128	1/269599207628319472256	1/538998415256638944512	1/107799683051327788928	1/215599366102655577856	1/431198732205311155712	1/862397464410622311424	1/172479492882124462288	1/344958985764248924576	1/689917971528497849152	1/137983594305695569832	1/275967188611391139664	1/551934377222782279328	1/110386875444556455864	1/220773750889112911728	1/441547501778225823456	1/883095003556451646912	1/176618900711292333824	1/353237801422584667648	1/706475602845169335296	1/141295120569339667056	1/282590241138679334112	1/565180482277358668224	1/113036080455471333648	1/226072160910942667296	1/452144321821885334592	1/904288643643770669184	1/180857728728754133832	1/361715457457508267664	1/723430914915016535328	1/144686182983003107056	1/289372365966006214112	1/578744731932003428224	1/115748946386400685448	1/231497892772801370896	1/462995785545602741792	1/925991571091205483584	1/185198314282401966768	1/370396628564803933536	1/740793257129607867072	1/148158651425921574144	1/296317302851843148288	1/592634605703686296576	1/118526921140737259352	1/237053842281474518704	1/474107684562949037408	1/948215369125898074816	1/189643073825179614963	1/379286147650359229926	1/758572295300718459852	1/151714459060143611972	1/303428918120287223944	1/606857836240574447888	1/121371567240114889576	1/242743134480229779152	1/485486268960459558304	1/970972537920919116608	1/1941945079841838232016	1/3883890159683676464032	1/7767780319367352928064	1/1553556063873470585632	1/3107112127746941171264	1/6214224255493882342528	1/1242844951098776468512	1/2485689902197552937024	1/4971379804395105874048	1/9942759608790201748096	1/1988551821758040349616	1/3977103643516080699232	1/7954207287032161398464	1/1590841457406432279688	1/3181682914812864559376	1/6363365829625729118752	1/1272673165925145823704	1/2545346331850291647408	1/5090692663700583294816	1/1018138532740116658932	1/2036277065480233317864	1/4072554130960466635728	1/8145108261920933271456	1/1629021652841186654288	1/3258043305682373308576	1/6516086611364746617552	1/1303217322731489323504	1/2606434645462978647008	1/5212869290925957294016	1/1042573858185191458032	1/2085147716370382916064	1/4170295432

This is it! Saturday, October 3rd, is



For you! 3 convenient ways to buy on credit

Charge account: Convenient shopping with monthly itemized statement.

Budget: Pay 10% down (min. \$5) balance in 6 monthly payments (min. \$5) for clothing, blankets, etc.

Deferred payment: Pay 10% down (min. \$5), balance monthly (min. \$5) for furniture, appliances, furs, etc.

See! Page 9 for

BAY DAY 9 a.m. and 2 p.m. Specials

- No carrying charge on budget or deferred payment account paid in full within 90 days!
- Free fire insurance on installment accounts until paid in full!

Dial E 7111 for telephone service on any Bay Day item except clock specials. Telephone Order Service opens on Bay Day at 8.30 a.m.

Special purchase! Save up to \$20
on Fall's new Elysian coats



39⁸⁸

Pay only \$5 now 6²² monthly

12 styles! . . . 12 colors! . . . full interlining and chamois to the waist! So much for so little! These beautifully soft Elysians, reg. \$55 and 59.95, are a luxurious blend of 100% wool and Angora . . . and come in scrumptious shades of Wine, Raspberry, Navy, Beige, Red, Olive, Grey, Mauve, Rust, Skipper, Blue, Taupe. Styles are the season's newest . . . some adaptations of classic favorites, others featuring the new Fleur de Lis silhouette . . . all beauties! The group also includes a few pure wool novelties. Sizes 10, 12, 14, 16, 18.



Manufacturer's clearance! Raincoats regular 29⁹⁵ to 39⁹⁵ . . . some at 1/2 price!



American corduroys, and plain, checked and novelty rayons . . . first quality raincoats by well-known maker! Reversible . . . in belted and loose styles with matching hats. Grand array of colors, including Navy, Brown, Grey, Blue and Rust. Sizes 10 to 18. Quantity is limited . . . so be early!

\$5 now

\$5 monthly

18⁸⁸
each



100% wool suits! Well tailored in plain and novelty fabrics, semi-classic styles, 5 colors



Some specially purchased, some marked down from regular stock . . . ALL first quality, 100% wool! Tweeds, worsteds and novelty worsteds in Beige, Grey, Navy, Blue, Rose . . . mostly semi-classic styles. Sizes 12 to 18. Limited quantity.

\$5 now

\$5 monthly

31⁸⁸
each



BAY Women's Coats and Suits, Second Floor

Bay Day EXTRA! Armless lounge with bedding compartment, double spring construction!

A record low price! Fine quality lounge that serves as comfortable seat by day, extra bed by night! Full sleeping length, easily adjusted to make a bed. Upholstered in figured plume tapestry in Green, Red or Blue shades. This is a Bay-Day-only price . . . so BUY NOW!

49⁹⁵

\$5 places one
in your home

\$5 monthly

BAY Furniture, Fourth Floor



Store Hours:
9 a.m. to 6 p.m.
Wednesdays:
9 a.m. to 1 p.m.

COME TO THE BAY'S OPEN HOUSE, FRIDAY NIGHT, 7 P.M. TO 9 P.M.

DODSON'S BAY COMPANY
INCORPORATED SEP. 1870

EVERY ITEM A SPECIAL BAY DAY PRICE!

**Look-of-cashmere lambswool
sweaters, 2 prices, 7 colors!**

Cardigans, reg. 8.95. **5⁹⁹**
Special

Pullovers, reg. 6.95. **4⁶⁶**
Special

Classic beauties at hard-to-imagine prices . . . so low you'll want more than just one set! These fully-fashioned, soft-as-silk lambswool sweaters come in grey, beige, red, green, blue, yellow, pink . . . won't shrink, are bound to look lovely through countless sudsings. Choose your size from sizes 34 to 40!

**Reg. 29.95 wool boucle
knitted suits for fall!**

Bay Day Price
Each

22⁴⁹

Sizes 12 to 20.

Pink, blue, aqua, flamingo, native gold! Six gorgeous styles that set all to pertaining. The two-piece styling, a length sleeve and Peter Pan collar of these dresses. Take advantage of this Bay Day price! Buy now!

**By Aljean of Canada! All
wool worsted tartan skirts**

11⁷⁷
each

The material was imported from Scotland! Made up in Canada by Aljean! Here you've got skirts, flossy, with deep, all-around one-inch pleats in tartans such as McIntyre Black Watch, Dress Gordon, Mackenzie! Choose yours Bay Day at this unbeatable price. Sizes 12 to 20.

**Save over \$1 on
pure wool classic
sweaters, all first quality**

Cardigans,
reg. 3.95. **2⁶⁶**
Special

Pullovers,
reg. 2.95.
Special **1⁶⁶**

An item you never have enough of . . . Soft, flattering sweaters! They're indispensable to high school and college girls, careerists at home or in the office! Colors are red, green, blue, yellow, beige! Sizes 14 to 20. Come down Bay Day . . . get yours while they last!

**Coats for junior figures, 5'5"
or under! A saving for you of \$13**

Here's a special Bay Day treat you won't want to miss! Clear-cut, wool-made, ribbed-wool or fleece coat in blue, grey, blue rose, beige or red. Sizes 9 to 17. Reg. Each \$27. Now \$14 monthly.

**Interlined wool fleece
coats for Teeners at a \$10
saving!**

\$27

\$25

Only on Bay Day save a saving! Only on Bay Day such a value! Reg. \$15 coats. First quality new fall styling at a low, low price! Colors are red, green, grey, beige. Sizes 10 to 16. Bay Day Price \$5 now \$3 monthly.

**Gabardine skirts—Here's terrific value! Slim
straight-cut models in navy, red, grey, beige.
Reg. 6.95! Specially smart for classroom or
office . . . Wear and look well!**

4⁷⁷

6⁶⁶

Bay Day Price

BAY Junior Apparel, Second Floor



**Favorite nylon blouses in
classic shirtwaist style!**

Short-sleeve blouse, regular 5.95. Now **4⁴⁹**

Long-sleeve blouse, regular 6.95. Now **5¹⁹**

You'll wear them to work, to school, to teas, on dates! There's nothing like a dry-as-a-dust, suds-in-a-minute nylon-tricot blouse especially at a Bay Day price! Choose from pink, blue, red, green, gold, with "pearl" button trim. Long sleeve has deep French cuffs. Sizes 14 to 20.

Wardrobe winners!—Finest quality blouses, regular 6.95 to 9.95, now selling at one low price that saves you up to over \$4! We've got dressy and tailored styles . . . in white, pink, blue, orchid, fawn! The frost of **4⁹⁹** comes off all-new nylon-tricot and charmeuse! Sizes 12 to 20; 38 to 44.

Reg. 3.95 business girl's blouse—Favorite tailored blouse in easy wash, non-shrink allureel . . . Here's the smart two-way collar, neat short sleeves in white and fall-toned colors. Sizes 14 to 20. Bay Day Price is just **2⁹⁹**

BAY Sportswear, Second Floor



**Top quality "style pumps"! Save
almost \$3 Bay Day on reg. 11⁹⁵ shoes**

8⁹⁹
Pair



Here's value, hard-to-beat styling in soft, ever-fashionable leather pumps . . . We've got two styles, one features the slim-high heel with closed back and toe, in black suede or smooth leather. The other mid-high heel with closed back, toe, in black or brown smooth leather. Sizes 5 to 9, AAA-B.

**Bay Day import! . . . English felt
slippers at lowest-ever prices!**

Ladies' here's a low you won't want to miss! Dress your feet with a pair of these chunky slippers with soft sole color. Fawn sizes 7 to 10; red, sizes 7 to 9. **1⁶⁹**

BAY Women's Shoes, Street Floor

Children's felt slippers **1²⁹**

Flock strap slippers **1²⁹**

BAY Children's Shoes, Second Floor

**Shearling
slippers,** **trim
neat**

Slipper with style comfort plus! Grey, tan, lemon red, pink or blue moccasin slippers for casual wear have stitched leather soles. **4⁶⁹**

Women's Nylon-upper
overboots **7⁹⁹**

Protect your precious pumps, keep feet looking neat with a pair of nylon overboots. Stylized with either soft, "fun" top trim, black or brown. Sizes 5 to 9½; call. Ladies, buy yours Bay Day . . . there's not a better price anywhere!

BAY Women's Shoes, Street Floor



Delivery of "Bay Day" Purchases Will Be Made as Soon as Possible!

SATURDAY OCT. 3 BAY DAY!

Sew your own clothes . . . save fashion dollars

Regular 1.59 connaught satin . . . 54 inches wide

High-quality rayon satin for dressing gowns, lounging pyjamas, linings. In a wide color range and white. Special price, yd. 1¹⁹

Sale! . . . Regular 1.95 Sherwood gabardine!

Fine celanese suiting . . . a high favorite for Fall wardrobes. Popular shades, for skirts, suits, slacks and dresses. 58 inches wide. Special price, yd. 1¹⁹

Mill clearance! makes it possible for us to offer reg. 2.95 wool suiting at almost half price! Wool checks. 34". Yd. 1¹⁹

Reg. 59c mill ends of 36" cotton prints. Floral and figured patterns in assorted color combinations. Special, yd. 39c

Spec. purchase of reg. 1.95 narrow woven corduroy. Mill ends in 2 to 10-yard lengths. 36". Special, yd. 1¹⁹ color range 36". Special, yd.

Reg. 98c kriskay, embossed ever-glaze type in floral, chevron and bubble designs on pastel and white grounds. 36". Special, yd. 55c

Mill clearance of reg. 89c denim! High-fashion color co-ordinates in plains and stripes . . . so important this Fall! 36". Special, yd. 66c

Reg. 79c broadcloth, a fine quality cotton in close weaves. Ideal for pyjamas, shorts, kilts. Dresses. Many colors. 36". Yd. 59c

British woollens Reg. 3.95. Spec. purchase mill ends in fine wool checks and plain dress weights. 34". Yard 1⁹⁹

Spec. purchase of quality flannel-ette in mill ends of plains and florals so ideal for pyjamas, kiddies' wear. 36". Yd. 55c

Reg. 1.95 bengaline, fine quality Celanese fabric that offers smart Fall wear at low prices! White 1¹⁹ pastels, navy. 34". Yd.

Taffeta mill ends, reg. 81c. The perfect rayon fabric for coats, extra-special Fall dresses. White 1¹⁹ color range 32". Yd. 59c

Reg. 1.95 suiting . . . mill ends of fine rayon gabardine, specially purchased 1¹⁹ for Bay Day! Popular Fall colors, yd.

BAY Dress Goods, Second Floor

Bay Day use a budget buying card — Just arrange your budget account in the Credit Office, fourth floor . . . then present your card when you shop, purchases will be entered on it! There's no waiting, card gives prompt delivery, keeps track of purchase!

Special purchase saves you 3⁰⁷ on famous-name white nylon tricot slip

A maker's clearance of a discontinued style accounts for this low, low price on reg. 8.95 slips! Fine quality nylon tricot fabric, fashioned with nylon permanent fluting at bodice and wide flounce of frosty net at hem. A few seconds . . . but flaws minor. 32-42. Each

588

Spec. purchase! Reg. 2.95 rayon knit gowns

In several attractive styles, panelled with frothy lace trim. Some short-sleeve high-neck or models. Pastels. In S. M. L. and OS. Each

188

Reg. 2.95 gowns of fleecy soft cotton flannelette. Styled with long sleeves. V-neck. Flounces on pastel grounds. M. L. Ea. 1⁹⁹

Special purchase of reg. 2.95 rayon crepe in colored straight-cut styles. White and pastels. 32 to 42. Ea. 1⁹⁹

Nylon-vent gowns, reg. 2.95. Created by well-known designer. Color trend in a woman with soft ruffle at neck and hem. Pastels and white. 34 to 36. Ea. 6⁹⁸

Reg. 2.50 brief to match above gown. Fashioned style in white, azalea blossoms, beige and buttercup. S. M. L. Special pr. 1¹⁴

Stock up on lingerie needs Bay Day: YOUR day to save!

Nylon tricot briefs . . . fancy style in pastels

Special purchase of seconds of 4.51 line offered now at worthwhile savings. Smug-fitting style with flounces trim. Pastels. S. M. L. Pair

68c

Save over \$3 on reg. 9.95 nylon tricot pyjamas. Tailored style with contrasting panels in pink, blue and white. S. M. L. Pair

688

Reg. 2.95 pyjamas, decorative tailored style. Very good wear, give comfortable fit. Pastels. S. M. L. Pair

199

Spec. purchase panties, reg. 9.95. Boxer knot in loincut type, stretch. Brief, bloomer and flare styles in white, S. M. L. . . also OS in bloomer style.

68c

Save \$1 on nylon slip, specially purchased from reg. 7.98 line. Nylon tricot straight-cut styles, daintily trimmed. White, 32-42. Some sizes. Ea. 2⁹⁸

BAY Lingerie, Second Floor



Spec. purchase! 100% wool tartan housecoats . . . wrap or zipper style

1088

Tie silk housecoats at low price

Glamorous, serviceable tie silk housecoats in wrap and zipper styles. One pocket, long sleeves, self belt . . . just what you need to be comfortable, look pretty in your leisure moments. Gay patterns. 32-44. Each

499

Pure wool English flannel housecoats

Wrap style with shawl collar, one pocket, self belt with tie, with white braid trim. Sizes 14 to 20. Each

1199

Colorful, easy-to-launder cottons

At a special Bay Day price! Button-to-the-waist and down-the-front styles with short or cap sleeves, self belt, tailored square neckline. Novelty button trim on gay prints. Sizes 12 to 20, 16 to 18. Each

249

BAY Beddingware, Second Floor

Shoe Clinic specials . . . for Bay Day only!

Ladies' toe pieces . . . Reg. 75c. Bay Day Special, pr.

59c

Leather lifts, ladies', reg. 50c. On Bay Day only, pair

39c

Men's full soles . . . Cat-ex. Reg. \$4. Bay Day Special, pr.

349

BAY Shoe Clinic, Street Floor

Please Carry Small Parcels . . . We'll Gladly Deliver the Large Ones

EVERY ITEM A SPECIAL BAY DAY PRICE!

Helen Harper angora mix cardigans reg.

4⁹⁵! Have "little boy" collars, save \$2!



Bay Day
Special Price **2⁹⁹**
Sizes 14 to 20.

Get one quick, they'll not last long at this price that spells V-A-L-U-E! Perfect batwing sleeve is a smart touch here, colors are luscious! Red, pink, rose, lavender. Slight flaws class as subs, but they're mighty hard to spot!

Smart, calf leather handbags, reg. **4.95**

A manufacturer's clearance of genuine calf leather handbags in black, brown, navy. Two of the newest styles to choose from! Don't miss this low Bay Day price. Just

2⁹⁵

Neat, non-iron nylon blouses—Nice for office! Reg. 3.98. 4.98... unbeatable blouses, tops for durability, all-round neatness, beauty! Long, short-sleeve models, fussy and tailored styles. White and pastels, assorted patterns.

Bay Day Only Price

2⁴⁹

Clearance! Pure silk squares Jewel tone 32"x32" scarves that are ideal accessories with sweaters. They were regular 2.95, but we're offering them BAY DAY at a FERIC LOW price! Just

95c

Artificial flowers—Reg. 89c. Manufacturer's clearance timed just right for BAY DAY. So well made, almost look real. Special, each, 59c, or 2 for

\$1

English Morocco wallets Import! Genuine morocco soing at this low price! Full zip style has window, change pouch, gen-size. Regular 2.19 SPECIAL 1.79

16-Rib umbrellas—Regular 2.95 and 4.95. Get one BAY DAY, in prints, plains borders, all-over checks! Sturdy 16-rib construction. Selling at an amazing BAY DAY price

2⁹⁵

BAY Dress Accessories, Street Floor

Slim hips, flatten tummy with a power net girdle, sizes 26-32



Bay Day
Price **5⁸⁸** White Only

Buy yours Bay Day and really save! The regular price is 7.50... and these power net girdles with elastic-satin panels, back and front, now offer such savings... such terrific quality, comfort, fit! What's more, they'll slim you to perfection!

Clearance! "Smarty-kins"
Girdles and pantie girdles

For that SLIM-line you love to have! Soft, two-way-stretch girdles that offer 100% satisfaction in figure control and comfort... White, small, medium and large.

Reg. 4.50

2⁸⁸

RAY DAY Price

4⁸⁸

Reg. 6.50 girdles—Slim yourself, trim yourself with a power net and nylon girdle that's guaranteed to give you figure comfort plus a "willowy" line... Small, medium and large sizes. Save!

Buy one Bay Day at
Coutil corselettes—Reg. 7.50. Top quality corselettes clearing at this low price! Nude color only. Sizes 36 to 46.

4⁸⁸

Each

Nylon girdles—Nude, white, black and blue. Slimming little girdles that sold at 2.95. Now you can get at a saving. Small, medium and large. Each

1⁹⁸

Cotton girdles—Reg. 1.95. For a comfortable smooth uplift in this batwing-style bra with dainty elasticized ends. Two fatigues... Sizes 32 to 36. Each

88c

RAY Foundation Garments, Second Floor

Use a budget buying card—Just arrange your budget account in the Credit Office, fourth floor... then present your card when you shop purchases will be entered on it! There's no waiting card gives prompt delivery, keeps track of purchases!

**Semi-annual sale!
Baycrest nylons
at 20% off! Save!**

Check these prices, they're terrific!

Reg. 1.19, 42-gauge, 30-denier,	93c	Pair
or 3 pairs	2.70	
Reg. 1.29, 45-gauge, 30-denier,	1⁰⁴	Pair
or 3 pairs	3.05	
Reg. 1.39, 51-gauge, 30-denier,	1¹¹	Pair
or 3 pairs	3.25	
Reg. 1.39, 51-gauge, 15-denier,	1¹¹	Pair
or 3 pairs	3.25	
Reg. 1.59, 60-gauge, 15-denier,	1²⁰	Pair
or 3 pairs	3.50	
Reg. 1.79, 66-gauge, 15-denier,	1⁴³	Pair
or 3 pairs	4.19	

Where else in the world stockings of such fine make, durability, beauty? Only at the Bay; only on BAY DAY these better-than-ever prices... that add up to unbeatable VALUE! Colors, FRENCH BEIGE, ROYAL BEIGE, LONDON FOG. Sizes 8½ to 11

Buy 3 pairs

and
**SAVE EVEN
MORE!**

Bay Day Buy!



Imported samples Nab them quick, they'd go like hot cakes! French latice gloves in brown, green, chamois, white, grey, navy. Sizes 6, 7, 7½. Broken colors and sizes. Reg. 4.95-6.95. BAY DAY they're just

1⁷⁷

Bay Day Buy!



Greatly reduced—Regular 5.98 and 7.98 slip-on gloves mostly French imports. Suede and kid, in black, brown, navy, grey. Value-packed BAY DAY price

2⁷⁷

Bay Day Buy!

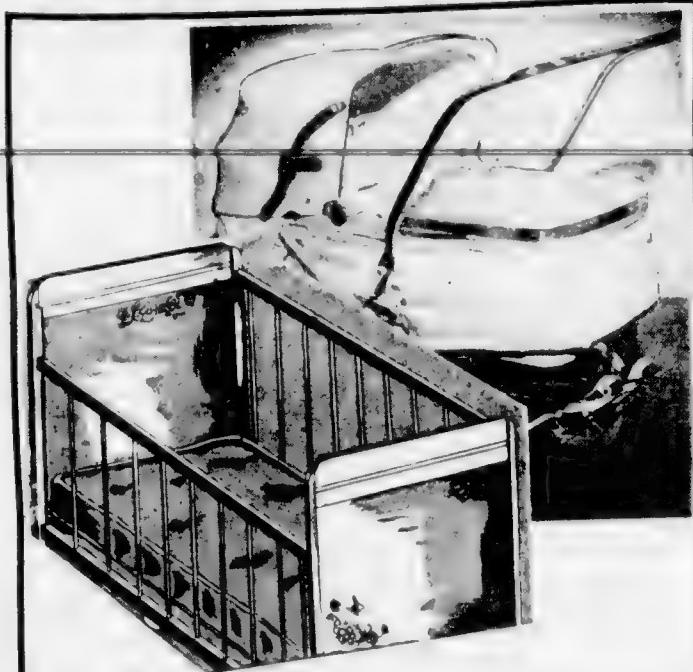


Doeskin gloves—Regular 2.95 Imported, washable, English doeskin gloves at a money-saving BAY DAY price. White and chamois. Sizes 6-8 Pair

1⁹⁷

Delivery of "Bay Day" Purchases Will Be Made as Soon as Possible!

SATURDAY OCT. 3 BAY DAY!



Blue or Grey carriages that convert to stroller

Full-size carriage at a minimum BAY DAY price! Features include a combination brake and anti-tip bar that guarantees safety! This better-than-ever BAY DAY buy is yours for just \$5 down! ... BUY NOW at this low price.

\$5 Now places this in your "nursery"

34⁹⁹
\$5 monthly

Drop-side wooden cribs — Decorated with gay animal "decals" . . . these drop-side cribs have plastic "bite rail," come complete with cable spring. 24x48 inches. BAY DAY price, just

\$5 Now places this in your "nursery"

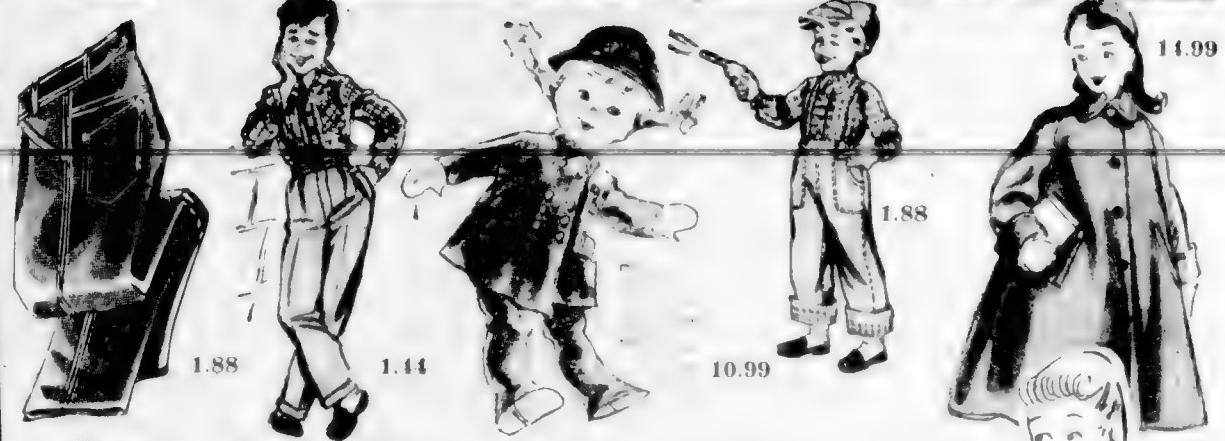
27⁹⁹
\$5 monthly

Wooden hi-chairs — Sturdy little chairs with overhead trays held down with leather strap, prevents wee one from climbing out . . . natural finish . . . BAY DAY price is,

10⁹⁹
8⁹⁹

Metal strollers — Collapsible, feather-light strollers that can be easily put in cars, carried aboard busses! Blue. BAY DAY price, only

BAY Children's Wear, Second Floor



Best Bay Day buy, corduroy jackets for school-timers

Your best bet: a warmly lined, durable corduroy jacket for that energetic lad or lass! Children will love the style . . . it's hip-length, belted, has two smart pockets for pencils, "lunch-money"! Buy this BAY DAY, it's a jacket for year-round wear . . . will give real satisfaction! Sizes 8 to 14. BAY DAY PRICE just

5⁹⁹

Frieze cloth ski pants — Warm washable, WEAR longer! Bay Day unbeatable buy! Pants have double knee that doubles wear . . . pants have knitted, close-fitting cuff and shoulder straps . . . Winter colors brown and navy. Tots' sizes, 2 to 6. Hurry down, 'cause at this Bay Day price they won't last long!

1⁹⁹

Wool cardigans — For school-going gals! Neat, button-front cardigans in green, blue, turquoise, yellow and grey! Look fresh, smart, after many washings. Sizes 8 to 14. Each **2⁸⁸**

3-piece coat sets — Warm, comfy and smart! Blue, wine all-wool sets for boys or girls that offer durability plus! Sizes 2, 3 and 4.

10⁹⁹

BAY DAY SPECIAL

Flannelette pajamas — Stock up on p.j.'s for your youngsters at a lower-than-ever price! Prints and plains. **1⁶⁶** Sizes 2 to 6. BAY DAY price **1⁶⁶**

Cotton briefs — White, yellow, pink or blue. Just right for training purposes, easily laundered. 2-6. **4 pairs \$1**

Ankle socks — Cotton and rayon mix for lots of wear! Just right for school! White, yellow, pink, blue. **5 pairs \$1**

Denim jeans — Sanforized, non-shrink, lined with soft flannelette in check design. Comfortable, elasticized "boxer" waist. 2-6. **1⁸⁸**

Nylon tricot slips — Reg. 2.98. Dainty, durable slips for your little miss. **1⁸⁸** White, pink, blue. 2-6. Each **1⁸⁸**

Lower-than-ever BAY DAY price

3-6x'ers blazers — Single-breasted melton flannel blazers. Navy with white or blue piping. Just right for school! BAY DAY price, just **2⁸⁸**

Cotton T-shirts — Washable, short-sleeve cotton shirts for wear at school or playtime. Assorted colors. **57^c** Sizes 2 to 6. Each **57^c**

Flannelette shirts — Assorted checks and plaids to match 1.99 blue jeans! Comfortable, easily washed, hard-wearing! Long sleeves for Winter wear. Sizes 3 to 6.

BAY DAY price

All-wool coats — Special samples at a low BAY DAY price! Quality wool in loose or fitted styles. Wine, navy, royal, green. Sizes 7 to 12. Get one BAY DAY! Each **14⁹⁹**

3-piece coat sets — Wine, royal, navy or green. Sample set includes leggings, coat and hat. Sizes 3 to 6x. **13⁹⁹** BAY DAY price, only **13⁹⁹**

Flannelette pajamas — Warm . . . cozy! Kiddies love them chilly nights. Washable flannelette p.j.'s with gay-printed trim. Sizes 7 to 12.

Lower-than-ever BAY DAY price

BAY Children's Wear, Second Floor

4 for \$1

2.88

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SATURDAY OCT. 3 BAY DAY!

Install it Yourself!
and **SAVE over \$100**



Terrific Bay Day Buys in major appliances!



Look! Big trade-in
on 7.14 cu. ft. AMC

Cash Price is	\$239
Less Bay Day Trade-in on your ice box or fridge of at least	\$30
You pay only	\$209

Modern design gives you a big, 7.14 cubic foot amazing storage capacity in less floor space! Check these features: frozen food storage; meat tray for fresh storage; quiet operation; finger-tip control on door catch.
\$30 trade-in places this
in your home

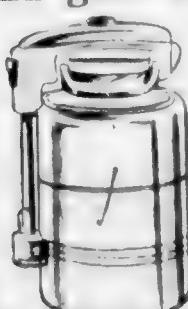
Bay Day Special 9.24 cu. ft.
AMC fridge. \$40 trade-in!

Cash price	\$289
Less trade-in at least	\$40
You pay only	\$249

Your trade-in is the down payment

Front storage has made this refrigerator a spacesaver that's a hit! Frozen food locker across the top has three pane racks...super cold drawer...door shelves.

AMC wringer washer. Porcelain finish
22 gal. capacity to top! \$30 trade-in



Features: Lovell safety wringer,
specially designed agitator action
insures efficient washing action!
Lifetime lubrication!

You pay only

Cash price	139.50
Less trade-in	\$30
109.50	6.79 monthly

Your trade-in places this in your home

BAY Major Appliances Third Floor

17" table model,
Name brand TV and
New 30 ft. all-wave
Antennae Kit....

259.50 Complete!

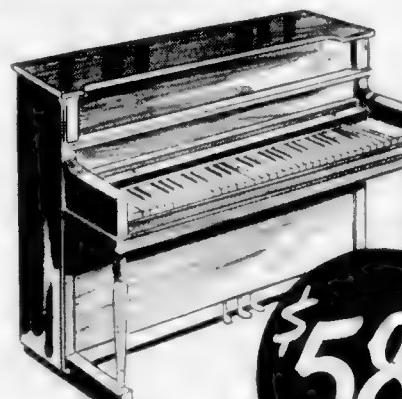
Outstanding table TV... at a spectacular low price! Amazing long-range reception, brilliant performance in difficult areas... the ultimate in picture quality anywhere! Mahogany cabinet. Antenna kit consists of new Telemaster V-cone double stacked arms... necessary for complete installation! Limited quantity!

Just \$26
Pay

...to place this TV set in your home.

14.55 monthly

BAY Major Appliances, Third Floor



589

For quality of tone, flawless
beauty of line! The Windsor
Piano at a low Bay Day Price!

Classic, unexcelled craftsmanship to add beauty to your home, plus crystal clear tone! EXCLUSIVE FEATURES: 7-ply pin planks which keep piano in tune; improved sounding board; non-blur action; matched walnut finish, 40 inches in height, five-year guarantee.

\$59 places this in your home 17.50 monthly

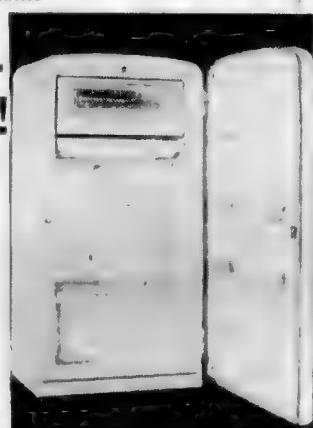


Pye radio phonograph combination
Terrific Bay Day Trade-In Offer!

299.50 Less Bay Day trade-in \$80

You couldn't ask for a better value... just look what you get: 3-speed player for 78, 45 or 33 1/3 R.P.M. records; walnut cabinet with hand-rubbed finish; lots of record storage space; five separate wave bands, 10-inch speaker.

Your trade-in places this in your home



Bay Day Buy! Five-Tube table radio!...

22.95

Only 22.95
Tops in quality, low in price and only for Bay Day! Enjoy your favorite program with this powerful little set! Choice of colors.

4-Tube Table Radio
Priced low Bay Day

19.95

Powerful little sets with cabinets in green, ivory, walnut or tan! Limited quantity, so be sure to shop early Bay Day.

6.79 monthly

BAY Radios, Third Floor

Your old radio is worth up to \$200 on
a famous-name television set. Buy now!

What an opportunity... your chance to own a television set at Bay Day savings... Check these values... then trade in that old radio on your choice TV NOW!

	No.	Make	Price	SALE
Group I		\$200 minimum trade-in allowance on your radio		
2 only, RCA Victor de luxe, 17"		with radio-phoné Walnut	\$695	\$495
Group II		\$100 minimum trade-in allowance on your radio		
1 only, RCA Victor table 17" walnut			399.50	299.50
1 only, Electrohome console 12"			199.50	99.50
Group III		\$75 minimum trade-in allowance on your radio		
1 only, Westinghouse console 17" walnut			384.50	284.50
1 only, RCA Victor console 17" walnut			575	360
1 only, Westinghouse table 17" walnut			319	214
1 only, Westinghouse table 17" mahogany			299.50	224.50
1 only, Venus table 17" walnut			299.50	224.50
1 only, Westinghouse table 17" lined oak			299.50	224.50

Normal installation charges extra: Tacoma only \$96 Seattle only 119.50, Tacoma and Seattle 135.50
BAY Television Third Floor

Please Carry Small Parcels... We'll Gladly Deliver the Large Ones

BAY DAY 9 A.M. SUPER SPECIALS

ON SALE 1 HOUR ONLY OR WHILE QUANTITIES LAST

LOWER MAIN FLOOR

Whistling Kettles — 2 qt. capacity thick sheet aluminum with detachable whistle. Each **99¢**

28 oz. Turpentine — Turpentine turps made especially for the HBC. 26-oz. size. **31¢**

Bamboo Rakes — Sturdy bamboo rakes with 31 teeth. A must for every gardener. Each **19¢**

Clothespins — Sturdy spring-type pins at a **BAY DAY** special **3¢**. **18¢**

Vacuum Bottles — British-made plastic bottles in 1-pint size. Fits men's lunch kits. **BAY DAY** special **88¢**

BAY Housewares, Lower Main Floor

STREET FLOOR

Clearance! Neckwear — Reg. 75¢-85¢. Corduroy, pique, velvet, collars, cuffs, vestoes. Assorted colors. **BAY Day special 39¢**

Raincoat and Kerchief — Clear vinyl. Plastic raincoats . . . plus kerchief. Small, medium, large. **BAY DAY special 99¢**

Garment Bags — Sturdy vinyl. Front flap with zipper, paper or jumbo size. Tough, durable plastic! **Reg. 3.49.** Special each **1¢**

Umbrellas — Reg. 2.98-3.98¢. Plastic and acetate. 10-in. construction. Slight flaws. **BAY DAY special, ea. 1¢**

Blouses: 1.98-2.98 — Neat little blouses in favorite colors and materials! Broken sizes. **1¢**

Clearance! Handbags — Reg. 9.95 to 19.95. Calf, morocco, soft leathers! All better quality! **BAY DAY special, each 5¢-11¢**

Calendar Watches — 15-jewel! Imported from Switzerland! Tell time, day-of-week, day-of-month, month. **Reg. 19.95.** **BAY DAY special, each 9¢**

BAY Watches, Street Floor

Rolling Pins — Imported from Europe! **Reg. 69¢** hardwood rolling pins for smooth pastry. **Batch 49¢**

Corn Brooms — Sturdy well-bound 4-string corn brooms. **Reg. 1.29.** **91¢**

BAY DAY special, each

Galvanized Pail — For babies' diapers. Strong, wide pads in a large size. **BAY DAY special, each 91¢**

Kiddies' Lunch Kits — Metal container with handy 7-oz vacuum bottle. **BAY DAY special 2¢**

BAY Lunch Kits, Street Floor

Dutch Bulbs — Selected popular varieties of new season Holland daffodils and narcissi. Bag of 10, mixed **33¢**

Reg. 79c Tool Box — Of sturdy wood. Handy capon lid. **29¢**

Special, each

Chenille Sponge — Filled with sponge and . . . the ideal window washer, car sponge! **6 x 11".** **Special 8¢**

Storm Windows — **Reg. 1.29.** of transparent plastic. Will fit windows up to 34" x 70". **Special, each 88¢**

BAY Housewares, Lower Main Floor

STREET FLOOR

Plastic Handbags — Reg. 2.98. 5 smart styles. Glossy black plastic. **BAY DAY special each 1¢**

BAY Dress Accessories, Street Floor

Clearance "Pearls" — Beautiful 4, 5 and 6-strand simulated pearls with rhinestone clasp. **Reg. 2.69.** **Special 1¢**

BAY Jewelry, Street Floor

PERSONAL SHOPPING ONLY!

Nylon Blouses — Reg. 3.98. Neat, perky, assorted colors and broken sizes. **BAY DAY special 2¢**

BAY Dress Accessories, Street Floor

Fresh Tobacco — Ideal fine-cut and Blue King tobacco in half-pound packages. **BAY DAY special 1¢**

BAY Tobaccos, Street Floor

HBC Facial Tissues — Specially packaged for the BAY! 1,000 sheets of soft, white tissues. **BAY DAY special 73¢**

Stick Colognes — Solid style in 4 light, floral scents. Fragrant, refreshing. **BAY DAY special, ea. 19¢**

BAY Cosmetics, Main Floor

Boys' Ankle Sox — Cotton with nylon heel and toe. Assorted stripes. Sizes 8 to 10 1/2. **BAY DAY special, pair 33¢**

Boys' Blue Jeans — Spec. purchase! Extra strong, full cut, just right for school. Sizes 6 to 16. **Reg. 2.95.** Now, pair **1¢**

BAY Boys' Wear, Street Floor

Wool-Fill Comforters — Cotton print covers 60" x 72" warmly filled with wool. **BAY DAY special, ea. 4¢**

Reg. 1.38 Bath Towels — First quality in colorful jacquard pattern. Generous 22" x 41" size. **Special, each 88¢**

Auto Rugs — All-wool rugs with fringed ends. Assorted colors in check patterns. **BAY Staples, Street Floor**

Clearance! Hollowware — Reg. 14.95 to 24.95¢. Assortment includes tea-set, candleabra, jugs, trays! **BAY DAY special, ea. 10¢-19¢**

BAY DAY special, ea. 10¢-19¢

BAY Silverware, Street Floor

Ballerina Shoes — 1/2 price! Strap pump shoes in black, brown suede, red leather. 4 to 8 coll. **Pair 2¢**

Zipper Overboots — Women's rubber boots with side zipper, military heel. Black. Sizes 4 1/2 to 10. **Reg. 5.65.** **Pair 2¢**

Women's Snow Boots — Rubber boots, sheepskin lined. Black and brown in the group. 4-10 coll. **Reg. 15.95.** **Pair 8¢**

BAY Women's Shoes, Street Floor

Suit, Coat Oddments — Lightweight suits in classic styles. Broken color range. Rayons. **Reg. 1.95.** **Each 13¢**

BAY Women's Suits, Second Floor

Raven Suiting — Reg. 1.95 yd. 42" rayon suiting in Fall shades. **Reg. 1.95.** **Each 13¢**

BAY Dress Goods, Second Floor

Women's Snow Boots — Rubber boots, sheepskin lined. Black and brown in the group. 4-10 coll. **Reg. 15.95.** **Pair 8¢**

BAY Women's Shoes, Street Floor

Cosmetic Mirrors — Double-sided, regular and magnifying. Pink and blue. For your dressing-table. **Each 79¢**

Kiddies' Dresser Set — Contains nylon bristle brush, comb and mirror. Dainty pink and blue gaily decorated. **Set 59¢**

Don-Juan Razor Blades — 100 keen-edged standard-shape blades. Guaranteed. **Reg. 2.95.** **Each 79¢**

BAY DAY special, package. 79¢

BAY Drugs, Street Floor

Smoker's Set — Tray, cigarette-urn and pipe lighter. Embossed stainless finish. **Reg. 7.95.** **Special 4¢**

Licorice Allsorts — Tasty, fresh, wonderful! Bag of 1 lb. per customer while merchandise lasts. **1 lb. 25¢**

Miniature Planter — Reg. 58¢, complete with a piece of air fern. Japanese pottery . . . in dainty shape. **Special, each 39¢**

Reg. 1.79 Bowl Set — Heat-resistant "Glassbake" — Nest of 4 handy sizes . . . kitchen aid at saving! **Special, set 99¢**

Sale! Syrup Jug — Dripless type, reg. 35¢. Approximate 10-oz size with red plastic top. A real "table-top" cover saver! **Special 19¢**

Italian "Ernestine" Ware — Reg. 1.75 to \$2. Hand painted cups, salad plates, dinner plates and other items. **Each 99¢**

Men's Snow Boots — Lined with sheepskin, brown rubber boots in sizes 6 to 12. **Reg. 15.95.** **BAY DAY special, pair 10¢**

BAY Men's Shoe, Street Floor

Wool Half Hose — Reinforced with nylon! Made in England. Assorted colors. Sizes 11 to 12. Slight flaws. **Special, pair 45¢**

Look! Clearance of Men's Furnishings, 1/3 to 1/2 Off!

White shirts, reg. 3.95 **Special 1¢**
White shirts, reg. 5.85 **Special 2¢**
Broadcloth pyjamas, reg. 10.50 **Special 5¢**
White shirts, reg. 7.50 **Special 3¢**
White shirts, reg. 1.94 **Special 95¢**
Wool sport shirts, reg. 7.95 **Special 4¢**
All-wool scarves, reg. 3.95 **Special 1¢**
Ties, reg. 1.50 to \$2. **Special 50¢**
Socks, reg. \$1. **Special, pair 45¢**
Sweaters, reg. 7.95 **Special 4¢**

BAY Men's Furnishings, Street Floor

Denim Work Pants — Riveted at points of strain. 8-oz. Sanforized denim. Sizes 30 to 42. **Pair 2¢**

BAY Men's Clothing, Street Floor

SECOND FLOOR

Suit, Coat Oddments — Light-weight suits in classic styles. Broken color range. Rayons. **Reg. 1.95.** **Each 13¢**

BAY Women's Suits, Second Floor

Raven Suiting — Reg. 1.95 yd. 42" rayon suiting in Fall shades. **Reg. 1.95.** **Each 13¢**

BAY Dress Goods, Second Floor

Raven Knit Gowns — Lace trimmed at neckline. With cap sleeves, elasticized waist. **Reg. 1.95.** **Each 38¢**

BAY Children's Wear, Street Floor

Kiddies' Snow Suits — Gabardine. Comfortable and warm, washable! For sizes 2, 3, 4. **Each 3¢**

BAY Foundation Garments, Second Floor

Kiddies' Mattresses — Pink and blue stripes with nursery motif. Rolled edge. 24" x 48" cotton ticking. **Reg. 1.49.** **Each 6¢**

BAY Children's Wear and Shoes, Second Floor

High Chairs — Wooden high chairs with over the head tray. Easy to clean. **Reg. 1.95.** **Each 6¢**

BAY Children's Wear, Second Floor

Reg. 2.49 Panthers — Shiny black pottery, with jewel eyes. 18" long. Ideal for your own mantel, or for gifts! **Each 16¢**

BAY Sportswear, Second Floor

Fibre Glass Tulip — Regular 30¢. Realistic design . . . tulip with leaf . . . that will last forever. **Special 19¢**

BAY China, Street Floor

Reg. 1.49 Scuffles — Of washable toweling cloth with yellow plastic sole and trim. Wine . . . in medium and large. **Pair 69¢**

BAY Nations, Street Floor

Boys' Sport Shirts — Spec. purchase! Cotton flannel shirts with long sleeves. Assorted checks. Sizes 6 to 16. **Reg. 2.95.** **Each 16¢**

BAY Boys' Wear, Street Floor

Men's Ski Palamas — Subs of a 4.95 line . . . Plain shades with contrasting trims. Small, medium and large. **Special, pair 2¢**

BAY Men's Furnishings, Street Floor

Felt Hats — Several styles and colors to choose from. **Reg. 2.95 and 3.95.** **Each 1¢**

BAY Millinery, Second Floor

54¢ Woolens — Reg. 3.85¢. Selection of discontinued patterns in fall colors. **BAY DAY Special . . . Yard 1¢**

BAY Lingerie, Second Floor

69¢ Broadcloth — 36" plain cotton broadcloth in a wide color assort. **Reg. BAY DAY special . . . Yard 44¢**

BAY Dress Goods, Second Floor

36" Material — Tartans, suedes, flannelettes. 2 to 5-yard pieces. Assorted plaid and patterns. **Reg. 89¢ yard.** **Now 55¢**

BAY Dress Goods, Second Floor

Teeners' Dresses — Wool, crepe, taffeta, gabardine . . . All 1/2 price! New Fall styles! **Reg. 2.95 to 4¢** **to 14¢**

BAY Children's Wear, Second Floor

MOM!

Bring Dad and the family to OPEN HOUSE

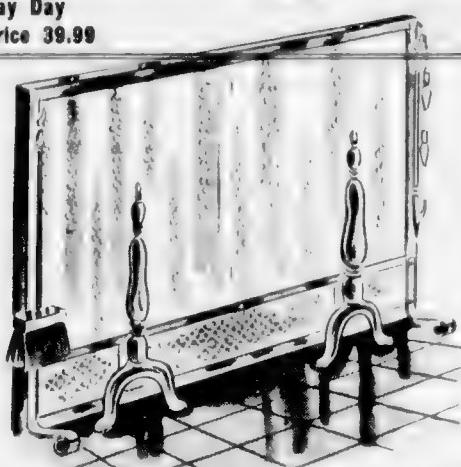
Friday night, 7 to 9. FREE door prize!

Plan NOW to make Friday night a family shopping spree . . . a chance to see the hundreds of super-duper Bay Day values that</

SATURDAY OCT. 3 BAY DAY!

Specially planned home needs at special Bay Day prices

Bay Day
price 39.99



Matched ensemble of the fireplace fittings you'll need . . .

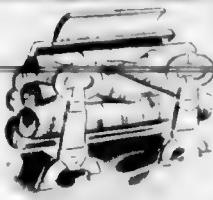
Brass side-pull curtain firescreen, brush, poker and brass dogs . . . dress up your fireplace, protect precious rugs from flying sparks! Set

39.99

Mesh non-tarnish brass draw screen . . . Bay Day Feature

Chain mesh screen with overlapping curtains, hooks for poker and brush. Strong brass frame. Lacquered . . . so no cleaning required! Screen

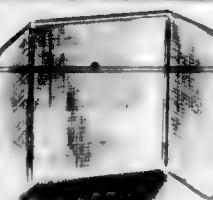
15.99



Now! Get an electric real-log fireplace, 1500 watt element

Real logs on brass dogs! Simulated flickering flame, heating element at back. Last night for cool winter evenings! Complete \$5 places one in your home \$5 monthly

44.44

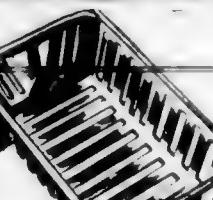


Black firescreen!

3-fold type with shiny brass trim

So useful to have when the fire goes! Easy to fold easily out of the way when not needed. Each \$5 monthly

5.99



Bay Day Special! Cast firebasket for wood and coal

Well-made firebasket with removable rods for logs. Makes better fires because it lets air under them. Each \$5 monthly

5.99

The ideal centrepiece for the living room. Assorted styles, sizes . . . all reinforced construction Ea

37.77

Fireplace mantel!

Smart finish of imitation marble

The ideal centrepiece for the living room. Assorted styles, sizes . . . all reinforced construction Ea

37.77



**Satin-Latex
Rubber Base
PAINT**

Made by one of Canada's leading paint manufacturers! One coat covers . . . dries in minutes! In decorator pastels. First quality! Quart

1.67

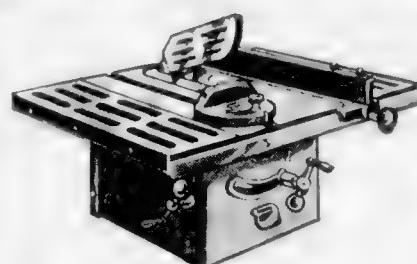
Gal. 5.87

Easy, economical roller coater

The quick, convenient way to apply paint. Gives even coverage, saves time . . . eliminates brush marks! You'll want this handy roller . . . complete with tray.

1.88

Tilting arbor 8" saw with table extensions



A Bay Day special for the hobbyist. 8-inch saw with independent floating motor mount, pre-lubricated heavy-duty ball-bearing arbor, 2 1/4-inch depth of cut. Complete with table extensions, 25x18 inches.

59.99

Complete

\$6 places one in your workshop

5.84 monthly

1/4" elec. drill kit

complete 22-piece home workshop outfit. High speed

drills and attachments for drilling, planing,

sanding, grinding, paint stirring, Stein

carving case. Complete kit

23.98

Portable saw with 10-in combination blade. Complete with depth and bevel mounting, also rip guide. Bay Day special makes your own Christmas presents

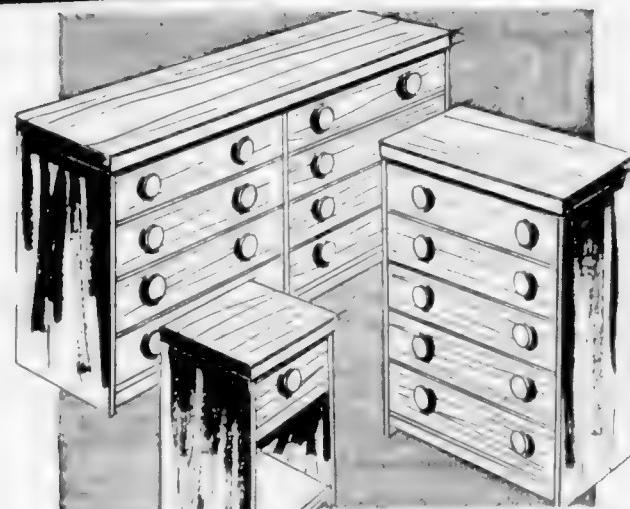
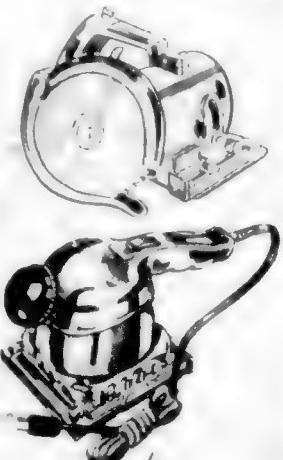
31.14

Reciprocating sander with positive electric motor which works with oscillating motion. This time-saver, work-saver is also a money saver

37.77

on Bay Day . . .

BAY Housewares, Lower Main Floor



Seasoned plywood night tables . . . well sanded and ready to finish

Look at this price! . . . for night tables that you can finish yourself! 12 in. wide, 42 in. long, 23 in. high with top drawer and space below for magazines. Here's the economical way to buy furniture . . . with scope for individuality in refinishing.

4.67

Mr. and Mrs. chest that you can finish to match the night tables. Six-drawer size, 40 in. long, 29 in. high, 16 in. wide. Special **19.99**

Student's desk modern knee-hole type with single desk drawer and three roomy filing drawers on side, 35 in. wide, 16 in. deep, 31 in. high. **15.99**

Unpainted bed frame . . . Sturdy, wonderful for children's rooms. Two sizes! Buy yours! Paint now! **19.99**

Bay Day price **17.99**

3-drawer chest modern style with large round drawer knobs. Practical size . . . and price! **13.49**

4-drawer chiffonier with roomy drawers that slide easily, close tightly. **15.88**

\$5 now \$5 monthly

New housewares department now located LOWER MAIN FLOOR

Save \$35 on Savage power mower

18-inch power mower, made by Savage Arms Co., reg. 134.50. Top quality machine with Briggs Stratton motor, precision made with Timken roller bearings and fingertip clutch and throttle controls. And look at the low price!

98.88

Two-wheel all-steel garden dump cart

Quality constant load, easy to maneuver. Very necessary part. "Expert" Green finish. Each **11.99**

5.18 monthly

Well made, steel beauty barrow . . .

Lightweight . . . easy to handle with its semi-pneumatic tire. Colorful red finish. Special **15.88**

Round-nose shovel with long handle

Sheffield forged steel blade and shank. Round nose blade. Long ash handle. **2.89**

BAY Day Price

BAY Housewares, Lower Main Floor



Hamilton Beach Mixer!
with 10-speed control!

lowest price in a long time! Well-known Hamilton Beach Mixer with matching base. 10 speeds. 1/2 quart. Bay Day price . . . at this special Bay Day price!

\$5 places one in your kitchen \$5 monthly



Electric kettle

Fully guaranteed Canadian G.P. Element 1/2 quart. Bay Day price Reg. \$10.00

36.00



Elec. percolator

Aluminum with cool touch. 10 cups. Bay Day price Reg. \$10.00

4.49



Electric blanket

Singlebed size. 60x80. Fully heat controlled. Lasts one year. Pastries. **23.99**



Steam iron Can be used wet or dry. **13.99**

5-ft. stepladder Reinforced under frame. Fully adjustable. **8.49**

6-ft. stepladder **8.69**

8-ft. stepladder **8.99**

Garbage can Galvanized, has two smokers. **3.49**

Hamper **7.49**

Copper bottom Stainless steel wire. **3.78**

Double washtub Porcelain enamel on steel frame mounted on early oil casters. **81.99**

Carpet sweeper Silent thorough rug sweeper with rubber bumpers. **8.99**

Double washtub Porcelain enamel on steel frame mounted on early oil casters. **81.99**

Rotary dryer **12.99**

Fatigue mat Soft, wrinkle rubber mats so easy to clean. Red, green, blue. Each **9.99**

Delivery of "Bay Day" Purchases Will Be Made as Soon as Possible!

EVERY ITEM A SPECIAL BAY DAY PRICE!



For a big event! A terrific bargain 93 Pce. Floral Park dinner sets!

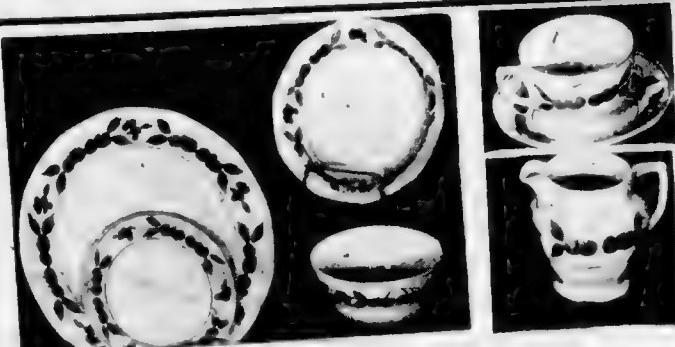
Special Bay Day Purchase! Finest quality imported china... service for 12... and imagine! only \$4.99! Which means the price on each piece, including casseroles and platters is less than 38¢! Only 50 sets at this once-a-year value! Be early Bay Day!

Set includes

12 10" plates	1 10" platter
12 9" plates	1 10" baker
12 8" plates	1 gravy boat
12 soups	1 covered sugar
12 fruits	1 cream
12 raps and saucers	1 casserole
1 12" platter	

34.99

\$5 NOW and \$5 MONTHLY



Service for 8! Low in cost 50-pce. Cherry Luncheon Set!

10.49

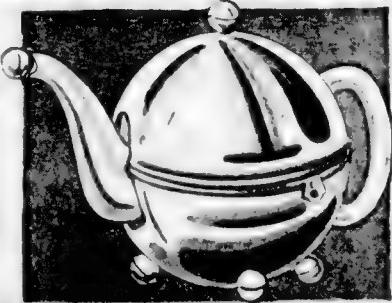
Bay Day "unbeatable buy"! For beauty, for durability, for low cost this English semi-porcelain chinaware is a winner!... Gay glazings of red, green, yellow and blue-toned fruit border the creamy ivory plates, bowls, cups and saucers that make up this 50-piece set.

Set includes 8 luncheon plates, 8 side plates, 8 cereal bowls, 8 fruit napkins, 8 cups and saucers, 1 cream, 1 open sugar.

Reg. 4.95 insulated chrome teapot 5-cup size, imported from England!

Bay Day special! It's seldom you see these imported English Teapots selling at such a low price. Noteworthy features include shiny aluminum jacket that's insulated to keep tea hot for hours. Creamy ivory colored semi-porcelain pot standing on 3 "ball" type legs, easy-to-grip handle that won't get too hot! Be early BAY DAY they won't last long! The price is

3.49



Czech Crystal Jewel-like stemware that includes goblets, snifters, cocktails, champagne flutes, tumblers in 5 oz. "toz. 12-oz. size. A masterpiece's close out! BAY DAY special price. Each

79¢



Cups and Saucers Imported chinaware in modern, contemporary patterns. Every color you could wish. Practical enough for everyday, pretty enough for gift-giving. 99¢



Floral Centrepieces English bone china hand-made, hand-colored flowers and leaves on pastel bases. Tall shapes 2 1/2" or low 2 1/2" BAY DAY special price. Each

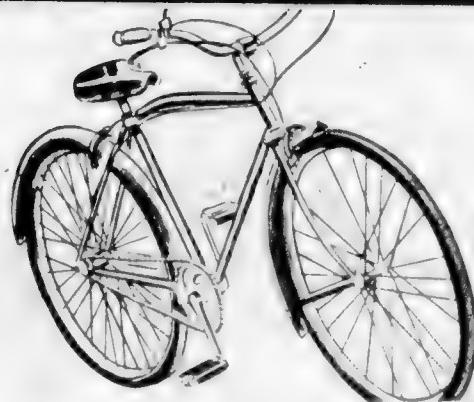
1.49



Cups and Saucers Specialty purchased to give you a BAY DAY BUY! Dainty, delicate white china, patterned with floral motifs. Mostly off-shape. 69¢

BAY Chinaware, Street Floor

Buy a "bike" Bay Day! Models for Dad, Mom, Sister, Brother!



43.99

and what's more they're all at one low price! All models have tubular steel frames, 26" x 1 1/2" tires, chain cover, sprung saddle, side-pull brakes, chrome plating! Colors are red, green, blue. Girls' and boys' have 19" frame, men's and ladies' have 21". Same BAY DAY special price.

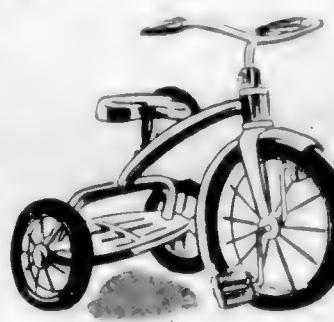
\$5 down

\$5 monthly

Powerful six-volt generator lighting sets—BAY Day special! The light you need for your bike! Strong, long, lamp with chrome generator! Lights you safely on dark nights. 10" x 10" x 10" reg. 3.99. BAY DAY price. 3.99

Sturdy-made steel-wire bicycle carriers—Low side panel for the right size for carrying school books or big bags. Lots of load, and room so that books won't bounce out! You need one of these to complete the accessories of a bike! 99¢

reg. 1.99. BAY DAY price. 99¢



10" Junior Tricycle Put one away for Christmas, another to come along at this low price! It's made to last, pure tubular steel, with 10" front wheel with spoked spokes. White and red trim. Each

8.99

20" Tricycle with tubular steel frame! 19.99

Lots of fun for the youngsters at an inexpensive price! What every child should have... a sturdy tricycle with heavy gauge tubular steel frame... solid rubber tire wheels with individual spokes. Unbeatable BAY DAY price.

19.99



Travel with smart, matched luggage
...blue or maroon, rawhide binding

Cosmetic case	Reg. 18.25 Now 13.99
Overnight	Reg. 18.95 Now 14.99
Week-end	Reg. 22.50 Now 17.99
Wardrobe	Reg. 31.50 Now 24.99
Pullman	Reg. 57.95 Now 21.99

Ladies... here's a matched luggage set you'll want! Combination of beauty and low price that gives an opportunity to really save! Buy yours BAY DAY!

BAY LUGGAGE, Third Floor

Pedal Car—For tots from 2 to 4! To keep them busy... happy... and quiet there's nothing like an adorable pedal car with rubber tires, pedals! Gay blue and red enameled finish.

RAY DAY lower-than-ever price 3.99

Hardwood Wagons—More fun for tots and grade-schoolers... it's wagon coasting on a Fall day! These sturdy box-type wagons with steel undercarriage, trailer bearing wheels and rubber tires can be used for carrying groceries, papers, too! Buy one for a Christmas surprise at this BAY DAY price.

9.99

Plastic Stroller—Just right for your little girl's favorite doll! Folds away just like a big one! Has steel frame, plastic seat... comes in gay blue and red. Your little girl will love a stroller... play with it by the hour! Each 2.99

Kindergarten Sets—For nurseries "luncheons" or "tea-parties"... Dealt top hardwood table with 2 matching chairs. Size of table 10" x 22". RAY DAY price. 6.99

Electric Trains—14 pieces include 8 pieces of track, engine, tender, open car, box car and caboose plus a 25-watt transformer... just as much fun 12.99 for "Dad" as for the "kids". Get one at this BAY DAY low price.

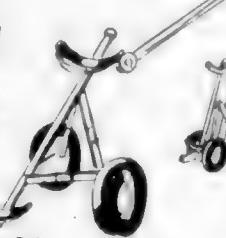
12.99

BAY Sporting Goods and Toys, Third Floor

Aluminum caddy cart, reg. 23.50! You save 4.51!

Only 10 lbs. but will support 50 times that weight! Compact, ready cart that is so easy to use, so handy that it's the answer to the coarse bearing wheels. Has the rubberized ball bearing wheels. Each

18.99



Rubberized grip golf-clubs

Irons, regular 7.25

Special 4.88

Wood, regular 9.25

Special 5.88

Fat-driving woods are made of sturdy hardwood, have plated shafts. Irons have durable chrome heads with plated shafts. All clubs have a better grip to facilitate easy and comfortable handling. Right-hand drivers, irons and wood on 8 styles. Left-hand drivers, irons and wood on 8 styles. Each

3.99

7-ft. Glass Trolling Rods—2-piece rods with glass tips, adjustable reel seat. Regular price 17.95. BAY DAY special low price 14.99

7 1/2-ft. Trolling Rod—2-piece cane trolling rods with stainless steel guides. Regular price is 10.95... Get yours BAY DAY for just 8.88

8.88

5-in. Trolling Reel—Wooden reel with capacity of approximately 60 ft. of 30-lb. line. Has bronze bracket and bearing. BAY DAY for just 8.99

8.99

Badminton Racquets—To send that "bird" flying high! Rackets with steel shaft, nylon strings and tempered nylon frames. Compare with press. BAY DAY price. Each

6.99

Now, converted for sport use!
P-14.303 calibre army rifle!

35.99

Burst .22 cal. rifle converted for sporting use. 27" barrel has been blued, is chambered for a British Bolt action. Magazine is clip type with a 10-round capacity. BAY DAY for just \$5. now at this BAY DAY special price

\$5 monthly

Tackle Box—Well made to hold all your fishing gear so you know where to find it. Green enamel finish with divided tray. 6" x 13" x 13", high. BAY DAY special

1.99

BAY Sporting Goods, Third Floor

Delivery of "Bay Day" Purchases Will Be Made as Soon as Possible!

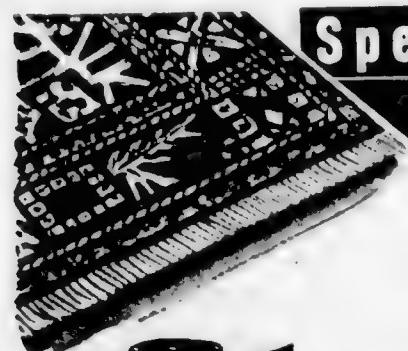
SATURDAY OCT. 3 BAY DAY!

Prices slashed for Bay Day! Luxurious first quality Indian rugs! Pure wool . . . deep pile!

Rarely can we offer such worthwhile savings on beautiful, all-wool Indian rugs; only on Bay Day do we toss conventional prices to the winds and market luxurious floor coverings at almost less than their original cost! Not often . . . if ever! . . . will you be able to equal these savings with so much lasting beauty to show for every dollar!

3' x 6', Reg. 44.50 for	3 only, Chinese Spray . . . grey, green, rust. 34.60
4' x 7', 1 only, in grey. Reg. 69.50 for	55.60
6' x 9', 1 only, in rose. Reg. \$195 for	\$156
6' x 9', 2 only, embossed . . . in beige, rose. Reg. 199.50 for	159.60
6' x 9', 2 only, in plain beige, rose. Reg. 169.50 for	135.60
6' x 9', 1 only, in grey. Reg. 119.50 for	95.60
7' x 9', 1 only, embossed green Reg. 229.50 for	183.60
8' x 10', 1 only, in red. Reg. \$325 for	\$260
8' x 10', 3 only, in plain rose, beige. Reg. \$250 for	\$200
8' x 10', 1 only, embossed rose. Reg. 299.50 for	239.60
8' x 10', 1 only, spray in rust. Reg. 229.50 for	183.60
9' x 12', 1 only, embossed beige. Reg. \$325 for	\$260
9' x 12', 1 only, plain off-white. Reg. \$250 for	\$280
9' x 12', 3 only, spray in grey, green, beige. Reg. \$395 for	\$316
9' x 12', 1 only, spray in rose. Reg. 299.50 for	239.60
9' x 12', 1 only, plain beige. Reg. \$350 for	\$280
9' x 15', 1 only, embossed green. Reg. \$395 for	\$476
9' x 15', 1 only, spray in beige. Reg. \$450 for	\$360
10' x 16', 1 only, embossed green. Reg. \$595 for	\$476

Pay 10% down, balance monthly

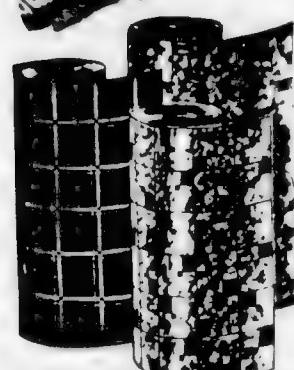


Special purchase! 9' x 12' all-wool Axminsters!

A Bay Day rug value long to be remembered! First quality all-wool Axminsters with plush, sturdy pile. Neat all-over patterns. Each

69.95

705 places one in your home, \$7 monthly
9' x 10' 6" — Each 59.95 6' 9" x 10' — Each 39.95



Plastic Rexolite at 30% off . . . cover floors now and SAVE!

For kitchen, hall or bathroom here's the economical, easy-to-care-for covering that will keep your floors clean, neat, colorful! Marble and tile effects in blue, grey, green or red. Seconds of a 1 1/2 line . . . but flaws are minor, will not affect wear! Bay Day Special, sq. yd.

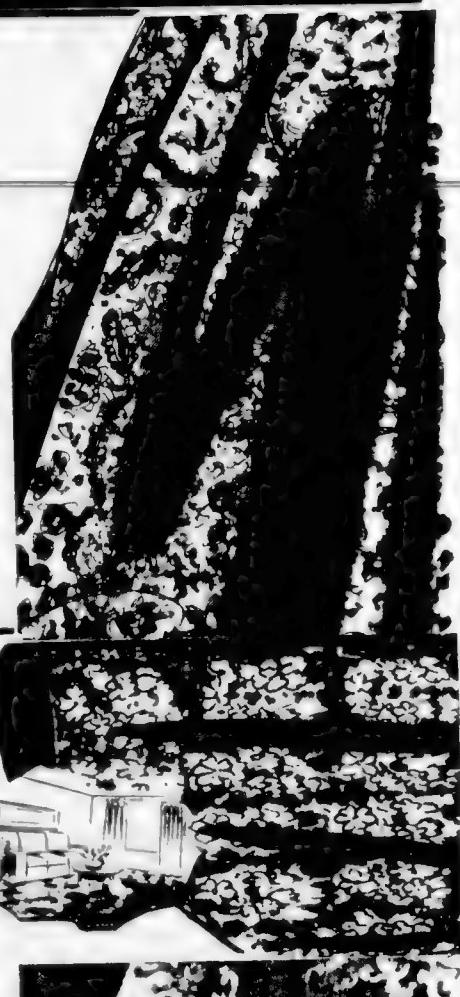
80c

BAY Floor Coverings, Fourth Floor

Axminster broadloom for rugs or wall-to-wall carpeting! Save!

Deep-pile all-wool Axminster broadloom specially priced to make your dream of wall-to-wall carpeting come true! Red or green ground with grey floral. 9' wide. Sq. yd.

6.88



Save 6.55 on regular 16.50 Axminster mats, 36" x 68"

All-wool mats designed to brighten your room, protect your floors . . . so economically! Medallion and all-over patterns. Each

9.95



Factory clearance! Rolye Poley customette slip covers!

Chair, reg. 13.95

8.88
ea.

Chesterfield or daveno, reg. 29.95

17.88
ea.

Pay 10% down, balance monthly.



Save up to 14 1/2 on full-width lined drapes, reg. 29.50-34.50

Printed barkcloth specially purchased to offer super savings to Bay Day shoppers! Greys, naturals, golds, scenes . . . some with gold Lurex non-tarnishable thread. Sateen lined. 48" wide, 7' long. Special, pair

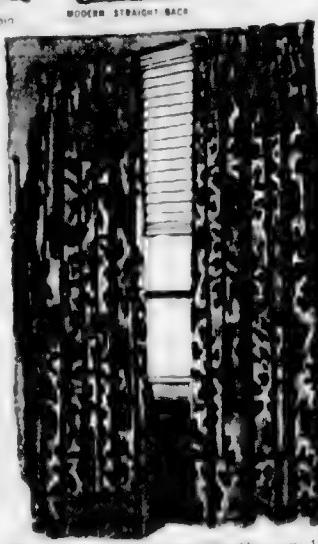
19.88

3.39 pr. 3.59 pr. 3.79 pr. 3.99 pr.
Practical, graceful drapes . . . at special Bay Day sale prices! Wash like dreams . . . won't fade. In ivory, beige, pink, blue, green, gold. 50" x 81" ruffles, reg. 9.50. Bay Day price!

**5.88
78c**

1500 yds. English 48" lining sateen
Reg. 1.49 a yard . . . in earth shades. A great lining at terrific savings for thrifty homemakers. Special, Bay Day, yard

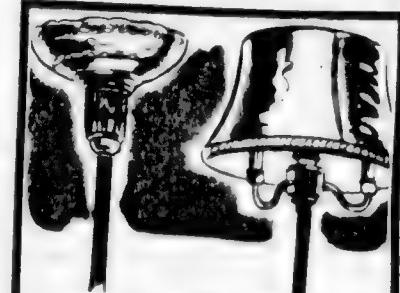
Special purchase! Famous-for-looks, famous-for-fit Rolye Poley slip covers in 3 colorful patterns! Strongly woven twill and repp cloths . . . washable, pre-shrunk and colorfast! Two-piece construction, cord welted seams, reversible cushions! Plain wine, green, grey, stripes in wine and green, 2-tone grey and wine.



60" marquisette panels

Bay Day Price! **2.77**
Each

Reg. 2.50 . . . Smooth soft rayon marquisette panels in eggshell, rose, lime, green, gold or white. Washable.
60" hemmed marquisette. Special 97¢
Reg. 1.45 yard . . .
Foam rubber cushion forms that offer so much scope to the imaginative . . . and practical homemaker! 17" x 17" Ea. 3.49
17" round each 2.99
Foam rubber remnants . . . some at far less than half price! Reg. 2.95 to 4.95 Each 1.99
Reg. 1.95 to 7.95 ea. 2.99 Reg. 8.95 ea. 3.99
Reg. 1.95 ea. 4.95
RAY Draperies, Fourth Floor



Save 3.96 to 5.96 on a shaded trilite or torchiere

Reg. 18.95 shade complete with shade
reg. 16.95 torchiere complete with
150° reflector, base, lamp, lampshade,
stand and base, lamp, weighted
3-way socket. Special 9.95

12.99

18.95 boudoir set, specially purchased
2 dainty lamps . . . set 14.44

14

Spec. purchase, reg. 14.95 . . . large lamp in
rose, dust, green, wine, natural. 9.95
2-tone Celanese shade. Ea. 9.95

9.95

Trilite shade, silk. Reg. 4.50. Assorted
trims. Replace that old shade 2.23
now . . . and save. Ea. 3

3

22.50 Glassed florals, attr. to
Gaines to complement your
suit 24" x 30" Ea. 13.99

13.99

Safe Plate mirror, reg. 19.95 . . . smooth
plate glass, 20" x 36" Ea. 13.99
Special, each 13

13

Door mirror with painted wood
frame 12" x 18" . . . full length
size. Special 3.99

3.99

Reg. 26.50 Hobbs mirror, manted or
glassed hallway type. Fine smooth
glass. Each 19.99

19.99

Reg. 72.50 plate-glass mirror, 3-section
type. Bevelled edge and
design. Each 49.99

49.99

RAY Lamps, Mirrors, Fourth Floor

Please Carry Small Parcels . . . We'll Gladly Deliver the Large Ones

EVERY ITEM A SPECIAL BAY DAY PRICE!

Subs!

World-famous Hudson's Bay Point Blankets at seldom-seen

low prices! 3½-pt. reg. 20⁷⁵, 4-pt. reg. 24⁷⁵



16⁸⁵

3½-Point,
63x81 inch
each

19⁹⁰

4-Point,
72x90 inch
each

Bay Day! . . . what a bay day! . . . here's an opportunity you've long awaited. 100% Virgin wool point blankets prized the world over for warmth, durability, luxurious sleeping comfort. These are classed as seconds . . . but imperfections are minor, will not affect wear. White with multi-stripes . . . and a few pastels. Quantity is limited . . . so be early for yours!

Special Purchase! Kenwood blankets first quality, pure wool . . . low price!

7⁷⁹

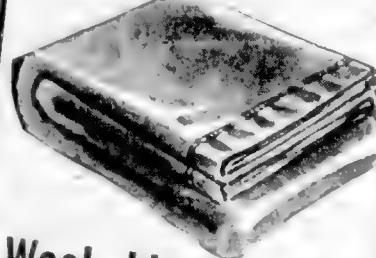
The fine reputation of Kenwood is enough to convince the wise shopper of this outstanding value! Soft, fluffy heather blankets that last and last . . . and make the coolest nights cozy and warm. Twin size, 60x84 inches. Each

Sale! Closely tufted chenille spread

5⁴⁸

Specially purchased for Bay Day! All first quality . . . in twin and double-bed sizes, neatly finished with fringed edge. Rose, blue, green, gold, white . . . and others! Special Bay Day price! Each

Get 2!—Save 5.94



Wool blankets in pastels, reg. 12⁹⁵

9⁹⁸
each

Bay Day season's finest quality virgin wool matching satin binding. Ideal for your home . . . appreciated gifts! 62x84 in.

BAY Staples, Street Floor

Spec. purchase! First quality Cannon sheets, pillow cases

72x108 inches, pair	6⁴⁸	81x108 inches, pair	.6⁹⁸	90x108 inches, pair	7⁵⁸	Pillow Cases	1⁴⁶
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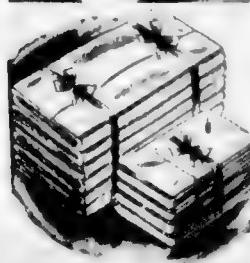
Better check your linen cupboard, line up wedding presents, consult your Christmas list . . . because here's a Bay Day Special you'll hunt far and wide to equal! Fine white cotton sheets and cases . . . 130 threads to the inch . . . with plain hems that stand up so well under long wear, vigorous washings. Cellophane wrapped to keep their snowy whiteness, to make attractive gifts. Take advantage of this Bay Day Extra!



Enjoy a bed with that just-made comfort all night . . . with smooth fitted sheets!

Special purchase! . . . fine cotton fitted sheets in fresh, snowy white . . . the time-savers that Bay Day offers as money-savers as well! Double-bed size, reg. 9.95 a pair, twin-bed size, reg. 7.95 a pair . . . offered at almost a third off! Try these NOW . . . for the smoothest sleep ever!

double,
pair **6⁷⁹**
single,
pair **5⁴⁹**



Look! famous hard-wearing Wabasso Extra-fine white percale pillow cases!

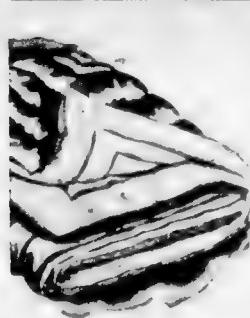
Specially purchased from Wabasso to offer Bay Day savings. Closely woven of hard-wearing cotton in fresh, snowy white, 42-inch size. Very minor flaws permit this LOW, LOW price

87c
each



**Special Purchase!
Save \$1 on
flette sheets!**

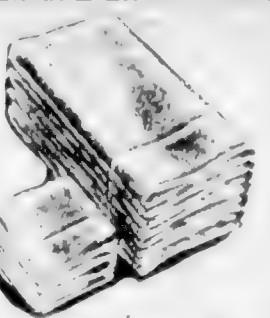
2⁹⁹
each



**Large, wool-filled
satin comforters!**

Bay Day 8⁷⁴
each

Lightweight warmth for the cool nights ahead! Reversible satin comforters in wide choice of rainbow colors. Generous 66x72-inch size.



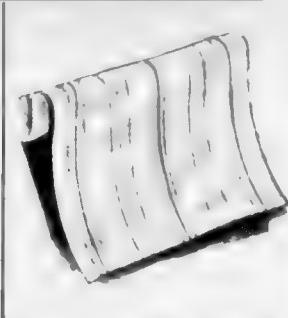
**Save over 1/3 NOW
on towel ensembles!**

Seconds of a well-known line offer you top savings on ever-useful travel ensembles. Popular pastel shades. Bath size, 22x41 inches. Reg. 2.49 to 2.95. **1.58**
Guest, 16x28 inches. Reg. 1.49. **68c**
Wash cloth, 12x12 inches. Reg. 1.10. **34c**



**Save \$3 on reg. 8.95
Goodyear foam pillow**

Bay Day 5⁸⁵
each



**Reg. 49c tea towels
Irish Linen, 17"x29"**

Bay Day 28c
each

Pure Irish linen . . . you can't beat it for absorbency, long wear, close nap. These are all first quality in multi-color stripes. Stock up now!

Ideal for winter . . . a 30x30 inch, ear-sized flannelette sheet in white with colored border. Soft, warm, absorbent. Seconds with minor flaws. This is the time to stock up . . . and SAVE!

Here's REAL economy

Size is slightly larger than the usual size of two pieces with matching border. Extra value. Seconds

Each

2⁶⁸

Single-bed size flannelette sheets, seconds. Bay Day border to size ratios. Seconds with minor flaws. Each

2³⁸

Heavy quality English linens, the same. Double-bed size, 70x80 inches. Single bed size, 70x80 inches.

7⁷⁶

Plaid flannelette sheets, so colorful, so cozy for chilly nights ahead. Seconds specially purchased to offer savings. Please have yellow, green . . . 70x80 inches.

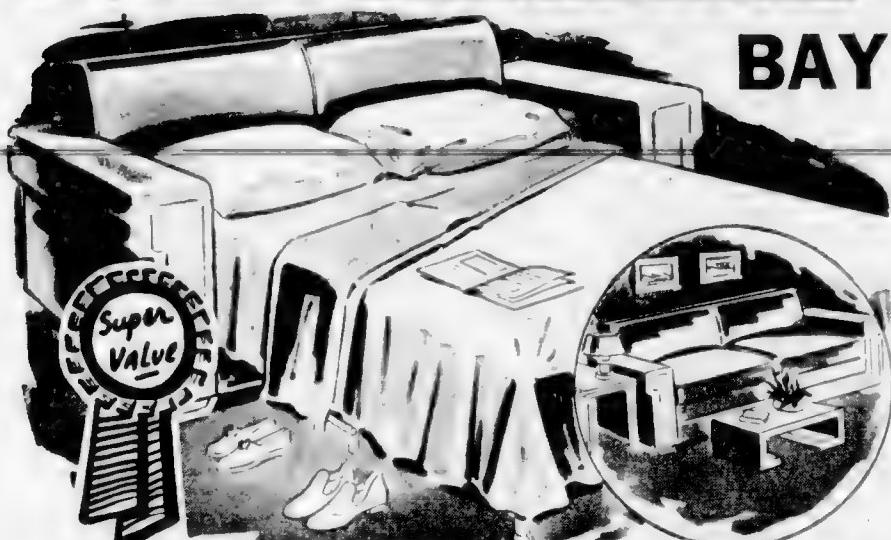
5⁷⁶

2⁴⁶

BAY Staples, Street Floor

Delivery of "Bay Day" Purchases Will Be Made as Soon as Possible!

SATURDAY OCT. 3 BAY DAY!



Bay Day stop press value!
5-pce. chrome dinette suite



Cash Price

\$88

Look at this! For this low price you get: Triple plated chrome table with artocote, non-slip corner. Four comfortable curved back chairs in vibrant colors: Grey, green, red, yellow! Only on BAY DAY such an unbeatable buy.

\$9 places this
in your home
\$5 monthly

Better than ever Bay Day buy!
Bedroom suites! 189⁵⁰ — 199⁵⁰

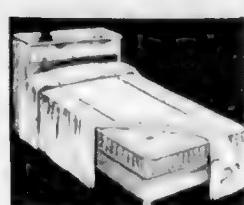


We've whacked off up to \$10 on some of these Bedroom Suites... to give you a best-ever value! These suites are all you could ask in workmanship... design... color. Choose from LIMED OAK, BLEACHED MAHOGANY, WALNUT or NATURAL finishes. Double dresser suites with chifferone and double bed. Pick a price winner BAY DAY! Save!

Cash Price

\$150

Just \$15 places this
in your home
\$8³¹ monthly

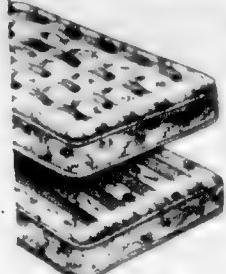


Twin continental beds
with coil spring base!

Quality and comfort plus! Coil-spring base on standard heavy-wood legs! Complete with spring-filled mattress. Limited quantity.

Cash Price 39⁹⁵

*5 Places this in your home
*5 monthly

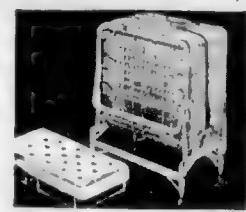


Save \$15 Bay Day on a
spring-filled mattress!

"More bounce per ounce." Because the five coil springs enclosed in white corded cotton are the finest quality going! Turquoise cover. Reg. 59.50.

Cash Price 44⁵⁰

*5 Places this in your home
*5 monthly



Spring-filled folding
cot, easily stored!

Indispensable item! Cot complete with strong coil spring and spring-filled mattress... fold away easily for storage.

BAY DAY Cash Price is 24¹⁴

*5 Places this in your home
*5 monthly
BAY Furniture, Fourth Floor

**BAY Day buy! Bed chesterfields
with coil spring mattress!**

Seldom Seen Sale Value! "Minute" Bed Chesterfields with: two spring-filled cushions, coil spring mattress. Here's COMFORT... QUALITY... DURABILITY! ... All in this lounge-into-bed at a can't be beat BAY DAY price that brings you terrific once-a-year savings!

\$17 Just pay down
9²⁰ monthly
and that small amount places it right in your home!

\$166

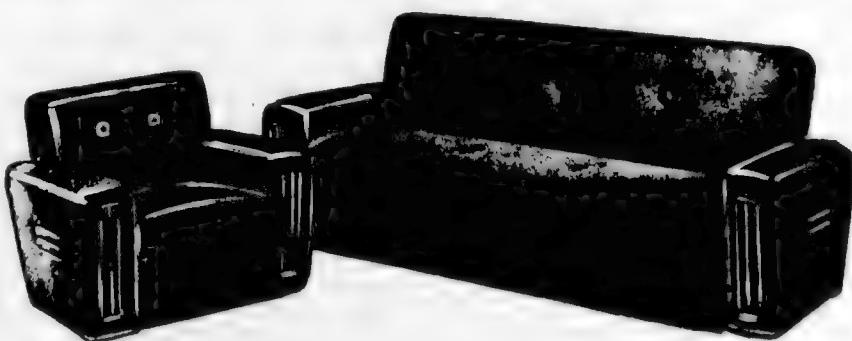
**Kant-Sag chesterfield suite
Guaranteed for 10 years**



KANT-SAG Base
10 YEAR GUARANTEE

Record Bay Day Chesterfield Value! Seldom do you see the famous "Kant-Sag" suites selling at this really low price. Tops in construction... tops in quality... ALL-TIME low price!

Cash Price
\$188
Just pay \$19 down
10¹¹ monthly



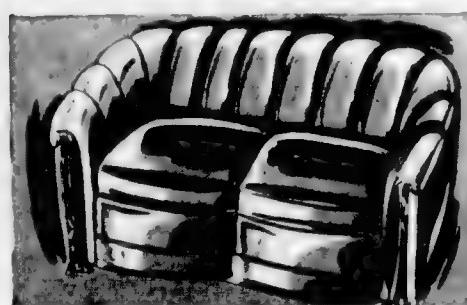
**Modern, strongly constructed Suite; wool frieze
Lounge and attractive chair! Your color!**

A handsome lounge by day... easily converted into a comfortable bed by night... that's this well-made couch with double-spring construction... roomy bedding compartment. You'll catch your breath at the fabric... the colors... the style and the SAVINGS! Now is the time to buy... to enjoy the prestige of this suite!

\$14 Places this
in your home
7⁷⁵ monthly

Cash Price
\$188
Just pay \$19 down
10¹¹ monthly

Cash Price
139⁵⁰



**Channel back love seats
With coil spring base!**

Love seat with six elegantly padded backrests, with contrasting new red spring-filled cushion. Upholstered in figured damask in shades of gold, rose, beige or sage. As illustrated, without showood front. Cash Price

*7 Places this in your home
*5 monthly

Please Carry Small Parcels... We'll Gladly Deliver the Large Ones!

EVERY ITEM A SPECIAL BAY DAY PRICE!

Special purchase! Regular 4⁹⁵ broadcloth shirts made up especially for Bay Day by a nationally-known maker. White or striped!



For Dad! Brother! Birthday, Christmas gifts! Only on Bay Day do you get such a value!

3⁴⁹
each

- Fine quality cotton broadcloth of a regular 4.95 line!
- Well made, smartly styled . . . fused collar attached!
- Woven stripes in blue, green, sand and grey!
- Ever-right white . . . always neat, goes anywhere!
- Sizes 14½ to 17 . . . well designed for comfortable fit!
- Here's your chance, men! . . . a one-day Bay Day EXTRA!

Manufacturer's clearance! Save over a third on 6⁹⁵ sport shirts

Reg. 6.95
Bay Day price **4²⁹** each

Men's first quality rayon fabric sport shirts with convertible collar, two-button loop cuffs. Shrink resistant, colorfast . . . and hand-washable! Rose-wane, sea blue, aqua and green in plain slab effects. Sizes small, medium, large and extra large.



White nylon tricot shirts
100% nylon shirts . . . pre-shrunk, need no ironing. Simply rinse, hang up . . . shirt is ready for wearing next morning! Fused collar and cuffs. Sizes 14½ to 17. Each **7⁹⁹**

Special! . . . All-wool socks
Shrunk-resistant pure wool socks from England. Reinforced with nylon at heels and toes. Ankle and regular lengths in plain wine, grey, blue, brown and green. Sizes 10½ to 12. Pr. **79c**

Men's winter combinations
Special purchase! Medium weight cotton combinations in ribbed weave. Button front, short sleeves, ankle length. Cream, in sizes 36 to 41. Each **1⁵⁹**

Famous cotton underwear
Briefs, athletic vests, short-sleeve vests, shorts and longs . . . all first quality, of Winter-weight cotton. Only on Bay Day could we offer such outstanding values! Each **95c**

Lined Capeskin gloves
Specially purchased from England for Bay Day shoppers! Slip-on capeskin gloves that promise warmth, smart appearance throughout the Winter. Tan in sizes 7½ to 10. Pair **2⁹⁵**

BAY Men's Furnishings Street Floor

Special purchase
Twill flannelette
pyjamas, reg. 4⁵⁰

Bay
Day
Price!
3³⁹
Pair

More good news for Bay Day shoppers! Men's English twill flannelette pyjamas, pre-shrunk to keep their comfortable fit. Popular two-piece style, with drawstring at waist. Color-fast stripes of blue, wine, grey and fawn. Full fitting sizes, 36 to 46.



Special purchase of
100% nylon socks...
reg. 1⁵⁰ and 1⁷⁵!

Bay
Day
Price!
98c
Pair

Look at this, men! 1,000 pairs of reg 1⁵⁰ ankle socks and 300 pairs of reg 1⁷⁵ half hose . . . at a low Bay Day price! Reinforced at heels and toes . . . pre-shrunk. Neat patterns in sizes 10 to 12.



BAY Men's Furnishings Street Floor

Delivery of "Bay Day" Purchases Will Be Made as Soon as Possible!

SATURDAY OCT. 3 BAY DAY!

MEN Get Yours Now! Terrific Bay Day Value!

Two-Trouser Suits reg. 69⁵⁰ to 79⁵⁰

All-wool yarn dyed worsted or worsted flannel in the newest fall colors

Expertly tailored in the latest single or double-breasted styles for Men and Young Men

Blues, greys, browns, in pin cluster stripes, plains, pic 'n' pics

Sizes 36 to 46 . . . including Tails, Shorts, Stouts, and Short Stouts

Special Bay Day Price for suit with one pair of trousers, 41⁹⁸

BAY Men's Clothing, Street Floor

2-trouser suit

\$54 98

each

Yours for \$5 85 Monthly
Now



Bay Day Value! All Weather Topcoats!

Real Savings for Men! Young Men!

All-wool gabardine and covert cloth topcoat . . . handsomely tailored for you! A smart looking, hard wearing single breasted coat in popular slip-on style, handy slash pockets, perfect for both social and business wear. Choose from grey, beige, loxolt, brown, blue. Sizes 35 to 44 including regulars, tails and shorts. Budget terms available.

\$5 Now 5⁷⁸ Monthly

37 50

All Wool! Specially Low Priced!

Here's Your Sport Coat, Blazer!

You'll find an all-wool tweed jacket or a natty navy flannel blazer the most practical item in your fall wardrobe . . . and these are specially priced for this Bay Day event. Choose two . . . you can't go wrong with a smart single-breasted sport coat in grey, beige, brown or blue or a flannel blazer in single or double-breasted style. Bay Day Special

23⁹⁸

200 Pairs! All-Wool Gabardine Slacks!

Specially purchased for Bay Day! Fine quality all-wool gabardine slacks to wear with your sports coat or blazer for those informal occasions this fall! Pleated or plain in shades of beige, grey, brown, teal. Sizes 29-46. Special for Bay Day, pair

11 98

Popular Flannel Slacks! Bay Day Special!

You would pay dollars more if these were not specially purchased for Bay Day! Finest quality all-wool worsted flannel . . . smart pleated style in medium grey, blue. Sizes 29-38. Pair

13 98

Nylon Gabardine Windbreakers!

Specially made for Bay Day so the saving is yours! Wind and water-repellent nylon gabardine outer shell with satin quilted lining for extra warmth. Taupe, olive or brown in sizes 36-46.

11 98

BAY Men's Clothing, Street Floor



Buy handsome English oxfords NOW! This is the best price in years!



Special
BAY DAY
Price

8 99
Pair

Without a doubt the best price in years for handsome English oxfords! Choose from 3 basic styles . . . fashioned by expert Old Country craftsmen for your foot comfort with strong Good-year welt construction. Your choice of smooth or grained leather uppers . . . leather soles. Sizes 6-12. Buy the oxford preferred by so many men . . . at this terrific Bay Day price!

A Balmoral Oxford Comfortable style of shoe with toe cap detail . . . smooth blues or brown or grey uppers.

B Blucher Oxford . . . toe cap blucher or smooth leather . . . both black and brown . . . for dress occasions.

C Plain Vamp Blucher - vamp design on wear with plain clothes or casual wear . . . black or brown.

D Wing Tip Brogue . . . round toe with brogue . . . fine leather bound . . . dressed with a smart perforated sole.

E Moccasin Oxford with neat flat seam vamp . . . brown grained leather for spa. shoe comfort and wearability.



For hard wear . . .
Buy comfortable
English slippers

2 29
Pair



Boys' Felt Slippers

Real savings! Comfortable lawn plaid felt slippers for your young lad . . . bare soles . . . sizes 1-6
1.5 Bay Day Special, pair

10.95 police boots
made in England!

8 69
pair

Leather uppers and soles semi-bellows tongue unlined vamp. Blucher style in black. Sizes 6 to 11. Take advantage of this value NOW!

BAY Men's Shoes,
Street Floor

Please Carry Small Parcels . . . We'll Gladly Deliver the Large Ones

Insist on Seeing G-E ULTRA-VISION

**In TV the picture's the thing
See the BEST...COMPARE THE REST**

Insist on seeing G-E Ultra-Vision operated side by side with any other set at your dealer's. Ordinary TV just can't match the blacker blacks, whiter whites you'll enjoy with Ultra-Vision's picture. An extraordinary Aluminized Picture Tube — engineered and introduced by G.E. — was created expressly for G-E Ultra-Vision. It increases picture brightness up to 80% by means of a mirror-like inside coating of aluminum that holds virtually all the light in your picture. The exclusive G-E Stratopower dip-soldered chassis — another G-E first — is truly a power plant capable of operating Ultra-Vision to FULL efficiency. To complete your viewing enjoyment, G-E's remarkable Glarejector System and Filter Safety Glass eliminate every avoidable trace of reflection. Insist on seeing G-E Ultra-Vision today at your G-E Dealer's.

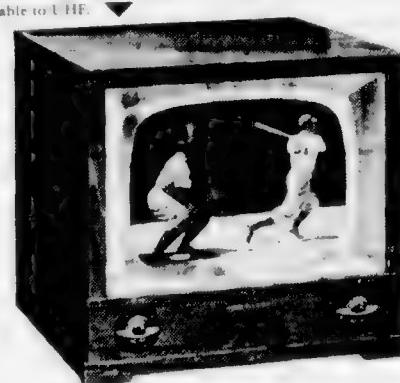
Radio and Television Dept., Canadian General Electric Co. Limited, Toronto



1954 ULTRA-VISION MODELS



The "GAIETY" Model C-710—A popular 17" model with all the picture advantages of G-E Black Daylite TV—Dynapower speaker, automatic sound and built-in antenna. In lustrous wooden cabinets finished in Walnut or Light Oak. Matching base available at slight extra cost. Adaptable to UHF.



The "PAGEANT" Model C-21T3—Top in TV performance at a popular price, with crisp, clear 21" Black Daylite pictures. Features perfectly synchronized picture and sound, and simplified tuning. Dynapower speaker. Craftsman styled wood cabinets finished in Walnut or Light Oak. Built-in antenna. Matching base available. Adaptable to UHF.

See also popular priced G-E Black-Daylite Television

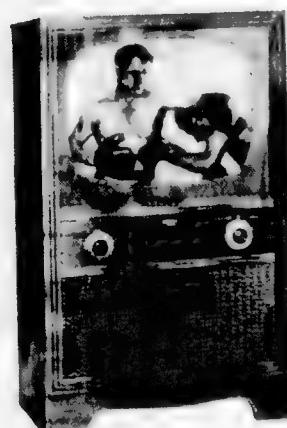
\$289⁵⁰



The "MERRYSKATER" Model C-71B—Famous G-E performance at a remarkably low price. Sharp, clear 17" Black-Daylite picture. In smart wooden cabinets finished in rich Walnut or Light Oak. Matching base available at slight extra cost. Built-in antenna and Dynapower speaker. Adaptable to UHF.



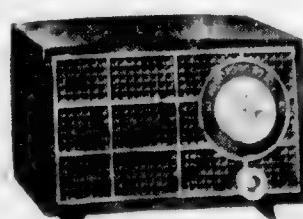
The "SHAFTSBURY" Model C-21CB—Ultra Vision model with 21" Aluminized Tube, Stratopower Chassis, G-E Glarejector System and Filter Safety Glass. Half-door panel viewing in selected veneers of Walnut, Mahogany or Light Oak. Adaptable to UHF.



The "REGENCY" Model C-21C6—Featuring G-E's radically advanced Ultra-Vision with the Stratopower Chassis. 21" screen achieves blacker blacks, whiter whites—TV's widest range of tone. Finished in glowing hand-crafted veneers of Walnut, Mahogany or Light Oak. Adaptable to UHF.

The "CRITERION" Model C-21K1—(not illustrated)—Exclusive G-E Ultra-Vision, a powerful, new 7-tube radio and a higher fidelity record player combine to provide a home entertainment unit of outstanding beauty and tonal quality. TV features the revolutionary 21" aluminized tube, Stratopower chassis and special super-sensitive dual 10" speakers. Superb cabinet styled by Andrew Malcolm in Mahogany or Walnut.

See also G-E's NEW line of Gift radios



G-E "STARLET" Model C407—This outstandingly attractive table model offers "big set" quality at a very low price. Features easy-to-read dial for accurate tuning, built-in Beam-A Scope antenna, powerful Dynapower speaker plus the new Mechanized Chassis for longer, service free life. Available in molded-in colours of Ivory, Walnut, Red, Blue or White.

\$24.95

GENERAL ELECTRIC
RADIOS



CANADIAN GENERAL ELECTRIC COMPANY LIMITED

GENERAL ELECTRIC
BLACK-DAYLITE
TELEVISION

Funeral Rites Friday For Navy War Veteran

Funeral services of Alfred Ford, one-time Canadian, who died at 85 years of age, will be held Friday at McCallum Brothers Funeral Chapel at 3 p.m. at the Victoria Crematorium, 716 Yates Street.

There is no death

"For many years," wrote Dr. Norman Vincent Peale, "I have been recording a series of broadcasts which bear out the constitutional law, not death, is the basic principle of our universe."

October Reader's Digest brings you a condensed excerpt from Dr. Peale's best seller, "The Power of Positive Thinking." The famed religious leader tells why he profoundly believes there are two sides to the phenomenon known as death—the side where we now live, and the other side where we shall continue to live.

Get your October Reader's Digest today. A portion of listing interest, condensed from reading magazines and current books:

The Pageant \$369.50

BY
G.E.



See this powerful new General Electric 21-inch screen TV set today! Original cost \$1,295. You save \$900 by buying direct now!

Other G-E
Television
Models From
\$289.50

Easy Terms

YOUNG & BANFIELD

CORNER OF FORT AND BLANSHARD

Phone B 7181

Only Robin Hood fresh-egg Cake Mixes give you such richness such velvety tenderness

because you add your own fresh egg - because they're made with the finest cake flour ever milled

Robin Hood
White Cake mix

Robin Hood
Chocolate Cake mix



When you add
your own fresh egg
you know it's fresh.

That's why more people buy Robin Hood Cake Mixes than any other brand.

Listen to the Robin Hood Radio Show, starring G. McFarlane, every Saturday morning 9-10 a.m. on CFRA 1010.

McFarlane

Kindness to Pets Can Be Overdone

By B. ROBERT MAGGS

My dear old dog used to go to town all over the place and was forever getting lost. It's possible that we are animal welfare kites. I received a letter from a lady which stressed in particular the type of kindness of dog owners who get along better with their pets. Here is the letter:

GIVEN CANDY CAKE

Dear Mr. Maggs: I have a dog's condition she made me through they receive no comment. At that little place government grant of an animal owner's right to own a pet without permission but at a dog's age of least one year old it is not unusual. I wonder what the reason was?

Mr. R. L. wants to know if it is true that the dog is a very bad dog. He has been looking for a home for some time now. We don't know what to do about it.

Colonist Want Ads for Results
Phone E 4111 8 A.M. to 8 P.M.

Daily Colonist

CLASSIFIED RATES

The cost per day, \$1.00 per line and three days \$1.50 per line for ads 10x12. \$1.00 per line for one month, \$1.00 per day for two months, \$1.50 per day for three months. Sunday single insertions 17¢ per line. Contract rates on application. Minimum advertising \$1.00 per week.

Birth Notice \$1.00 per insertion. Death Notices \$1.00 first insertion and \$1.00 subsequent insertions. Each additional line \$1.00.

General Notices not exceeding 100 words \$1.00 first insertion and \$1.00 subsequent insertions. Each additional line \$1.00.

Classified Notices not exceeding 100 words \$1.00 first insertion and \$1.00 subsequent insertions. Each additional line \$1.00.

Each insertion must be paid in advance.

TERMS OF PUBLICATION

The Victoria Press Ltd. shall not be liable for any damage or loss resulting from the amount paid for such advertisement.

In case of error in publishing shall be made within 12 hours thereafter and if so no cause shall be held responsible. No insertion will be accepted after one insertion insertion nor for errors not affecting the value of the advertisement.

In the event of an error occurring the liability of the Daily Colonist shall not exceed the amount of space actually occupied by the item in question.

Great Western Cougher Corporation

Ltd. 20 Craven Street London W.C. 2.

Representatives United States Com-

Rs Woodward Inc.

Replies to private box numbers may only be obtained from the downtown office of Victoria Press Ltd. at 1215 Broad Street.

BIRTHS

COLLYER, Born to Mr. and Mrs. Collyer, 450 Grant Road, Victoria, September 29. Son, Michael, 1 lb. 10 oz. 19". Son, Michael, 1 lb. 10 oz.

W.F.R. Born to Mr. and Mrs. Andrew B. W.F.R. on November 10, 1953.

DEATHS

BURRY, In Victoria on September 27. Burry, Walter, 80 years, died at his home, 1000 Esquimalt Road, Victoria, on September 27. He was born in M. and died at a nursing home. His wife, Mrs. Burry, died in 1948. He is survived by his son, Mr. and Mrs. John Burry, and his daughter, Mrs. and Mr. John Burry. Interment in Esquimalt Cemetery.

DICKIE, In Victoria on September 27. Dickie, Walter, 80 years, died at his home, 1000 Esquimalt Road, Victoria, on September 27. He was born in M. and died at a nursing home. His wife, Mrs. Dickie, died in 1948. He is survived by his son, Mr. and Mrs. John Dickie, and his daughter, Mrs. and Mr. John Dickie. Interment in Esquimalt Cemetery.

HUTCHINSON, At Colwood on September 28, 1953. Mr. Andrew Henry Hutchinson, 80 years, born in New Zealand, and a resident of late in Victoria, died on September 28. He was born in 1873, and died at his home, 1000 Esquimalt Road, Victoria. His wife, Mrs. and Mr. Hutchinson, and his son, Mr. and Mrs. John Hutchinson, are survivors. Interment in Esquimalt Cemetery.

BAIRD, On September 28, 1953. Mr. and Mrs. James Baird, 80 years, died at their home, 1000 Esquimalt Road, Victoria. His wife, Mrs. and Mr. Baird, and his son, Mr. and Mrs. John Baird, are survivors. Interment in Esquimalt Cemetery.

BRADDOCK, In Esquimalt on September 28, 1953. Mr. and Mrs. Henry Bradnock, 80 years, died at their home, 1000 Esquimalt Road, Victoria. His wife, Mrs. and Mr. Bradnock, and his son, Mr. and Mrs. John Bradnock, are survivors. Interment in Esquimalt Cemetery.

JONES, HARRIS - CLAYTON, VICTORIA, B.C. - 1953. Mr. and Mrs. John Jones, 80 years, died at their home, 1000 Esquimalt Road, Victoria. His wife, Mrs. and Mr. Jones, and his son, Mr. and Mrs. John Jones, are survivors. Interment in Esquimalt Cemetery.

SHAW, On September 28, 1953. Mr. and Mrs. James Shaw, 80 years, died at their home, 1000 Esquimalt Road, Victoria. His wife, Mrs. and Mr. Shaw, and his son, Mr. and Mrs. John Shaw, are survivors. Interment in Esquimalt Cemetery.

BUNNELL, On September 28, 1953. Mr. and Mrs. James Bunell, 80 years, died at their home, 1000 Esquimalt Road, Victoria. His wife, Mrs. and Mr. Bunell, and his son, Mr. and Mrs. John Bunell, are survivors. Interment in Esquimalt Cemetery.

DAVISON, In Esquimalt on September 28, 1953. Mr. and Mrs. George Davison, 80 years, died at their home, 1000 Esquimalt Road, Victoria. His wife, Mrs. and Mr. Davison, and his son, Mr. and Mrs. John Davison, are survivors. Interment in Esquimalt Cemetery.

IN MEMORIAM

PARKMORE, In memory of Henry Parkmore, who passed away October 1, 1953. Interments at the Esquimalt Cemetery.

FUNERAL DIRECTORS

SANDS MORTUARY LTD.

QUADRANT AT NORTH PARK

"The Memorial Chapel of Christ"

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MC CALL BROS.

"The Final Funeral Chapel"

New Branch of Empire Chapel

Beautiful in Anne Street

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Phone D 3411

Index to Colonist Want Ad Headings

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1947 FORD 4-TON PANEL ONLY \$795
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DEPORTON'S SERVICE & SALES LTD.
EIGHT TWO-WHEEL TRAILER 41' x 11'
new spare tire and white trailer
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1944 CHEVROLET 1/2 TON 1946
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Now that the nights are drawing in
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NEW 6-VOLT BATTERIES

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1932 Quadra Street Phone E 7123

New 670x15 Goodyear Tires

Only \$18.85

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ENGINE RECONDUCITION SPECIAL

Special Get car prices Complete job
More than 10 years experience
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**"LOW PRICE
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George P. Holmes, older type houses, 3 bedrooms, 1 bath, \$3950. Mr. Holmes, 1218 Broad Street, 241.

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"\$2000 DOWN"**

Bungalow, 3 bedrooms, 1 bath, 1000 sq. ft., 1000 sq. ft. basement, \$5950. Mr. Romeo, 1218 Broad Street, 241.

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"\$2500 DOWN"**

One and a half story bungalow on corner of E. M. St. and Blanshard, 3 bedrooms, 1 bath, 1000 sq. ft., \$6850. Mr. Romeo, 1218 Broad Street, 241.

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"\$2500 DOWN"**

Two story house, 3 bedrooms, 1 bath, 1000 sq. ft., \$8950. Mr. Romeo, 1218 Broad Street, 241.

DUPLEX

Charming two story duplex, 3 bedrooms, 1 bath, 1000 sq. ft., \$8000. Please ask Mr. Romeo, 1218 Broad Street, 241.

MODERN COUNTRY HOME

Four bedroom, 1 bath, 1000 sq. ft., \$6500. Please ask Mr. Romeo, 1218 Broad Street, 241.

WATERFRONT COTTAGE

A large two story house, 3 bedrooms, 1 bath, 1000 sq. ft., \$5900. Please ask Mr. Romeo, 1218 Broad Street, 241.

CITY - REVENUE

\$1000 Cash - Price \$5700. \$1000 Cash - Price \$5700. Please ask Mr. Romeo, 1218 Broad Street, 241.

GORG BUNGALOW

Three bedroom, 1 bath, 1000 sq. ft., \$7860. Please ask Mr. Romeo, 1218 Broad Street, 241.

JUBILEE COTTAGE

Terms of \$6300. Please ask Mr. Romeo, 1218 Broad Street, 241.

NEW GORG BUNGALOW

Three bedrooms, \$10,500. \$3500 Cash Price \$10,500. Please ask Mr. Romeo, 1218 Broad Street, 241.

MEHAREY & CO. LIMITED

1218 View Street, 241.

GEORGE RANDALL LTD

EXCLUSIVE LISTING See 1231 Larkley Road \$4200.

Rutherford Consolidated Ltd

Member Real Estate Board of Victoria, 1218 Broad Street, Phone 8291.

HOMES OUR SPECIALTY

PRETTY AS A PICTURE

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Vancouver \$1500 Down

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Large, modern, \$8950.

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1218 Broad Street, 241.

FAIRFIELD APARTMENT

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3-BEDROOM BUNGALOW

Near Stadacona Park \$7850.

WHAT A VIEW? WHAT A LOCATION? WHAT AN OPPORTUNITY?

An outstanding modern all brick bungalow, 3 bedrooms, 1 bath, 1000 sq. ft., \$7500. Please call Ken. Lee, 1218 Broad Street, 241.

VIEWED BY APPOINTMENT ONLY

LLOYD'S

REAL ESTATE & INSURANCE AGENTS

Phone 6111-8111

6-ROOM BUNGALOW

Near Stadacona Park

A large family home, 3 bedrooms, 1 bath, 1000 sq. ft., \$7850. Please call Ken. Lee, 1218 Broad Street, 241.

BEDROOM BUNGALOW

Large living room, 3 bedrooms, 1 bath, 1000 sq. ft., \$7850. Please call Ken. Lee, 1218 Broad Street, 241.

WHAT A VIEW? WHAT A LOCATION? WHAT AN OPPORTUNITY?

An outstanding modern all brick bungalow, 3 bedrooms, 1 bath, 1000 sq. ft., \$7500. Please call Ken. Lee, 1218 Broad Street, 241.

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ALTON & FLEMING

1218 Broad Street, Phone 6111-1111

LEACH & SPARKS

Phone 6111-1111

57 HOUSES FOR SALE

**Winning Contract** By Howard Schenken and Richard L. Frey**BRIDGE QUIZ**

(a) not because you greatly prefer it but because if he has a pretty good hand and can bid again, you may have game.

(d) Four spades. You have an extremely good fit. Although your hand is considerably weaker than 10 in high cards, your void in hearts and five trumps makes it fully the equivalent in trick-taking ability. Three spades might be passed (although it isn't likely that partner would do so); you certainly want to play this hand for game and are not unwilling to go to slam if partner has just the right fitting cards.

(e) Three diamonds. This is the natural rebid on your hand. It is forcing; it will enable partner to bid three-no-trump if he wants to, or rebid one of his suits if he much prefers suit play. If partner doesn't bid three no-trump at your next turn you will raise the spades.

(f) Pass. Partner has shown two majors. You have already shown about the full strength of your hand when you bid two clubs. You have no real preference for spades; nor do you have extra strength to give partner another chance when the best he could do was rebid two hearts. Certainly, your 100 honors in clubs is no reason to get the three-level on a hand that may be a costly misfit.

(g) Snip with scissors.

These days when we're all making so many salads and preparing so many fresh vegetables, keep the kitchen scissors within easy reach. It's so easy to snip beans, peppers,

onions and so on with scissors.

(h) Three spades. This is a raise, not the skip bid it seems to me. Remember, you would have to bid two spades to show a mere preference for spades over hearts.

(i) Two spades. You have just about enough to show a preference for partner's first

parsley and so on with scissors.

TOONERVILLE FOLKS**ANSWERS TO BRIDGE QUIZ**

(a) Four spades. You want to show that yours was the equivalent of a full three-spade response in the first place, except that you elected to show your long club suit. It is important to distinguish between this hand and the next one.

(b) Three spades. This is a raise, not the skip bid it seems to me. Remember, you would have to bid two spades to show a mere preference for spades over hearts.

(c) Two spades. You have just about enough to show a preference for partner's first

parsley and so on with scissors.

(d) Two spades. You have just about enough to show a preference for partner's first

parsley and so on with scissors.

(e) Three diamonds. This is the natural rebid on your hand.

It is forcing; it will enable partner to bid three-no-trump if he wants to, or rebid one of his suits if he much prefers suit play.

If partner doesn't bid three no-trump at your next turn you will raise the spades.

U.S. Atom Chief Opposes Sharing

Allies Not Careful Enough

NEW YORK (UP) — Chair-sociation referred to the Allied into the hands of a technician who was subsequently found to have been working for the Soviets and was then dismissed from the employment by his government.

He said by then it was "too late" to do much besides hand-wringing," and added that was "one of the troublesome aspects

of the situation." The spokesman, however, declined to name the specific instance involved.

National Security Industrial As- "material" delivered "directly

Fast Identification Urged Of Civil-Area Casualties

SEIGNIORY CLUB, Que. (CP) personnel killed or injured in civilian areas.

Directors of the Canadian Press Wednesday urged military authorities to make public promptly the names of military

casualties.

Under present practice such names are withheld until next of kin of those concerned have been advised. The stand taken by Canadian Press directors is that this delay imposes unnecessary worry and apprehension on next of kin of all personnel involved and is unwarranted military censorship.

The resolution in which this view was expressed was moved by R. S. Malone of The Winnipeg Free Press, who had charge of Canadian Army public relations in the field during the Second World War.

Strauss said his speech was aimed at giving "a few bits and pieces of information" about the nation's atomic program to help keep the public "well posted" for big decisions that lie ahead.

This, he said, is evidence of the sombre fact that the time we bought may have already run out rapidly."

Strauss said his speech was aimed at giving "a few bits and pieces of information" about the nation's atomic program to help keep the public "well posted" for big decisions that lie ahead.

The search has been wide, but it has narrowed to Fort Belvedere, the former country retreat at Virginia Water of the Duke of Windsor. He called it "my first real home."

and AEROWAX saves me 22¢ a pint!

AEROWAX FLOOR WAX ONLY 43¢ A PINT

The SHINE COMES BACK AGAIN AND AGAIN WITH EASY BUFFING!

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Daily Astrology

By
RITA DEL MAR

For Thursday, October 1, 1953

Today's Quotation: "Nobody can give you better advice than you give yourself." —Cicero.

Thursday for Everyone: After early morning favors getting about freely, exerting originality and friendliness. Make influential contacts. Late evening: use tact, dietary and health digestion. Protect interests. Be impersonal.

Look for your birthday and birthstone below.

March 21 to April 19 (Aries) — Contact folks who can be helpful in the daytime. Let conditions determine schedule in the later evening.

April 20 to May 20 (Taurus) — What takes place in the daytime hours should benefit your pocketbook eventually. Be thrifty in the late evening.

May 21 to June 20 (Gemini) — Initiate projects; make calls during the daytime; sign agreements. Late evening: assets should be guarded.

June 21 to July 22 (Cancer) — Seek help in the daytime; clear things away. Basic interests need consideration, caution in the late evening.

July 23 to Aug. 22 (Leo) — Friends can lead you to attainment during the daytime. After late evening, proceed cautiously.

Aug. 23 to Sept. 22 (Virgo) — Inventiveness, wit bring advancement or greater popularity; introduce something new in the daytime. Go slow in the late evening.

Sept. 23 to Oct. 22 (Libra) — Where judgment, planning are called for, talk things over with others in the daytime. Maintain poise, peace in the late evening.

Oct. 23 to Nov. 21 (Scorpio) — Promote financial arrangements, ambitions in the daytime. Late evening: flexibility is needed.

Nov. 22 to Dec. 21 (Sagittarius) — Future benefits accrue through teamwork during the daytime. Slow the pace, avoid inharmony in the late evening.

Dec. 22 to Jan. 19 (Capricorn) — Daytime: people on the business scene can lend aid. Don't take the initiative in the late evening.

Jan. 20 to Feb. 18 (Aquarius) — Associates, dear folks can be helpful in the daytime. Take no chances in the late evening.

Feb. 19 to March 20 (Pisces) — Try out easier ways of getting chores done in the daytime. Diligence is called for. Late evening: be wary.

Planning Ahead—Good for sociability, entertainment, etc.

(Released by Associated News Features, Inc.)

Oatis Thanks State Secretary

WASHINGTON (AP) — William Oatis of The Associated Press called on State Secretary Dulles Monday to express his thanks for state department efforts to obtain his release from prison in Communist Czechoslovakia. Oatis, who was accompanied by his wife, told reporters he was beginning a six-week vacation before returning to work with the AP, probably in New York.

Trade restless nights for Sound Sleep



If you aren't sleeping as well as you should, a cup of warm Ovaltine may help you relax into the sound, peaceful kind of sleep your body must have. You see, Ovaltine works 3 ways to help you sleep better—naturally—without drugs!

1 Ovaltine helps relieve nervous tension, aids relaxation for complete sleep.

2 Ovaltine is easily digested. It supplies the ideal light nourishment to help prevent digestive upset.

3 Ovaltine supplies important food essentials to help rebuild body cells—so that you can greet the morning with more pep.

Sleep better. Wake up more rested. Try Ovaltine. See how it works. In 2 wonderful flavours: ORIGINAL Ovaltine and CHOCOLATE Ovaltine. Get a tin at your food or drug store.

Ovaltine



Terrific values for Mom, Dad, the children, your home! Come on down! Really save! Remember, if you can't come down, just Call E 7111 . . . your phone orders will be promptly handled! Our store hours are 9 a.m. to 5 p.m.; Wednesdays, 9 a.m. to 1 p.m.



FOR MOTHER

51-15 nylons for sheer flattery in fall shades of beige or taupe. 8½-10½. Pair \$1
5 pr. ankle socks, neat elastic cuff, long-wearing cotton and rayon; subs. 5 pairs \$1
Nylons in fall shades, long-wearing 45-30 weight for everyday wear . . . and the price only, pair \$1
RAY Hosiery, Street Floor

Wool knit gloves for chilly days ahead, plain red or patterned navy . . . buy now \$1
when price is only pair \$1
RAY Gloves, Street Floor

Comfy slippers, easy to pack if you're traveling . . . so cosy around home. Quilted, plus \$1
tic trim in bright shades. Pr. \$1
RAY Notions, Street Floor

Pure silk squares in gay floral or geometric designs, neat hemstitched hems. Reg. 1.50. \$1
Dollar Day 8 cakes
RAY Drugs, Street Floor

Made in Ireland, generous white cotton handkerchiefs, neatly hemmed. 8 for \$1
Special

Diamond anklets for Dad in long-wearing 100% nylon; smart colors to choose \$1
from. Sizes 10½ to 12.

English half hose, neat clock effects for conservative tastes; reinforced all-wool in 10½-12.

RAY Mens Furnishings, Street Floor

Mule slippers, brown plastic to look like alligator, rubber cushion insole for comfort. \$1
S. M. L.

RAY Mens Shoes, Street Floor

Kiddies' slippers, satin pumps and mule style or felt slip-ons with "windshield" vamp. Children's 8 to Misses' 3. \$1
collectively.

RAY Children's Shoes, Second Floor

Plastic rain boots, to keep your shoes snug and dry; fit all heel heights. \$1
Handy pocket size

RAY Women's Shoes, Street Floor

Reg. 1.95 corduroy, fine pin wale corduroy for smart skirts, jackets, warm play toggs; \$1
various colors; 36" wide.

Plain lova, wool and rayon mix for sport shirts, housecoats, dresses in red and green plaid. 36" wide.

Reg. 1.95 yard. Yard \$1

Rustling taffeta and chromspuns for those fancy date dresses. Speciaily purchased to sell \$1
for only yard

Buy cottons now, clearance of plains and novelty prints for one low Dollar 2 yards \$1
Day price

Quality brassieres, well-known manufacturer's satin and nylon brassieres, firm bandeau styles, sizes 32-36. \$1
Reg. 1.50-1.75, now

1.75 garter belts, pull-on style; slimming power net sides, satin panels. White only. \$1
S. M. L.

RAY Foundation Garments, Second Floor

White nylon panties that would sell for 1.95 if not specially purchased. Banded leg style . . . \$1
be sure to buy several at

Stylized 'LOOK' logo with a speech bubble containing the word 'LOOK'.

Clearance 14 slips, rayon knit with net ruffle at hem, a discontinued style so price is 2 for \$1 way down.

Pastel Briefs, snug fitting banded leg style at a price you don't want to miss. Buy 3 for \$1 them for gifts at 3 pairs \$1
RAY Lingerie, Second Floor

Sparkling jewelry for this fall . . . earrings, necklets, bracelets, pins, in white or gold. \$1
Reg. 1.50, now each RAY Jewelry, Street Floor

Decorative air fern for your planter or wall vase, needs no water or soil. Slight \$1
dried, so now

European crystal salt and peppers in simulated cut designs a really lovely \$1
gift item.

Sherbets and plates in attractive grape design, for everyday use. In the set are four 6" plates and four sherbets for \$1

only

RAY China, Street Floor

Hedge and lawn shears to keep place trimmed and tidy. 8" blade and sturdy hardwood \$1
handles.

Tumbler sets for entertaining . . . 6 tumblers with coasters \$1 and spoons included.

Handy sponge mop and rack to fit any pail . . . makes scrubbing \$1
so much easier.

Aluminium teapot for the small family, a handy 3-cup size in shiny aluminum. \$1
Special,

Holland bulbs in time for fall planting. 24 King Alfred daffodil bulbs to make a lovely \$1
show next spring.

Combination offer, 1-qt. high-gloss enamel in white or ivory and assorted large sheets \$1
of sandpaper. All for

Suction bath mat, soft pastel rubber mat for your tub . . . prevents dangerous \$1
slipping. 23" x 13½".

RAY Mens Furnishings, Street Floor

English work socks, medium-weight wool and rayon mix in brown, grey. Buy 2 for \$1
several for Dad at 2 prs. \$1

Made in Ireland, generous white cotton handkerchiefs, neatly hemmed. 8 for \$1
Special

Diamond anklets for Dad in long-wearing 100% nylon; smart colors to choose \$1
from. Sizes 10½ to 12.

English half hose, neat clock effects for conservative tastes; reinforced all-wool in 10½-12.

RAY Mens Furnishings, Street Floor

Mule slippers, brown plastic to look like alligator, rubber cushion insole for comfort. \$1
S. M. L.

RAY Mens Shoes, Street Floor

Kiddies' slippers, satin pumps and mule style or felt slip-ons with "windshield" vamp. Children's 8 to Misses' 3. \$1
collectively.

RAY Children's Shoes, Second Floor

Plastic rain boots, to keep your shoes snug and dry; fit all heel heights. \$1
Handy pocket size

RAY Women's Shoes, Street Floor

Reg. 1.95 corduroy, fine pin wale corduroy for smart skirts, jackets, warm play toggs; \$1
various colors; 36" wide.

Plain lova, wool and rayon mix for sport shirts, housecoats, dresses in red and green plaid. 36" wide.

Reg. 1.95 yard. Yard \$1

Rustling taffeta and chromspuns for those fancy date dresses. Speciaily purchased to sell \$1
for only yard

Buy cottons now, clearance of plains and novelty prints for one low Dollar 2 yards \$1
Day price

Quality brassieres, well-known manufacturer's satin and nylon brassieres, firm bandeau styles, sizes 32-36. \$1
Reg. 1.50-1.75, now

1.75 garter belts, pull-on style; slimming power net sides, satin panels. White only. \$1
S. M. L.

RAY Foundation Garments, Second Floor

White nylon panties that would sell for 1.95 if not specially purchased. Banded leg style . . . \$1
be sure to buy several at

Stylized 'LOOK' logo with a speech bubble containing the word 'LOOK'.

FOR THE HOME!

Tall and low shapes, English bone china cups in delicate pastels, gold trim. For gifts or home entertaining. \$1
Each

Decorative air fern for your planter or wall vase, needs no water or soil. Slight \$1
dried, so now

European crystal salt and peppers in simulated cut designs a really lovely \$1
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RAY China, Street Floor

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Breezy,
Showers

The Daily Colonist.

FINAL

Vancouver Island's Leading Newspaper Since 1858

NO. 246—NINETY-FIFTH YEAR

VICTORIA, BRITISH COLUMBIA, THURSDAY, OCTOBER 1, 1953

7 CENTS DAILY
10 CENTS SUNDAY

52 PAGES

LOCAL OPTION LIQUOR CLAUSE MOST ARGUED

'Death Trap' Claims Child

Three-year-old Sharon Carrington died Wednesday night after a collision with a truck on the busy street in front of her home.

Her death was the fourth Saanich traffic fatality of the year.

News of the accident has residents of the Douglas and Ralph Street areas boiling anew and threatening to take matters into their own hands to eliminate what they call a "death trap."

Angry Seven Oaks citizens have long campaigned for strict safety regulations covering the scene of the accident—the



SHARON CARRINGTON

portion of Douglas near Ralph which has become part of a new Patricia Bay Highway.

Sharon, only daughter of Mr. and Mrs. Arthur Carrington, 3937 Douglas, was taken to Royal Jubilee Hospital after being in collision with a panel delivery truck in the morning.

SKULL FRACTURED

She suffered a fractured skull, fractured hip and shoulder plus multiple bruises and abrasions.

The latest accident plus the upturn will result in a visit to the scene by Public Works Minister P. A. Gagliardi, it was disclosed Wednesday night by R. H. Wootten, Saanich councilor.

Mr. Wootten said he had talked to John Tisdale, M.L.A., who promised to take the minister to the scene.

Lopat Faces Preacher Roe

NEW YORK (UPI)—New York Yankees will send Ed Lopat to the mound today against Brooklyn Dodgers' Preacher Roe, as the American Leaguers make their bid for a second win in the World Series.

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Mrs. Rolston Feels Better
Education Minister Tilly Rolston was "feeling a little brighter" Wednesday. Premier Benét reported.
He said Mrs. Rolston had come out of a coma into which she had sunk after an operation in Vancouver Saturday.
The premier added her condition was still serious.

Liberals Watch Series



Look who's watching the world series on TV! This antenna made its appearance on a dome of the stately legislative buildings Wednesday just in time for members to see Yankees trim the Dodgers. TV set was installed in Liberal members' rooms by Gordon Gibson, Lillooet MLA.

Highlights of Liquor Bill

Highlights of the new liquor bill presented to the legislature Wednesday:

Cocktail bars in hotels, non-profit clubs, military messes, tourist resorts, on trains and ships, but no hard liquor.

Wine, beer and hard liquor with meals in night clubs.

Beer, ale and stout in public houses, with light foods available. No wine or liquor.

Death Asked For Treason

CAIRO (AP)—The prosecution Wednesday demanded a death sentence for former Premier Ibrahim Abdel Hadi, 57, accused before a revolutionary court of high treason and other crimes dating back to his service as the chief of King Farouk's royal cabinet.

Hadi declined an order by the three-man court to testify concerning his side of the case, protesting: "I have not the means and facilities to defend myself. My fate is in your hands."

His lawyer withdrew, charging that the court had not given him sufficient time to present the defense in this first trial.

The accident occurred at the mid-Naguib's government two weeks ago.

Drinking clubs operated for private profit are out. Bonus side, non-profit clubs — golf clubs, tennis clubs, yacht clubs, veterans' clubs, benevolent or fraternal clubs — will be eligible for any of the four new types of license.

Liquor by the bottle will still be sold only in government stores, but purchasers will no longer have to sign a sales slip.

Heavier penalties are provided to back up stricter enforcement of the law.

Breweries and distilleries will be forced out of the retail beer and liquor business. Monopoly tax proposed to end profiteering in licenses.

Local-option plebiscites will be held in specified areas if requested by municipal councils or 35 per cent of the voters.

Bill won't become law for two or three weeks, won't be fully in effect for 15 months.

Two Boys Die In Ice-Box

WINDSOR, Ont. (CP)—Two four-year-old boys were found dead in an ice-box Wednesday night, four hours after frantic parents and neighbors had been searching for them.

(Continued on Page 6)

CHEST DRIVE FOR \$210,686 STARTS TODAY



A Generous Heart Is a Happy Heart

"Mrs. Wallace and I are happy to appeal to the citizens to help Saanich has always been willing to accept its responsibility in supporting the Chest."

"A lesson in everyday Christianity—everybody needs assistance some day."

"The Chest is necessary... we hope our citizen will give the campaign maximum support."